SPECIAL FEATURES
FOR THE HOSTESS

VOGUE

JULY 15, 1914
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SERIAL RECORD

THE VOGUE COMPANY
CONDÉ NAST *Publisher*

Violet Sec

TOILET WATER

Violet Sec is the absolute perfume of the violet, so refined in character that it may be used by either sex at any time, without risk of violating any canon of good taste.

Richard Hudnut.

Dancing to the music of the Victrola is the favorite pastime

The Victrola illustrated here is the $200 style

With a Victrola and Victor Dance Records it is easy to learn all the new dances. The maxixe, hesitation, tango, one-step—you can enjoy all the modern dances in your own home with the Victrola.

"How to Dance the One Step, Hesitation, and Tango" is a new Victor booklet just issued—illustrated with photos of Mr. and Mrs. Vernon Castle (who use the Victor exclusively and superintend the making of Victor Dance Records) and 288 motion-picture photographs. Ask any Victor dealer for a copy, or write us.

There are Victors and Victrolas in great variety of styles from $10 to $200, and any Victor dealer will gladly play any music you wish to hear.

Victor Talking Machine Co., Camden, N. J., U. S. A.

Berliner Gramophone Co., Montreal, Canadian Distributors.

Always use Victor Machines with Victor Records and Victor Needles—*the combination.* There is no other way to get the unequaled Victor tone.

Victor "HIS MASTER'S VOICE" REG. U.S. PAT. OFF.

New Victor Records demonstrated at all dealers on the 28th of each month.

VOGUE IN AUGUST

IN August Vogue will travel over half the world—always with an eye to what is new in the fashions, and in the way that people of society are amusing themselves.

Intensely cosmopolitan as it is throughout the year, Vogue finds in August an opportunity to visit many places which are then at the zenith of their popularity.

All summer long little new things creep into the mode. As you watch the crowd at Deauville, or motor in the Bois, or sit on the beach at Newport, you will see scores of new designs, and though you cannot be in all these places at once, you can see them all faithfully pictured in the coming numbers of Vogue.

On this page the two August issues of Vogue are briefly described. At this moment we cannot go very deeply into details; for at the last minute a new packet of fashion pictures or a fresh page from some foreign correspondent's sketchbook may cause us to change some of our plans for these numbers.

Do not risk losing either August issue. You can make quite sure of them by putting in a word now for them to your newsdealer.

LONDON & PARIS SEASONS

Dated August 1st. This number presents the season's styles from the centers of European fashion; with news photographs of the lighter side of life at the better known Continental resorts. Among the articles is one on the new supper clubs of London.

CHILDREN'S FASHIONS

Dated August 15th. The earliest precursors of the new autumn fashions for grown-ups—together with a large collection of new styles for children, including school outfits for both boys and girls, and attractive clothes for children not as yet of school age.

MARY GREY'S

"Home Treatment Box"

For $5 you may have, in a dainty box easily slipped into your trunk, six of Mary Grey's most useful specialties. Sold separately, they would cost $7.25. And, in addition, the box contains a sample of Mary Grey's famous Powder, a supply of Absorbent Japan Tissue Towels and Cotton.

The six specialties, freshly put up for you, are:—

Skin Tonic	$ .75	Liquid Powder	$1.50
Cleansing Cream	1.50	Liquid Rouge	1.00
Retiring Cream	1.50	Muscle Oil	1.00

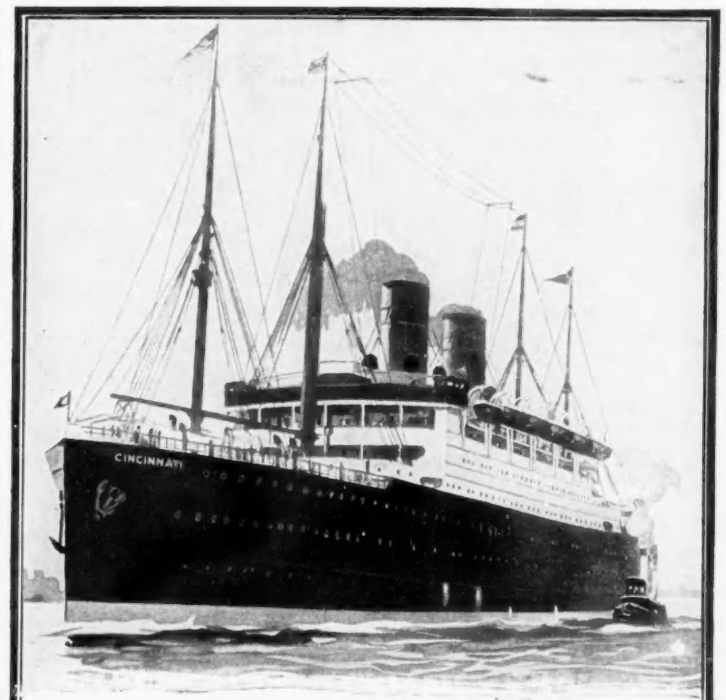
If the skin is particularly dry, Mary Grey will substitute the Skin Food in place of the Retiring Cream.

Send cheque or a five-dollar bill. You will receive the Home Treatment Box by mail postpaid to your address.

Imported Paris Dress Shields

Every Paris society woman is wearing a new, soft, silk-rubber shield—flesh colored, and extra light weight. Price (special this month) 70 cents a pair, postpaid. Another, even thinner, Paris shield is of fish skin, absolutely colorless, very unique. Price 45 cents a pair. These Paris shields can only be had from Mary Grey. They are used by all smart Parisians now when waists are so thin that the ordinary shield must be discarded. Order today.

MARY GREY Between the Ritz and Fifth Avenue **2 EAST 46th STREET NEW YORK CITY**



AROUND THE WORLD

THROUGH THE PANAMA CANAL

Two Grand Cruises by Sister Ships

"CINCINNATI," January 16th, 1915, *and*
"CLEVELAND," January 31st, 1915

From New York to the principal cities of the world—including a visit to the San Diego (Cincinnati) and Panama-Pacific (Cleveland) Expositions

135 DAYS $900 UP Including all necessary expenses afloat and ashore

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New Orleans Minneapolis St. Louis San Francisco Montreal

Vog.

Send 25c for a double disc Travel Record, and picture booklet—"A Day in Berlin," by the well-known lecturer, E. M. Newman. It may be played on any talking machine. Other Records in preparation.

H. A. L., Travel Record Dept. 45 Broadway, New York

Secret de Bonne Femme

CREAM FOR THE FACE

The distinctive qualities of this product are the following:

This cream may be washed off with water, leaving no greasy trace whatever, which result cannot be obtained with any other cream.
Can be mixed with water, and used every morning instead of soap. It cleans beautifully, and after using it for a few weeks, the complexion will be changed and absolutely improved.

New Premises: 68, Avenue des Champs Elysées, Paris

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"THE next trunk I buy will be an Indestructo."

This is the opinion of people everywhere who know the handsome appearance and durability of Indestructo trunks, or who have seen how wonderfully convenient they are for traveling and vacation trips.

No matter where you are going, or how long the journey, you will find an Indestructo a good companion. It is unqualifiedly guaranteed for five years' service.

On your trip it will carry your clothes in perfect condition, and in your room away from home, it provides a well-equipped wardrobe.

If you have ever thought that Indestructo trunks were so good that they must be high in price, you should dismiss this from your mind. In fact, considering their long life and perfect service, Indestructo trunks are quite the cheapest you can buy. But in addition they are made in a wide range of prices and styles to meet varying desires. You can get what you want and be sure that the trunk you purchase has true Indestructo quality, backed by the five year Indestructo guarantee.

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New York, U. S. A.

National Veneer Products Co.

9 Beiger Street
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Copr. Life Pub. Co.

"Are You a Highbrow?"

The Highbrow Number of

Life

On sale everywhere, Tuesday, July 14.
A number in which all Highbrows will be lifted up into their proper sphere.

July 30

Will be an important day in the history of the American people. This is the date of the issue of LIFE in which the announcement of the winner of LIFE's great $500 Pictorial Contest will be announced. Ten cents as usual.

SPECIAL OFFER—THREE MONTHS—ONE DOLLAR

Enclosed find One Dollar (Canadian $1.13, Foreign $1.26). Send LIFE for three months to

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Open only to new subscribers; no subscription renewed at this rate.

LIFE, 67 West 31st Street, New York 31

One Year $5.00. **(Canadian $5.52, Foreign $6.04)**

SALES AND EXCHANGES

A Private Meeting Place for the Sale and Exchange of Personal Possessions

Wearing Apparel

SACRIFICE account mourning, dressy taupe silk suit. Paris embroidered taupe chiffon waist, straw chiffon dressy hat. Never worn—size 38. Complete costume cost $150—sell $75. No. 648-D.

FOR SALE: Two evening gowns; one American Beauty charmeuse, one white embroidered Japanese crêpe. Cost $100 and $125—will sell $25 each. No. 650-D.

POIRET model, black chiffon hand embroidery. Cost $160—sell $50. Shell pink charmeuse, real lace, never worn, $75. Imported black and white net, pink rosebuds, $60. Size 36. No. 651-D.

WILL sell blue taffeta afternoon gown, summer model, $65. Rose velvet evening gown, late winter model, $90. Large size. Neither have been worn. No. 653-D.

FOR SALE: All white semi-evening gown. Skirt crêpe de Chine, overdress of white tulle. Waist of chiffon and tulle, trimmed with large bows of tulle. Size 34 to 36. Very smart. Worn once. Cost $40—sell $20. No. 654-D.

THREE-PIECE original Bernard model, blue and striped cheviot suit 36, $30. Lingerie embroidered net dress, $15. Black and white velvet evening coat, $25. No. 656-D.

BEAUTIFUL tailored suit, never worn, latest model, short coat, color blue, trimmed with moire of same shade. Bust 36, waist 27, skirt 41. Cost $65—sell $35. No. 657-D.

FOR SALE: Wearing mourning, smart evening gown, old blue, Bugby model, about size 38. Perfect condition. Sell $25. No. 658-D.

DARK blue cloth riding habit, London make, side saddle, 34-36. Black boots, size 5. Derby hat and entire outfit, $20. Worth $80. Scarcely worn. No. 659-D.

TWO exquisite imported lingerie gowns, embroidered and real lace. Size 44. Cost $175 apiece. Sell $50 and $40. Embroidered crêpe waist. Cost $45—sell $10. All excellent condition. No. 661-D.

EXQUISITE evening gown, Doucet copy. Pale pink chiffon charmeuse, new French green draped trimming. Pearl garniture on bodice, never worn. Size 40-42. Cost $100—sell $50. No. 662-D.

Miscellaneous

HAND embroidered lingerie dress, size 38. Cost $95—sell $45. Worn twice. Embroidered waist, high neck, $12. Italian necklace, rare shade coral, four perfect pearls, $45. Egyptian black and silver scarf, very heavy, $20. No. 647-D.

FOR SALE: Old mahogany furniture. Beautiful old Sheraton sideboard. Fine old French bed, Colonial dresser, etc. Pictures and information upon request. No. 649-D.

FOR SALE: Two Louis Tiffany green electric wall brackets with Tiffany glass shades, flower shapes, three lights on each fixture. Never used. Cost $30 apiece—sell $18 apiece. No. 652-D.

TWO mourning veils, one net with crêpe border; one French silk mesh, with silk border. $5 each, like new. Miller player piano. Little used, $450. No. 655-D.

Miscellaneous—Cont.

WANTED: An antique necklace of onyx and gold, set with pearls. With cross pendant, set with gold leaf and pearls. Write particulars. No. 230-B.

FOR SALE: 1913 model Simplex touring car, 50 H. P., self starter, electric lights, Holbrook body, top and side curtains, slit covers. Good condition. Cost $6,000, new last August. Bargain. Owner leaving for extended trip. No. 660-D.

Professional Services

YOUNG school teacher would like a position as governess or companion. References exchanged. No. 489-C.

MAN and wife, agreeable, cultivated, accustomed to travel, highest personal and financial qualifications, desire act as courier or chaperone anywhere in lieu of traveling expenses. No. 488-C.

YOUNG lady with attractive home near New York would like to care for and educate two little girls under ten, during winter. Reasonable terms. No. 530-C.

COLLEGE Students and Club Women. Outlines, plots, synopses, entire papers or themes prepared for you by college graduate. Prices will suit you. Spanish documents translated. No. 535-C.

A SOUTHERN woman, with highest social references, desires position as chaperone, or companion to a young lady or charge of widower's home. Good executive ability. No. 536-C.

FRENCH dressmaker, refined and artistic designer, wishes steady position for Summer, or permanent. New York and vicinity preferred. Best references. No. 537-C.

YOUNG LADY would like position during Summer as governess for young children in private family, to travel or go anywhere. Had kindergarten training. Loves children. References exchanged. No. 538-C.

CLUB papers written for club women by a college graduate, who is a club woman. No. 539-C.

GRADUATE registered nurse (colored), age 32, would travel and care for invalid or nursing by week. Best New York references. No. 540-C.

SPANISH lady, speaking English and French, desires position as companion. Has traveled extensively in America, Europe and Asia. No. 541-C.

ADAPTABLE young woman of excellent social standing desires position as experienced companion or social secretary to lady or young girl. Unusually good shopper. Highest references. No. 542-C.

COMPETENT artistic American woman of thirty, wishes to earn passage to Europe before October. Long resident of Paris, perfect French. Will chaperon or undertake commission, highest references. No. 543-C.

YOUNG woman, refined, well educated, desires position during the summer as companion or governess. No objection to traveling. No. 490-C.

SOUTHERN gentlewoman, twenty-two, of pleasing personality and college education desires position as companion to lady or young girl. No. 491-C.

To Answer These Messages

1. Place your reply in a stamped envelope, unsealed and with the number of the message in a corner. (For instance, 605-A.)
2. Enclose this in an outer envelope and mail to Vogue. Do not telephone. All communications with Sales and Exchanges must be through the mails.
3. Send Vogue no money. Wait until the other woman writes to you.
4. If her answer to your letter is satisfactory, then send Vogue your money order or certified check for the amount agreed upon. We will then have the article sent you, and will keep your money on deposit until you instruct us to send it.
5. **Never send any article to Vogue.** The advertiser pays the expressage on articles sent for inspection—the one inspecting pays the return expressage if the article does not suit.

To Insert Your Message

For twenty-five words or less, $1. Additional words, 5 cents each. Your name and address will not appear, but be sure to give your address in full, so that replies may be promptly sent to you through Vogue.

We should have your message for the September 1st Vogue not later than July 25th. Send check with advertisement.

Address all letters to

SALES AND EXCHANGES SERVICE
Vogue 443 Fourth Avenue New York

The Odorless Dress Shield

Omo Shields appeal to the woman who values complete refinement in every detail of dress. They are durable as well as dainty and there is a style particularly suitable for every costume.

Omo Shields are odorless, light, cool and hygienic. Double-covered. Washable and durable.

Every Pair is Guaranteed

Write to-day for free Booklet, showing all styles of shields. Ask your dealer for Omo Shields. Ask to see the Omo Brassieres with shields in pockets. Also the Omo Back Shield and Omo Sanitary Apron which are so essential with modern styles. Send 25c. and dealer's name for sample pair of Omo Shields, size 3.

THE OMO MANUFACTURING CO.

60 Walnut St., Middletown, Conn.

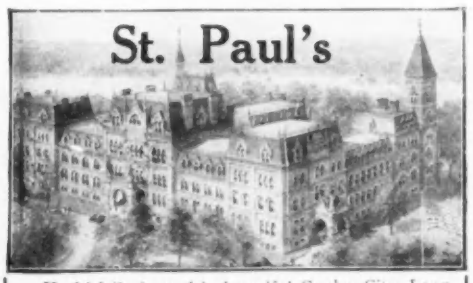
Makers of the celebrated Omo Pants for Infants

VOGUE'S SCHOOL DIRECTORY

Each school represented below is recommended to the patronage of our readers

New York

St. Paul's



Healthfully located in beautiful Garden City, Long Island, 18 miles from New York. Buildings completely equipped. Gymnasium, swimming pool, fine athletic fields. Prepares for any college or scientific school. Competent master at the head of each department.

A Lower School for Younger Boys

For information and catalog address

Walter R. Marsh, Headmaster, Box 20, Garden City, L.

A city school with country advantages

THE SEMPLE SCHOOL FOR GIRLS

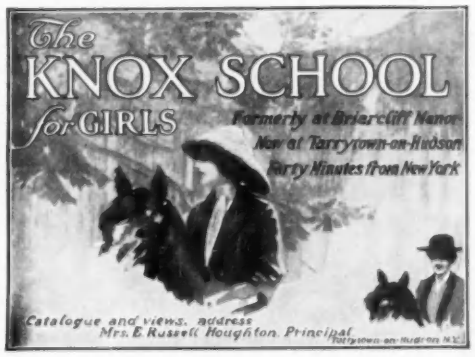
The School

An excellent boarding and day school for girls. College preparatory and finishing courses. Thorough work in all cultural subjects—opportunities for social recreation. Write for complete catalogue.

Central Park

Mrs. T. DARRINGTON SEMPLE, Principal

241 Central Park West **New York City**



The GARDNER SCHOOL

For Girls

607 FIFTH AVENUE, NEW YORK

A school that provides a delightful home for girls, where they can enjoy all the advantages of the city. Regular and advanced special courses. Unexcelled opportunities for the study of music, riding, skating, tennis, swimming, dancing, etc.

MISS ELTINGE and MISS MASLAND, Principals

Brantwood Hall School for Girls

28 minutes from New York City.
In celebrated Lawrence Park, Bronxville, N. Y.
Prepares for all colleges. General course.
Unusual home life. Ideal environment.

Mrs. Marshall's School for Little Girls

A homelike boarding and day school for girls under 15, affording an abundance of healthful recreation and play in rural surroundings with elevating companionship. Booklet free on request. Briarcliff Manor, N. Y.

THE COMSTOCK SCHOOL

FOR GIRLS
52 E. 72nd St.

One block from Fifth Avenue and Central Park. Regular and special courses. Unusual opportunities for social life, and the advantages of New York.

MISS DAY, Principal.

Here Are Schools!

MORE than one hundred schools — the greatest number Vogue ever has presented to you at one time. But do not let the mere *number* of them seem more important than the individual excellence of each school.

Whether you want a city or a country school, a preparatory or a finishing school, a school for boys or a school for girls—in fact, *any* kind of school—here it is in this issue of Vogue.

Even though your children are not yet of school age, now is the time to study the school situation—to familiarize yourself with the aims and methods of the schools among which, in a few years, you will have to choose.

Read these six pages carefully; somewhere, perhaps in the smallest corner, you will find exactly the school you are now looking for.

New York

A SCHOOL HOME IN NEW YORK

In connection with a college preparatory and post-graduate course of study.

The Rayson School will specially prepare its students to see and enjoy the best in Music, Art and the Drama in New York City with careful chaperonage.

MISS CLARA I. COLBURNE
MISS MARTHA K. HUMPHREY — Principals.

The Rayson School, 164-166-168 W. 75th Street.

NEW-YORK, New-York, 42 Riverside Drive. (At 76th Street.)

THE GRAHAM SCHOOL FOR GIRLS

Resident and day pupils. General and college preparatory courses. Unrivaled location overlooking Riverside Park and the Hudson. 99th year opens October 7th.

MRS. HAZEN'S SCHOOL FOR GIRLS

Half-hour from Grand Central Station, New York.

MRS. JOHN CUNNINGHAM HAZEN, Principal.
PELHAM MANOR, New York.

MISS BANGS AND MISS WHITON. **1890–1914**

The Only Country School for Girls in New York City. "A Real School." Certificate admits to colleges. A private school park of thirty-five acres. All outdoor sports. General fee includes instruction in Elocution, Art and Dancing. Unequalled advantages in Music. Advance special courses. Riverdale Avenue, near 252nd St., N. Y.

New York

Upper School

Ossining School

For Girls **Ossining-on-Hudson, N. Y.**

Lower School

Preparatory and vocational courses. Music, art. Home making and vocational courses. Gardening and horticulture. 47th year. *Separate house for younger girls.* Send for Illustrated Year Book. Address

CLARA C. FULLER, Principal
MARTHA J. NARAMORE, Associate Principal

Mrs. Dow's School For Girls

For circular address
Mrs. Mary E. Dow, Principal,
Briarcliff Manor, N.Y.

The Scudder School for Girls

DAY AND BOARDING

Finishing School Secretarial Course College Preparatory

—is a school where, in addition to the academic work, girls receive training in the practical duties of life. *That* constitutes a *finishing* course that is worth while, does it not? Investigate, too, the possibilities of the well-paid and dignified profession of private secretary. Let us tell you how you can fit yourself thoroly for it at THE SCUDDER SCHOOL, where amid pleasant, refined surroundings you can learn just what the secretary ought to know, and learn it well. Make yourself *able* to support yourself, whether or not you need to. Address, Myron T. Scudder, President, 57 West 96th Street, New York City.

Also College Preparatory: Montessori Kindergarten: Elementary. Outdoor Gymnasium. "Camp Fire Girls." Splendid Domestic Science work.

Miss C. E. Mason's SUBURBAN SCHOOL FOR GIRLS

"The Castle," Tarrytown-on-Hudson, N.Y.

Only 40 minutes from N. Y. City. Upper School for girls 13 to 25; Lower School for girls 7 to 13. All departments. Special courses in Art, Music, Literature, Languages. Certificate admits to leading colleges. European travel class. Illustrated catalogue.

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STUDENT HOME IN NEW YORK

Girls wishing to complete their studies in Art, Music and the Languages, etc., will be received in delightful home surroundings. Girls may choose their own teachers. Advantages of Opera, Concerts, Lectures and Social Life. Careful chaperonage.

MRS. LOUISE PARKER, 165 West 74th St., New York City

Phone 6369 Columbus.

THE FINCH SCHOOL

Boarding and Day School for Girls. Regular Fine Arts and practical courses. Technical School includes domestic training, secretarial course, book-binding, interior decoratings, etc. Mrs. Jessica Finch Cosgrave, Principal, 61 E. 77th St., N. Y. City.

OAKSMERE

Mrs. Merrill's School for Girls

Orienta Point, Mamaroneck, N. Y.

Telephone, 329-Mamaroneck.

Situated in a most beautiful part of Westchester County, Oaksmere offers a complete college preparatory and finishing course. Magnificent grounds with all outdoor advantages. One-tenth of a mile fronting on Long Island Sound. Special training in advanced English, literature, art, history and the languages, as well as a thorough training for grace and ease of manner. Catalogue giving complete information, and showing many views of this unique school, may be obtained upon application.

VOGUE'S SCHOOL DIRECTORY

Each school represented below is recommended to the patronage of our readers

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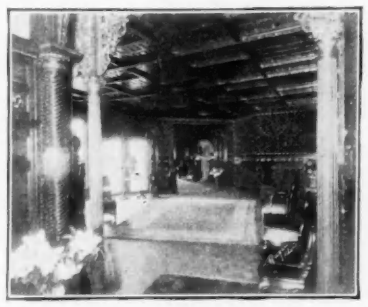
The Berkeley School for Girls NEWPORT Rhode Island

In a very beautiful section of Newport. Wonderful climate, both summer and winter. Offers Newport's unusual advantages. Cultured surroundings. College Preparatory and Finishing Courses, Music, Art and Languages especially emphasized. Outdoor life, tennis, riding, swimming, also gymnasium, etc. For circular, etc., address

The Berkeley School for Girls

PRINCIPALS
MRS. STEPHEN ELLIOTT BALCH
MISS ROSALIE MINTURN MAYER A. B.



Lincoln School For Girls

Established 1888

New *fireproof* building. City advantages. College Preparatory and Elective courses. Thorough standards of work. 4½ acres devoted to outdoor sports. Basketball, hockey, tennis, safe coasting and skating. Well equipped Art and Domestic Science Departments. Gymnasium. Special arrangements for younger girls. For circular and views address
MISS FRANCES LUCAS, Principal, 30 Ticonderoga Avenue, Providence, R. I.

THE MISSES BRONSON'S SCHOOL

For a limited number of young girls. Outdoor life. Gymnasium. Manual training. General courses. Special care for each girl. Send for catalogue. 313 Hope St., PROVIDENCE, RHODE ISLAND.

If You Want a School

Look through Vogue's long list of the best American schools. The choice is simple if you use Vogue.

New York

The Brown School of Tutoring

Boy's School and Office 241 WEST 75th STREET — Girl's School 239 WEST 75th STREET

OPEN ALL YEAR

Founded 1906. Thorough preparation for school and colleges in half the time taken by class schools. Fifteen teachers, each with at least 12 years' experience. Lessons at home or school. Pupils taught how to study and how to acquire independence of thought.

"A SCHOOL WITH AN ATMOSPHERE OF WORK"
SUMMER RESIDENT TUTORING:
Long Island, Jersey Coast, Greenwich, Connecticut, etc.

THE TRINITY SCHOOL FOR BOYS

Without a doubt the finest location with beautiful Long Island Sound directly touching the school grounds. Home life under direction of Mrs. Lylburn. Complete and thorough preparation for any college, West Point, and Annapolis. Boys received from eight years. Terms $500.00-$600.00. Summer and Vacation courses. No catalogue, but personal information from principal and parent will be sent.

DR. W. H. A. LYLBURN, Mamaroneck-on-the-Sound, New York
(25 miles from New York City)

STUDENT HOME

Mrs. David C. Preyer, teacher of singing, Italian Method, will receive in her home in New York, three young ladies desirous of studying any of the arts. Students may select their own masters.

Address Mrs. David C. Preyer,
27 West 67th Street, New York City.

MRS. ISABEL D. COATES

300 WEST 85TH STREET, N. Y. CITY

Will receive in her home a limited number of Girls who wish to study Art, Music, Languages. Students may select their own masters. Circulars on application.

Vermont

THE VERMONT ACADEMY FOR BOYS

Saxtons River, Vermont. An ideal school for young boys. Wholesome training and thorough education. Special attention to life in the open. Personal care of experienced house mother.

GEORGE B. LAWSON, A. M., PH. D.

New York

AMERICAN ACADEMY OF DRAMATIC ARTS

FOUNDED IN 1884

Connected with Mr. Charles Frohman's Empire Theatre and Companies

FRANKLIN H. SARGENT
President

For Catalogue and Information, apply to
THE SECRETARY, ROOM 162, CARNEGIE HALL, NEW YORK

Glen Eden

ON THE HUDSON

In the Highlands. Poughkeepsie, N. Y.

Boarding School for Girls. Academic, Finishing and two-year Collegiate courses. Music, Art, Elocution, Domestic Science. Social training. Limited membership. No entrance examinations. 2 hours from New York City. 3 buildings, 12 acres; full view of river and mountains.

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ELINOR COMSTOCK MUSIC SCHOOL

This school is endorsed by greatest musicians including
IGNACE JEAN PADEREWSKI

Home life and care with the incentive of artistic environment. Frequent association with the greatest artists and opportunity to make their personal acquaintance. Preparations for concerts and operas. Classes of English Literature, Languages, History of Art, Classic Dancing. Day pupils accepted. ELINOR COMSTOCK, pupil of Leschetizky, *Principal*
1000 Madison Avenue — New York City

THE BRYANT SCHOOL *for* STAMMERING

An institution for the correction of speech defects. Established by a physician in 1888. Methods embrace remedies for nervous conditions as well as speech training. Even short courses show immediate improvement. New, instructive booklet, "Speech Disorders and Their Treatment," free. Open all summer.
FRANK A. BRYANT, M. D., Principal, 62 West 40th St., New York

Mrs. Helen M. Scoville's School for Girls

Air and light of a country home in the heart of the city. Home and Day pupils.
Catalog upon request.
2042 Fifth Avenue, New York City.

Drew Seminary for Young Women

65th year. An efficient school with general and special courses. Certificates to the leading colleges. Excellent advantages in music.
ROBT. J. TREVORROW, D.D., BOX 115 CARMEL, N. Y.

Tennessee

ONE year ago two of the South's foremost educational institutions, Ward Seminary for Young Ladies and Belmont College for Young Women, formally united.

The Campus and the buildings of the Belmont College at Nashville, Tennessee, became the home of a bigger and better school—the Ward-Belmont School, popularly known as

WARD-BELMONT
NASHVILLE, TENNESSEE

On September 24th Ward-Belmont will open its completed half-million-dollar buildings and plant, with its modern school hall, its gymnasia, swimming pool, etc.

It is beautifully situated on Belmont Hill with grounds of twenty acres, in one of the best parts of Nashville.

To-day this school takes rank as a Junior College with a six years' course, the first four years corresponding to the four preparatory years. A young woman who completes these first four years is prepared for the Freshman class of the leading Colleges and Universities, to many of which Ward-Belmont has certificate privileges.

Every opportunity is given for outdoor work and play, for the physical welfare of the students is of as great concern to the Faculty as is their mental development. Neither pains nor expense has been spared to make Ward-Belmont as attractive a home as a good school can be.

The administration academic building, shown at the top of the column, is but one of the new buildings. It is essentially a building for work, the houses in which the students live being entirely separate from the class rooms. Many bedrooms with bath.

Write for one of the new booklets of Ward-Belmont. They show the progress and the plant of this remarkable school. See for yourself what these two schools, which have a combined age of seventy-five years, offer.

The school will be glad to forward literature on application.

Address:

Miss Jennie P. Masson, *Registrar*
Nashville - - Tennessee

IRA LANDRITH, President — J. D. BLANDON, Vice-President

VOGUE'S SCHOOL DIRECTORY

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A College for Women in the Piedmont Section of Virginia

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Sweet Briar was opened in 1906 and has steadily grown in size until this year it has enrolled two hundred and forty students.

Sweet Briar offers a college course of four years, leading to the degree of A.B., and requiring fourteen units of secondary work for entrance.

A preparatory department prepares for the college course at Sweet Briar and for other colleges. Courses in music, art, and domestic science are offered.

The college is non-sectarian.

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Massachusetts | *Massachusetts*

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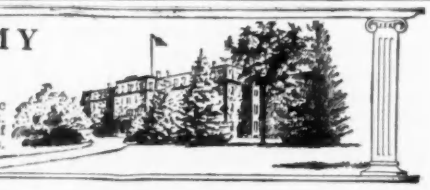

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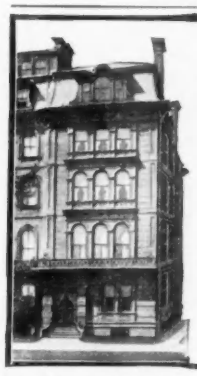

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Mintwood Place and 19th Street
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District of Columbia | *District of Columbia*

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All the attractive features of the large and the small school

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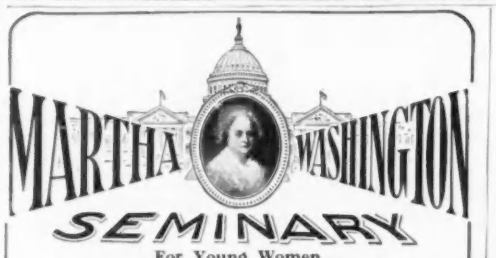

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Evening and afternoon gowns. Smart mourning a specialty. Remodeling. 444 Park Ave., bet. 56th and 57th Streets, N. Y. Tel. Plaza 6585.

ATLANTIC CITY — MURRAY
Gowns and Wraps
Orders by mail promptly executed.
1115 Atlantic Avenue.

GOWNMAKER—MISS CAREY,
601 W. 144th St., N. Y., B'way & Riverside D. Bride & Bridesmaids' Gowns. Dresses & Frocks. Made from your own material for $14 up.

MATERNITY GOWNS AND INFANTS' outfits to order. Gowns $2.50 to $25. Infants' complete outfits $10 up. Satisfaction guaranteed. Address Elizabeth C. Leay, Rockford, Ill.

UNIQUE PEASANT WAIST of unusual pattern—appropriate for dress or sports. Cotton crêpes, hand-embroidered, any colors, $7.50. Sketches. M. L. Lee, Box 328, Montclair, N. J.

GOWNS REMODELED. MME. ROSE
will rebuild your old gowns into stunning creations. Bring or send your material to her. Tel., 4073 Greeley. 49 West 37th St., N. Y.

Gowns and Waists
Ready to Wear

CLOSING OUT ENTIRE STOCK
of Summer Blouses and Dresses
regardless of cost. Write or call
Coughlin, 20 West 31st St., N. Y.

MENDING SHOP. Gowns remodeled. Suits cleaned & pressed. In response to requests shop will be open all summer. Miss H. Redding Coughlin, 20 W. 31st St., N. Y. Mad. Sq. 189.

MAXON—MODEL GOWNS. (Originals only). Our summer frocks are quite unusual and most distingué. The Parisian effect is in them. Maxon & Co., 1552 Broadway, N. Y., at 46 St.

ROYAL APPAREL CO. Evening gowns, afternoon frocks and street dresses direct from manufacturer to you. Lowest possible prices. Best materials. Booklet C free. 35—6th Ave.,N.Y.

B. PLUMER—"LINGERIE SHOP"
Imported models of gowns, blouses, frocks and coats. Also trousseaux made to order. 7th Ave. and 54th St., N. Y.. Tel. Columbus 4545.

LOTUS STYLES in coats, wraps; individual; unusual French designs; motor coats; new every week; descriptions, prices mailed. Lotus Shops, Broadway & 90th St. & 43 West 39th St., N. Y.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Gowns and Waists—Cont.

Ready to Wear

CONSULTING COSTUMER. Sample & model gowns, wraps, etc., by mail. ½ price & less. Specialty made of customers whose measurements are on file. M. H. Jennings, Box 209, Fitchburg, Mass.

MANUFACTURERS' MODEL GOWNS. Women's, Misses' & Children's Sample Dresses at prices far below actual value. Special attention to out-of-town orders. Gene, 64 W 40 St., N.Y.

MARYBORO' Blouses in crepe de Chine, fancy & novelty crepes & linens for outdoor wear. $5. Tango and tube petticoats at $10. 18 West 45th St., New York. Tel. Bryant 3886.

MAISON SIMONE have gowns, wraps and model suits confiscated by the U. S. Government for non-payment of duty. New models and catalogue every month. 789 6 Av. at 45 St., N. Y.

MAISON SIMONE. Genuine model Gowns. A visit to our establishment may mean an actual saving of 50 per cent. if you can wear model gowns. The finest original exclusive creations.

PHYLLIS SQUIRE from LIBERTY'S Ladies' and Children's Artistic Frocks. Special sketches. No catalogues. Tel. 5845 Mayfair, 17 Hanover St., Hanover Sq., London, W.

MARJORIE, 8 West 45th St., N. Y. Will dispose of Model Gowns and Blouses at prices greatly reduced. Exquisite lace gowns. Novelties in Lingerie.

Greeting and Place Cards

ROYAL RUSSIAN DANCERS, Pavlowa and other dinner cards of utmost distinction. High class private trade especially solicited. Marie Cook, 960 St. Marks Ave., Brooklyn, N. Y.

OUT-OF-THE-ORDINARY Cards for birthdays, tallys, dinners, etc. Write for our latest catalog, "Pleasant Pages." Little Art Shop, 1421 F Street, Washington, D. C.

Hair Goods & Hair Dressing

ANNA J. RYAN. Fashionable devices in curls, pompadours, switches, transformations and wigs. Mail orders a feature. 2896 Broadway, near 113th St., N. Y. Tel. 5566 Morningside.

CURLY HAIR—A GREAT COMFORT for women. Ours will stand shampooing & sea bathing. Our latest Steaming Process absolutely harmless. Lehnert & Alexander, 309 Mad. Av., N. Y.

SÉNÉGAS, 60 W. 45th St., bet. 5th & 6th Aves., N. Y. Specialist in transformations, wigs & toupées. Designer of individual fashions in Artistic hair goods & latest coiffures for the elite.

THE IDEAL WAVY PIN for a hurried toilette. Easiest false hair to adapt. $7 up. Guaranteed to keep the wave. Mail orders filled promptly. Address Francis, 8 W. 37th St., N. Y.

P. JAY & CO. Fashionable hairdressers. Featherweight transformations, $10. Easy to adjust. Lasting Wave $10. Hair coloring by experts. 17 W. 46 St., N.Y., near 5th Ave. Tel. 7359 Bryant.

MRS. P. MORGAN. Fine human hair goods. Invisible transformations, switches, etc. Hairdressing, Marcel waving, face and scalp massage. 8401 5th Ave., near 48th St., N. Y. Bryant 2071.

HARMLESS TONIC for Restoring Color to gray hair. Not instantaneous, but gradually gives the gray hair its natural color. $1 per bottle. Mrs. Mac Hale, 420 Boylston St., Boston, Mass.

EYE LASH GROWER guaranteed. Will grow hair and relieve irritation about the eyelids. Absolutely harmless to the eye. Price, $1.00. Mrs. Mac Hale, 420 Boylston, Boston, Mass.

A NEW BAMBOO HAIR WAVER Four curlers on card with directions mailed for 12c. Simple, practical, sanitary and comfortable. Mrs. S. A. Fisher, 107 N. Main St., Helena, Mont

HAIR MADE STRONG, Healthy and beautiful. Write Torda, 359 Washington Ave., Brooklyn, N. Y., for sample and circular telling you how to treat your hair.

SCALP SPECIALIST -- Miss Taylor's treatment consists of massaging scalp, neck and spine; simple, nourishing hair tonics. 334 Madison Ave., N. Y. Tel. 4250 M. Hill (also Greenwich, Conn.)

HAVILA METHOD of treating the hair speaks for itself. Indorsed by the most skeptical. Recommended by physicians. Kathryn O'Connor, Aeolian Hall, 29 W. 42d St., N. Y. Bryant 8452.

Laces

MRS. RAYMOND BELL, 1 East 45th St., N. Y. Old and Modern Laces. Bridal laces and Veils. Lace cleaning and mending by experts. Old Family Laces sold on commission.

Linens

EXCLUSIVE FILET TIRÉ household linens, Dress & Waist patterns, Towels, Scarfs, Baby Wear sent on approval. Trade supplied. Booklet. The Porto Rico Store, 501 Fifth Ave., N. Y.

Jewelry & Silverware

DIAMONDS, OLD GOLD AND SILVER Worn out gold, platinum, silver bought. Also diamonds, pearls. Difficult antiques, bags, jewelry repaired. Callmann, appraiser, 27 W. 37 St., N. Y.

HIGHEST PRICES paid for Diamonds, Pearls & Precious Stones. Old stones recut or reset. Original designs submitted. Bank references. Frank K. Huff & Co., Inc., 1482 Broadway, N.Y.

DISTINCTIVE GIFTS in beautifully wrought gold and silverware. Rare old work duplicated. Useless silver remade. Write for booklet "A." Petterson Studios, 5618 S. Hoyne Av., Chicago, Ill.

DIAMONDS BOUGHT & SOLD, Appraised Wholesale. Designs and estimates furnished. M. J. Averbeck, 10-12 Maiden Lane, New York.

Lingerie—Cont.

THERE IS NO OTHER LINGERIE equal to La Grecque in Fit, Finish and Durability at double the price. Van Orden Corset Co., 45 West 34th Street, New York.

Millinery

GILMAN MILLINERY, Imported Model Hats. Also copies, $10 up. Correct Mourning Millinery specialty. Knickerbocker Trust Bldg., 5th Ave., cor. 34th St. Entrance on 34th St. Tel. 6347 Greeley.

LADIES' STRAW HATS REMODELLED into latest styles, or copied from Vogue; cleaned, dyed or colored; hats trimmed; ostrich repaired; French flowers. Neumann, 24 East 4th St., N.Y.

A Glance Forward

It is midsummer now, but autumn is just around the corner; and from Vogue's standpoint, autumn is very near indeed. As you read this we have begun to plan the September 1st Vogue—the annual Autumn Millinery Number.

If you are planning to advertise in the Shoppers' and Buyers' Guide next fall, the Millinery Number is the first available issue in which you can begin. Your advertisement for this number, moreover, is due at Vogue's office not later than Saturday, July 25th.

No matter how summer-like it may be to-day, the time has come to think of autumn and its duties; therefore this little reminder, which Vogue has brought to your summer address and which—as a forehanded person—you will find worth considering. All correspondence should be addressed:

SHOPPERS' AND BUYERS' GUIDE SERVICE
Vogue 443 Fourth Avenue New York

Hosiery

FROM THE MILL TO YOU Ladies' all silk hose; full fashioned, sent on approval; black, white and tan, $1 a pair, $11 a doz. Harper Mfg. Co., 47 W. 34 St., N. Y.

HAND EMBROIDERED CLOCKS on hosiery. All color combinations; silk with lisle top, box of three $4; all silk, box of three, $5. Jacqueline, 47 Center St., Nutley, N. J.

Ladies' Tailors

TAILORED GOWNS REMODELED to prevailing styles. 19 years' experience. Tailored suits from $65 up. J. H. Comstock, 286 Fifth Ave. (30th St.), N. Y. Tel. 158 Madison Square.

SCHOTZ & COMPANY, INC. Tailored Suits—Habits—Coats. Afternoon and Evening Gowns—Fine Furs. 471 Fifth Avenue, New York City.

FREDERICK E. FEIGENBAUM 550-552 Amsterdam Ave., at 86th Street, New York City. Telephone Schuyler 8012.

SCHWARTZ & PORTEGAL French Tailored Gowns. Exclusive designs and faultless workmanship. 56 West 46th St., New York.

Lingerie

THE LINGERIE SHOP 25% off on discontinued designs. Send for catalog & list of reductions. Leon P. Bailly, 54 West 39th St., New York.

THE LINGERIE SHOP. Retail at wholesale prices. Selections sent to responsible parties for inspection. Our prices will interest you. Leon P. Bailly, 54 West 39th St., New York.

CROCKER. Everything for mourning wear, hats, veils, waists, neckwear, gowns, furs. 375 Fifth Avenue, New York, and Copley Square, Boston.

Miscellaneous

PATTERNS CUT TO MEASURE from illustration, description or model. Fit guaranteed. Special attention to mail orders. Mrs. W. S. Weisz, 45 West 34th St., New York.

INDIVIDUAL "PLASTIC" DRESS FORM Exact reproduction of your figure. Insures perfect fit of gowns. Not injured by sticking in pins. Write Cresse-Laile Co., 334 5th Ave., N.Y.

Perfumes

BICHARA DE PARIS PARFUMS Concentrated floral oils, water and blended perfumes. Toilet preparations. Booklet explains all. Write. Natura Co., 461 Fifth Ave., New York.

BOSPHORA, Sarah Bernhardt's favorite perfume. Wonderfully delicate—simply delightful. By mail liberal sample 50c, 1 oz. flacon $3.40. Natura Co., 461 Fifth Ave., New York.

KATYONKA, The newest, most beautiful and lasting parfume a la Russe in the world. $9 per oz. Sample 50c. Parfumerie Riviera, 11 E. 30th St., New York

Pets

THOROUGHBRED Toy POMERANIANS; reasonable. Strong, healthy, from imported prize-winning stock. Most fashionable breed. Order now. Miss Snodgrass, Parkersburgh, West Va.

PERSIAN CATS AND KITTENS. All colors and prices. Most companionable of house pets. Delightful gifts. Catalog and prices on request. Black Short Haired Cattery, Oradell, N. J.

Pets—Cont.

THE DOMESTIC SHORT HAIRED CAT has been brought to a high state of beauty by careful breeding. Splendid specimens for sale. Black Short Haired Cattery, Oradell, N. J.

THE DOG OR PUPPY that you want is waiting for you at our Kennels. All breeds. Prices right. Ask for catalogue. Black Short Haired Cattery, Oradell, N. J.

Photography

APPOINTMENTS NOW being made in Long Branch, West End, Elberon, Allenhurst and all Jersey coast resorts. Ira D. Schwarz, Bath Beach, N. Y. City. Phone 1070, Bath Beach.

Rooms & Apartments

THE ADRIENNE, 319 West 57th St., N. Y. Comfortable, cool rooms, private baths. Good table. One block from Central Park. Special Summer rates. Apply to Miss Proudfoot.

13-15 EAST 54TH ST., N. Y. Boarding place of exceptional advantages, where home comforts are enjoyed by its guests. The cuisine and location unexcelled. Moderate prices. References.

Selling Agents

OVER-STOCKED WARDROBES, Antiques. Your slightly worn gowns of quality and style sold for good prices. Write for circular. Florence E. Burleigh, Canaan, N. H.

MME. NAFTAL pays highest cash value for fine misfit or slightly used evening, street and dinner costumes, furs, diamonds; jewelry. 69 W. 45th Street, New York. Tel. Bryant 670.

Shoes

ULTRA-SMART, BENCH MADE SHOES builded to conform to your individual foot, through correspondence. William Bernstein, Originator of Short Vamp Shoes, 6 W. 37th St., N. Y.

"SHOECRAFT" SHOP, 27 W. 38th St., N. Y. Short Vamp Shoes bearing the "ShoeCraft" stamp of individuality. Send for booklet "V" showing Long and Short Vamp styles.

Shopping Commissions

New York

MRS. H. GOODALE ABERNETHY Shopping Commissions. No charge. 37 Madison Ave., N. Y. 75 Boundary Road, London, N. W. 12 Rue Rennequin, Paris.

PROMPT SERVICE A SPECIALTY. Interior furnishings & apparel purchased without charge. 9 yrs. experience. References. Booklet. Mrs. E. F. Bassett, 145 W. 105th St., N. Y. Tel. River 4452.

MRS. SARAH BOOTH DARLING Purchasing Agent. Accompanying out-of-town patrons. No charge. References. Chaperoning. Specialty of cotillion favors. 112 W. 11th St., N. Y.

HELEN CURTIS, 36 Fifth Ave., New York. General shopping. Office closed July-Aug. Plans for Fall shopping by letter. Address Callicoon, New York.

MRS. S. D. JOHNSON shops for and with customers without charge. Rush mourning orders and rugs a specialty. 347 5th Ave., opp. Waldorf-Astoria. Tel. 2070 Mad. Sq.

MRS. C. B. WILLIAMS, New York Shopping. Will shop with you or send anything on approval. Services free. Send for bulletin of Spring specials. 366 Fifth Avenue, New York.

JANET PORTER shops for or with patrons. No charge. Prompt, careful attention. Circular. Bank references. 253 West 93rd St., N. Y. Tel. Riverside 6177.

MRS. ST. JULIEN RAVENEL General Shopping. Specialty of Decorations. Prompt and efficient attention to all orders. References. 2211 Broadway, New York City.

MRS. L. A. WILSON, 31 W. 51st St., N. Y. Let me do your shopping. My specialty is buying women's smart apparel. Trousseaux, debutantes' and boarding school outfits. Phone 391 Plaza.

COMPETENT, Experienced shopper. Wholesale & Retail. Women's & Children's Apparel a specialty. Layettes, Trousseaux, Furniture, Decorations. Mrs. Harris, 539 W 163 St. Tel. Audubon 4050.

MRS. K. E. TIRNEY, Est. 1884 Purchasing agent. Orders for gowns and tailor made suits from measures only, a specialty. 2 West 47th St., New York. Tel. 3077 Bryant.

MISS HOLLIDAY WELLS, NEW YORK Shopping. Will accompany out-of-town patrons. No charge. Goods sent on approval. Trousseaux a specialty. 26 W. 40th St., N. Y. Tel. 1324 Bryant.

KATHLEEN FERGUSON LYON General Shopping. No charge. 854 West 181st Street. New York City

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Shopping Comm'ns—Cont.
New York

CHARLOTTE BURR. Take advantage of New York's famously low prices and my experience in shopping. No charge. Orders filled promptly. References. 116 Nassau Street, New York City.

Shopping Commissions
Cities Other than New York

PARIS SHOPPING, Guide, Children's Temporary caretaker; motor trips arr. by day or week. Highest ref. in Paris and U. S. A. Mrs. E. C. S. Lewis, 87 Rue de la Tour, Passy, Paris.

WHEN IN LONDON FOLLOW THE FLAG Visit the Misses Enos, of N. Y., in Mount St., Mayfair. Robes, Modes, Lingerie, Trousseaux. Patronized by Royalty and Society Leaders.

Social Courier

COLLEGE WOMAN (& D. A. R.) will chaperon ladies visiting N.Y. Social advantages & shopping facilities. Mrs. J. K. Roundey, Hotel Martha Washington (for women only), 29 E 29 St, N.Y.

Specialty Shops

CHANGE OF ADDRESS (Note it) We have moved to larger and better quarters. Come and see us, we are twenty steps from 5 Av. Austro-Hungarian Co., 4 East 30th St., N. Y.

SWINGING BIRDS $1.00 (Bohemian Novelty). The Cockatoo and the cute little parrot are painted in brilliant oil colors. For your child. Austro-Hungarian Co., 4 East 30th St., N. Y.

GLEBEAS INSPIRATION. Sample Bottle 10c. Inspiration Violet, Royal Rose, Valley Lily. The imprisoned odors. The New Perfume to America. Austro-Hungarian Co., 4 East 30th St., N. Y.

CRAFT & GIFT SHOPS Write for our Special Summer Offer. It brings people to your shop and makes money for you. Austro-Hungarian Co., 4 East 30th St., N. Y.

"BOOKCOVER—BOOK-PLATE." Protects and identifies your books. Original design. 6 in box mailed 50c. Many imported novelties. "Studio-Shop," Studios 20, 21, 23, 96 5th Av., N.Y.

MRS. DOW announces that her shop will close, June 27th, for the summer. 22 East 34th Street, N. Y.

THE TORII LINE of imported art specialties. Pure silk, carved wood, and lacquer novelties. The Torii Shop, 620 South Warren Street, Syracuse, N. Y.

SPANISH WATER MONKEYS, keep water cool in hot weather. Rush porch mats and rush chairs. Peasant pottery for the country. The Deerx Shop, 34 W. 36th St., N. Y.

FURNISHINGS for SUMMER COTTAGES made by the blind, hand-woven scarfs, baskets, rugs, etc. The Lighthouse Weavers of The New York Assoc. for the Blind. 111 E. 59th St., N.Y.

KARL KIPP OF EAST AURORA has a shop in the Craftsman Building, 6 E. 39th St., N. Y. Artistic designs in hand-wrought jewelry. Metal-work & Lighting fixtures. Send for booklet.

BEADS & EMBROIDERY MATERIALS of all kinds. Stamped pieces for cross-stitch work in unusual designs. Hurm Art Shop, 277 Fifth Ave., New York.

WE MAKE MINIATURES in color from Photos, Daguerreotypes, etc. Beautiful life-like little portraits—priceless remembrances to give posterity. Knaffl & Bro., Knoxville, Tenn.

Swimming Schools

SWIMMING SCIENTIFICALLY TAUGHT to ladies, gentlemen & children. Private instruction. Two heated, filtered Pools. Dalton Swimming School, 23 W. 44th St., N. Y. 3259 Bryant.

Tea Rooms

THE STUDIO TEA ROOM, 26 W. 40 St. N.Y. Special dishes for Vegetarians. Delicious Home-made Fudge Special at 50c a lb. Luncheon, 50c. Dinner 65c.

THE ROOF TREE INN, 3 W. 28th St. A quiet, picturesque place with the atmosphere of the old world Luncheon, Afternoon Tea, or Dinner.

AT THE BLUE BIRD TEA ROOM one finds the Happiness in Eating Well. Home Cooking. Breakfast, 35-50. Lunch, 35. Dinner, 65-75; also a la carte. 64 W. 46th St., N. Y.

THE TALLY-HO, 20 East 34th St., N. Y. Tel. Murray Hill 5924. Luncheon, 11-3; Afternoon Tea, 3-6. "Picturesque, novel experience."—N. Y. Herald.

SPECIAL SHOPPERS' LUNCHEON & TEA Feel at home for Luncheon at the Idle Hour Tea Rooms. Southern Cooking. 5 W. 39th St., N. Y. (Opposite Lord & Taylor.)

Tea Rooms—Cont.

THE ENGLISH PLUM PUDDING SHOP Offers a variety of home-made delicacies. Write or call for list. Try our Luncheons and Teas. 49 W. 39th St., N. Y. (Near Lord & Taylor.)

Trousseaux

WEDDING VEILS and wreaths to order from $15 up. Write for sketches and particulars. Mail orders a specialty. Miss Allien, 9 East 43rd Street, New York. With Quillet.

WEDDING GOWNS and trousseaux a specialty. Orders by mail satisfactorily filled. Mrs. Copeland, 334 Fifth Avenue, New York.

Toilet Preparations—Cont.

UTH-GLO TREATMENT. Insures a beautiful complexion. Improves texture of skin. Leaves soft finish of a roseleaf. Complete outfit with full directions $1. Uth-Glo Co., Castile, N. Y.

CREAM OF PEARLS—Beautifier, nutrient, cleanser, combined. Banishes wrinkles, gives pearl-like lustre, $1. Altman's, McCreery's, Loeser's, Stern Bros. Sample 10c. G. Richie Co., Bklyn.

FRESH MADE "MYO" COLD CREAM Its rich, creamy freshness is simply a revelation in luxury. Send 50c for a ¼ lb. jar prepaid. Kolid Co., 108 Fulton St., N. Y.

ELIZABETH HUBBARD'S ROSE TINT. A new rouge of exquisite color in jelly form. Cannot be detected. Absolutely harmless; lasting. Jar 75c. Beauty Culture Co., 12 W. 40th St., N. Y.

Profitable Shopping

FROM a woman who appreciates the value of this convenient shopping directory:

"I read the Shoppers' and Buyers' Guide through and through. In fact, each time I look to see what new firm is advertised. Through this medium I purchased some beautiful hand-made baby dresses, more reasonable than I could have had under my own supervision; and three articles of lingerie that are impossible to purchase in a small town."

The Shoppers' and Buyers' Guide, carefully studied, will open many a road to economical, and therefore profitable, shopping. No matter where you are, it brings the best small shops of New York, and many other cities, to your doorstep.

Follow the example of our correspondent and look in every issue to see what new shops appear on these pages—and also to see the newest offerings of the shops that you already know.

Toilet Preparations

BUENA TONIC, For My Lady, also for "My Gentlemen's Toilet." Autoists & equestrians unanimous in praising its merits. $1 prepaid. Jean W. Butler, 422 S. Hoyne Ave., Chicago, Ill.

BEAUTY HINTS. The Marinello System will make your complexion as clear and youthful as a child's. Nothing like it. Endorsed by physicians. Marinello Main New York Office, 366 Fifth Ave.

PRISCILLA CLEANSING CREAM cleanses the pores, clears the complexion. Priscilla Tissue Cream softens & prevents lines. Call or write. Miss Sullivan, Face Specialist, 27 W. 46 St., N. Y

MARY GREY'S Treatments for face and scalp repair the ravages of age and worry. Home Treatment box with full directions, $5. Mary Grey Co., 2 East 46th Street, New York.

STAGE SECRET DEODORANT a non-greasy paste—neutralizes perspiration & all offensive odors of the body. Cleanses & sweetens. 25c by mail. Ray Mfg. Co., 246 West 46th St., N. Y.

GARDENIA BLOOM AND CREAM, beauty builders, perfectly pure, non cosmetic, yet give the skin the white velvety texture of the flower. Booklet. Aurora Specialties Co., Lowell, Mass.

PATE GRISE for Old or Aging Hands. Friend of middle-age. Banishes tell-tale "crêpeiness," restores contour, color, smoothness. Aurora Specialties Co., Lowell, Mass. Booklet.

LOTION ROSÉE (liquid rouge). A pure vegetable extract which gives a delicate and natural color to the cheeks. By mail $1. Natura Co., 461 Fifth Ave., New York.

"NEUTRO" Banishes all Odors of Perspiration. Delicate, but Powerful Snow White Cream Deodorant. Absolutely harmless. At stores or postpaid, 25c. Neutro Mfg. Co., Dpt. 5, Cleveland, O.

LOTUS NAIL ENAMEL, the popular nail polish and jar of Lotus Nail Bleach (cream) sent postpaid, 25 cents. O. M. S. Co., 50 Ferry St., New York.

ENGLISH HENNA SHAMPOO Powders tone the scalp, giving faded or greying hair a marvelous gloss & bright tint, $1. Directions sent. Henna Specialties Co., 509 5th Ave., N. Y.

FACIAL TREATMENTS that give life and nourishment to neglected skin. Sagging muscles and wrinkles remedied. Also Laird Skin Food $1. Mrs. R. H. Laird, 20 W. 31st Street, New York

MME. HÉLÈNE'S French Cleansing Lotion removes the dead cuticle that causes wrinkles and blemishes. Strengthens the muscles. $3 prepaid. 546 Fifth Avenue, New York City.

Willow Furniture

BRENNAN WILLOW FURNITURE is decidedly distinctive in design, finish and price. Sketches on request. Specialists in Country Houses. Walter J. Brennan Co., 14 E 47 St., N.Y.

Toys

54 TERRA COTTA BUILDING BLOCKS in a wagon, complete $2, for use in sand. 35 different water-proof painted animals 15 to 35 cents each. Strydelyne Shop, Inc., 37 E. 28th St., N. Y.

FRISKING FISH 12 kinds 20 to 50 cents each. The War Fleet 25 cents to $1. Catalogue. Miniature Lumber Blocks. The Strydelyne Shop, Inc., 37 East 28th St., N. Y.

Unusual Gifts

ELIZABETH H. PUSEY'S STUDIO will be closed from August 1st to September 8th, as Miss Pusey will be in Europe buying novelties.

All orders for Wile-Away Steamer Boxes to be delivered between Aug. 1st and Sept. 8th will be carefully filled, if

received before July 25th and delivery will be guaranteed. Elizabeth H. Pusey, 16 East 48th Street, N. Y.

WILE-AWAY STEAMER BOXES. A gift for every day. Contents selected for the individual. Prices, $5, $7.50, $10, $15 up. Elizabeth H. Pusey, 16 East 48th Street, N. Y.

UNUSUAL STEAMER BASKETS Filled with fruit and surprises. Daintily wrapped. $5, $7.50, $10 and $15. Elizabeth H. Pusey, 16 East 48th Street, N. Y.

FOR CHILDREN—WILE-AWAY BOXES Ideal for birthdays, convalescence or journeys. Each one individual. Prices $4, $5, $6, $7.50, $10 up. Elizabeth H. Pusey, 16 East 48th St., N. Y.

CONVALESCENCE BOXES. Filled with little amusements and comforts for the invalid. Each one individual. Prices from $5. Elizabeth H. Pusey, 16 East 48th Street, N. Y.

BABY BATH BOX. Everything essential, humorously labelled in rhyme. Dainty and unusual, $2.75 postpaid. E. R. Noyes, maker. Elizabeth H. Pusey, 16 East 48th Street, N. Y.

CARBONE, BOYLSTON ST., BOSTON and Hyannis, Mass., has taken over the Rug, Pottery and Basket business of the Eagleston Shop at Hyannis, Wholesale and Retail.

DOLL'S FURNITURE—Cedarwood, white and mahogany enameled. Parlor, dining-room and bedroom sets. Price per piece, 15 cents up. Shut-In Society, 62 E. 34 St. Tel. 1395 Murray Hill.

THE MARKET PLACE FOR UNIQUE Jewelry, pottery, leather, textiles, or metal work, from experts, in all crafts, throughout the country. Nat. Soc. of Craftsmen, 119 E. 19 St., N.Y.

FLOWER HOLDERS of Japanese Bronze. Quaint, artistic. Fish, duck, frog, turtle, dragon. 14 other designs. 25c. to $3. Folder. Gift Shops. Bertha Tanzer, 176 Madison Av., N.Y.

PLACE CARDS, Hand-colored cut outs, retail 60c and $1.20 a doz., any color scheme. Conundrums 60c doz. Beautiful Greeting Cards. E. D. Chase, 6 Ashburton Pl., Boston, Mass.

A CORDUROY BATH ROBE in delicate shades, makes a wonderfully acceptable gift. Slippers to match. Correspondence solicited. Emily Pratt Gould, Richmond Hill, N. Y.

HAND-WROUGHT SILVER, carved wood, leather, jewelry, and many other unusual gifts. Send for beautifully illustrated catalogue. The Baker Handcraft Shop, Springfield, Mass.

KATE DAVENPORT'S DOLLS. Any kind of doll dressed to order. Also cosy vanity, telephone, first aid and guest room dolls. 22 East 34th St., N. Y., and Garden City, L. I.

GIFT SHOPS—Write for our specials in Japanese-Chinese Embroideries, from 10c. to $10. Charming—Quaint. Allen Co., Importers, 509 W. 177th Street, New York.

AUSTRIAN Dancing Figures—Swaying Toys, showing the one-step, hesitation, etc. Latest European novelty—colored—height 14 in., $1.50 each, prepaid. Gift Shops write. Address next

"RAINY DAY" BOXES for children—$1, $1.50, $2 each. A veritable treasure trove—educational—practical—artistic. Discounts to dealers. Forest Craft Guild, Craftsman Bldg., N. Y.

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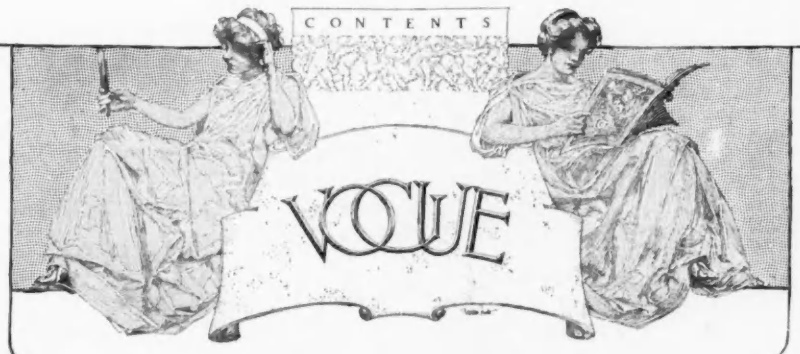
JUL 13 1914

Two Quotations from

PRIZE CONTEST LETTERS

Make sure of Vogue in August



The next Vogue will be the

LONDON AND PARIS SEASONS NUMBER

Dated August 1

JULY 15, 1914

VOL. 44. NO. 2

WHOLE NO. 1003

THE letter that won first prize in Vogue's recent contest will be published in our next issue. More than 650 letters were received, and the general average was so high that the task of the judges was unusually difficult.

Both the entertaining and the practical sides of Vogue were very clearly brought out in this contest. Here, for instance, is the closing paragraph of one letter:

"It amuses me to see royalty shopping in Regent Street. I meet the wife of the Russian Ambassador in the Bois with her dog, and can stare at her as long as I please. I revisit Monte Carlo, and the celebrities are labeled for my benefit. I sit under the plane tree in the old monastery garden that MacMonnies has fitted up as a studio, and no one considers me an intruder. The days that Vogue comes are my vicarious week-ends in the Fortunate Isles."

Another woman to whom the practical side of Vogue has been very apparent, writes as follows:

"For the past two years the timber business has been very poor, and we have been forced to practise the most rigid economy, at the same time keeping up as good an appearance as possible. Without Vogue I never in the world could have kept my courage and reputation for having fairly good taste in dressing. With the aid of Vogue Patterns I have made nearly all of my own clothes, as well as my small son's. He had the first David Copperfield suit in town. My husband swears by Vogue and buys the first copy that reaches town to bring home to me. He says Vogue has done more to make me cheerful in the past two years than anything he knows of."

Letters were received not from the United States alone, but from all over the world,—Japan, China, India; and the first prize letter came from Königsberg in Prussia.

PATTERNS TO MEASURE

Vogue's pattern makers have been kept very busy this summer with scores of orders for patterns cut-to-measure. Page 88 tells about this service, which will transform Vogue into a great working catalogue of models for your own wardrobe. To use these patterns is to make the very most of Vogue's fashion service. Turn to page 88.

VOGUE IN AUGUST

As page 2 points out, the way to make sure of Vogue's August issues is to put in a word for them now with your newsdealer. The August 1st Vogue is announced in the right-hand column on this page. It will be followed, on August 15th, by the annual Children's Fashion Number.

It is sometimes hard to find Vogue at country newsstands. Unless you subscribe regularly (and have notified Vogue of your summer address), a little forethought now will be necessary to insure the punctual receipt of both August issues.

Cover Design by G. W. Plank
Sales and Exchanges - - - - - - - - - - - - - - - - - 5
Mrs. Oliver Harriman—Photograph - - - - - - - - - - - 18
Sweet Charity by Day and Revelry by Night - - - - - 19-24
Stealing the Thunder of Egyptian Potters—Illustrated - - 25
The Thus and So of Dinner Giving—Illustrated - - - - 26-27
The Signal for the Lion's Roar—Illustrated - - - - - - 28-29
Glimpsing the International Polo Games—Photographs - 30-31
Shaking off the Shackles of Tradition—Illustrated - - - - 32
Hostesses of Official and Diplomatic Washington—Photographs 33
Colonial Doorways—Photographs - - - - - - - - - - 34-35
Mrs. Lydig Hoyt—Photograph - - - - - - - - - - - - - 36
Explorations in Personality—Editorial - - - - - - - - - 37
Kaleidoscopic Views of Social and Political England—Photographs - 38
As Seen by Him—Illustrated - - - - - - - - - - - - - 39
The Elevating Influence of Servants on Society—Illustrated 40
The Divine Rite of Tea - - - - - - - - - - - - - - - 40
Secessionists from the Cult of the Tunic—Photographs - - 41
Fashions that Follow the Sea—Illustrated - - - - - - 42-43
Smart Fashions for Limited Incomes—Illustrated - - - - 44-45
Frocks Airy as the Fabled Seven Veils—Illustrations - - - 46
Summer Hats Brighten as They Take Their Flight—Illustrations - 47
Exponents of the Tight Bodice—Illustrations - - - - - - 48
Four Hats in but a Single Size—Illustrations - - - - - - 49
Seen in the Shops—Illustrated - - - - - - - - - - - 50-51
Correct Forms for Invitations and Place-cards—Photographs 52
Laces for the Luncheon-Table—Photographs - - - - - - 53
China of Old-time Charm and Quaintness—Photographs - - 54
The Art of Being Entertained—Illustrated - - - - - - - 55
A Day with Elise, French Maid—Illustrated - - - - - - 56
Sports Lovers at the Polo Practise—Photographs - - - - - 57
Miss Joan Sawyer—Photographs - - - - - - - - - - - 58
Paris Fêtes the Russian Dancers—Photographs - - - - - 59
Glimpses of the London Stage—Photographs - - - - - - - 60
Society - 61
Answers to Correspondents - - - - - - - - - - - - - 61
What They Read—Illustrated - - - - - - - - - - - - - 62
Dividing the Flare between Skirt and Coat—Illustrations - - 63
The Younger Generation—Illustrated - - - - - - - - - 64
The Vogue Pattern Service - - - - - - - - - - - - 65-66
A Painted Tray Upon a Painted Table - - - - - - - - - 72
Vogue Points from Paris—Illustrated - - - - - - - - - 74
For the Hostess - - - - - - - - - - - - - - - - - 78
A House Party Well Amused - - - - - - - - - - - - 80
On Her Dressing-Table—Illustrated - - - - - - - - - - 82
What They Say - - - - - - - - - - - - - - - - - - 84

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YOU will find yourself in London when you open the next Vogue. You will take part in all the great events of the English season; you will fly across the Channel to France in time for the season in Paris; you will see the summer shops of three cities and will thereby forewarn yourself against future changes in the mode. Look for this cover.

The cover of the next (August 1st) Vogue is by Helen Dryden

A London letter will receive the leading place in the next Vogue—a letter full of the spirit of Ascot, Henley, and Hurlingham. This has been a very gay season in England, and Vogue will do it full justice in sketches, photographs, and descriptive articles of the various events and prominent people.

There will be an article on the once *sub rosa* but now almost excessively respectable Supper Clubs of London. Two pages will be given to Cliveden, Mr. Waldorf Astor's estate; and two to Hatfield House, the seat of the Marquis of Salisbury.

The Paris restaurants will be shown in a series of most attractive etchings. The Duchess de Gramont's recent crinoline ball will occupy a page of photographs; and there will be the regular Paris letter and many pictures of the Paris stage and Paris society.

JAPANESE GARDENS

There are many Japanese gardens in America; some of them are worked out with amazing fidelity to the traditions of Japan. Vogue has secured photographs of those owned by Mr. Larz Anderson and Mr. Emil Pfizer; you will find them in the next Vogue, together with a non-technical but very thorough article on the principles of Japanese gardening.

Coming fashions cast their shadows before. In the next Vogue you will find corsets and hats in the new mode; it is not too soon to familiarize yourself now with the first autumn products of the great couturiers who open their doors in August.

MRS. OLIVER HARRIMAN

Mrs. Oliver Harriman is an enthusiastic patroness of the dance, who, early in the spring, with several other prominent hostesses of New York, organized two clubs to continue dancing during Lent. This summer Mrs. Harriman will, as is her custom, spend several months at "Ridgeleigh," her beautiful estate at White Plains, New York

SWEET CHARITY *by* DAY *and* REVELRY *by* NIGHT

Watching the Parisienne Spend Her Nights in Revelry and Her Days in the Sackcloth and Ashes of Charity Fêtes, of Which There Is One to Every Garden in the Faubourg—The Basque Having Given the Cue (1880), the Full, Shirred Skirt Enters Down the Center Stage, Accompanied by Lanvin's Ruffled Model with a Real, Round, Unmitigated Hoop

SHE stepped from her limousine, threaded her way through the maze of tables, and joined a group of fashionable Parisians who were gathered about a tea-table at the Château de Madrid. A single ray of sunshine found its way through the dense foliage of a magnificent chestnut tree and rested on her right ear. She cast a reproachful glance at the inefficient tree, shrugged her shoulders *à la Française,* and opened her parasol of black silk crepon, resting its lacquered stick on her shoulder, and giving us a glimpse of the gorgeous lining of Saxe-blue crêpe de Chine, brocaded in black and gold. Against this background, her turban of white plumage trimmed with three black, heron aigrettes stood out in bold relief. While we gazed in frank admiration, a sudden shower put every one to flight, and as she skipped up the steps of the château and disappeared into the large entrance hall, I saw that her frock of white taffeta had a full, shirred skirt—minus the narrow underskirt!

The full, shirred skirt made its first appearance at Longchamp last week, but it was not worn there by any one of the really smart Parisiennes. At the Château de Madrid, however, it was worn by one whose dress is always the latest fancy of the mode; consequently every one turned to look. This lingerie frock was of taffeta, and was extremely simple in cut; the only trimming consisted of a sash and butterfly bow of black tulle, and a tucker and long sleeves of black Chantilly. The wearer was shod with black velvet, and her gossamer stockings of white silk were so transparent that they scarcely veiled the ankles. This costume is illustrated at the upper right corner of the following page.

THE TRANSFORMED LINGERIE FROCK

Two years ago the lingerie frock was of *mousseline de communion;* last year it was of white chiffon; but this year it is to be of white taffeta, or of white or black taffeta or satin, veiled with white or black lace. Never by any chance is the lingerie frock of the Parisienne a tub frock. It is only in warmer climates that a tub frock is a necessity.

Another of the many frocks of white taffeta which have appeared within the past two weeks, also was worn at the Château de Madrid, and is shown in the same sketch on page 20. It was worn with a short coat of black velvet which hung from the shoulders like a cape, and flared to show a white satin lining. It was collared with white satin. The long sleeves were extremely tight on the forearm. This taffeta frock had a girdle of white taffeta striped with inch-wide bars of black velvet and finished with one long sash-end. The hat, parasol, and slippers were of black velvet.

Fronds of white paradise drooping in the most "degagé" manner over a black velvet band below her high coiffure no whit disconcerted Madame as she dined at the Café Madrid

The lingerie frock of silk and lace usually consists of a narrow skirt of taffeta or satin, veiled with flounces or small ruffles of sheer lace. No heavy laces are used, and even the Bohemian lace of this season is thinner and more cobwebby than ever. Filet lace appears on some of the frocks, but it is far too heavy to be used as frills or flouncings.

An unusual thing about the lingerie frock of silk and lace is that, while the skirt may consist of a succession of lace frills set on taffeta, the corsage is usually made entirely of taffeta without a single lace frill, and is not drawn under the skirt and girdled. Instead, it is usually cut like a basque and fastened directly in the middle of the front with a conspicuous row of buttons. Frequently this corsage extends well down on the hips, giving a long-waisted effect. No bones are used; to be smart, the basque must wrinkle, whether it be cut with five seams or with only three. The corset of to-day never extends more than three inches above the waistline, and above this the basque must conform to the natural lines of the figure. The sleeves are tight, and the basque is tight across the shoulders and bust, which gives the chest a very flat appearance.

THE NEW SHOULDER-LINE

With the high, tight corsets of ten years ago a rigid shoulder-line was the correct thing, but to-day fashion demands exactly the reverse, and refuses to permit even the spinal column to suggest its existence. There is as much motion in the shoulders as in the heels, and the soft basques of taffeta reveal each curve.

The five-seamed basque of black taffeta worn by Mlle. Forzane at Longchamp, which is shown in the photograph at the bottom of page 20, and the three-seamed basque of hortensia taffeta worn by Mlle. Exiane on the stage at the Bouffes-Parisiens, and sketched at the top of page 21, are typical of the new basques. The basque worn by Mlle. Exiane, although it has the effect of a girdled

Baroness Gérard, Countess d'Hautpoul, and Madame Courtois de Maleville formed an interested group below the steps of the reserved tribune at Longchamp

Lest the mere materials, white taffeta and black velvet, lead the unwitting to false conclusions, the Parisienne, by wearing them at the Château de Madrid in the afternoon, announces that they compose a lingerie frock. That even the wayfaring one may not fail to notice the new, full, shirred skirt at the right, it is combined with a small and contrastingly tight bodice

The five-seamed basque worn by Mlle. Forzane at Longchamp fitted snugly enough to reveal to all who had eyes to appreciate, that there is as much motion in French shoulders as in Italian hands. By the way, a midsummer boa!

blouse, is really cut all in one piece, and the taffeta is drawn tightly about the figure at the waist-line to form a girdle. The back of the waist changes shape with each motion of the shoulders, and the low girdle gives a long waist-line. The skirt consists of diaphanous flounces of white lace posed on a narrow skirt of hortensia taffeta.

Skirts with the upward drapery in the back are decidedly passé, and even those with long, full tunics, or with transparent lace flounces are monotonously usual, although they are still worn by very smart Parisiennes. For the moment, the full, shirred skirt is the newest thing on the horizon, but it remains to be seen whether it has come to stay.

AFTERNOON DÉCOLLETÉ

There are so many different ways of finishing frocks at the neck this season that one can hardly select a mode which fashion does not sanction, but some of the new afternoon frocks at Longchamp were so daring that they fairly took one's breath away. A single layer of filmy tulle or transparent lace — preferably black — covered the shoulders and formed sleeves which touched the knuckles, but the corsage proper barely covered the bust—barely is just the word—fell two inches below the hollow of the arm, and dropped to the girdle in the back without so much as a shoulder-strap.

The flaring collar of white piqué which was so popular last spring has quite disappeared. Coats and basques are frequently collared in white batiste bound with black braid, as shown in the sketch on page 29 of the Vogue of June first. At the Pré Catelan a few days ago a very charming costume of black and white checked cheviot was worn with Piccadilly collar with wide, flaring wings. The fluted ruche of white batiste, which was sketched on page 28 of the Vogue of June first, is still occasionally seen.

Another ruche which is very smart consists of many layers of fluted, white tulle rising from a small cravat of black velvet which fits the throat snugly. This is worn with a décolleté frock as shown in the sketch on page 21. The tiny ruche of the Nattier portraits is also becoming quite popular, although many people still prefer the black velvet band. With a tailored suit of blue serge, the Baroness de Neuflize wore at the races a blouse of white batiste with a tight, boned collar of batiste, over which was a small, low tie of black taffeta.

Artificial flowers are much worn, but they are rarely placed on the front of the corsage

or at the girdle as they formerly were. The fad of the moment is to wear a single flower high on the left shoulder, close to the neck, as illustrated on page 29 of Vogue for June first, or at the top of the sleeve. When fresh flowers are worn they, too, are placed on the left shoulder. A chic Parisienne who usually wears black and white, wears a large orchid high on her shoulder, where it flutters like a gorgeous butterfly.

THE HAT OF PLUMAGE

Modish hats are black, dark blue, dead white (the white hats are almost without exception of plumage), or cerise. A close-fitting turban worn at Longchamp was made of huge, velvety poppies of a vivid cerise—the exact shade of the caps of some of the jockeys. This same vivid color appears in the plumage turbans, and one of the prettiest hats at a recent race was of vivid cerise plumage with two long, slender, coal-black, pheasant feathers rising at the back. The smartest hats of all are the hats of black velvet, almost devoid of trimming, with wide brims which frame the face; occasionally the brims are faced with the very becoming peach-blossom silk.

Flowers hold the favored place among hat trimmings this season, and are delightfully appropriate for summer and the gay youthfulness of the frocks. A spring blossom itself was the hat of apple-blossoms and peach-blow chiffon worn by Monna Delza at Longchamp. Her hatpins were clusters of large fresh-water pearls, and I was astonished to see that the ends of the pins were actually capped with fresh-water pearls. One remembers in a vague way that a year ago the prefect of police in Paris started an ineffectual crusade against the uncovered hatpin, but I am firmly convinced that Monna Delza is the only Parisienne who ever gave the order as much as a second thought.

On society night at the Palais Persan, one sees almost the entire American colony. Here, as everywhere else, the smartest evening frocks are black, white, or black and white. While not particularly new in line, the black and white frock shown at the left on this page was very quaint and extremely becoming to the blond who wore it. The wrinkled basque was all of black velvet, and the narrow skirt was of white silk with lengthwise, black velvet stripes.

Slimness and youth could scarce have a more becoming frock than this with a basque wrapped round and round to give roundness and a skirt of stripes striped up and down to give height

As though after donning an extremely low bodice she suddenly had a change of heart and decided to temper her daring with modesty, the wearer adopted a much fluted ruche

A three-seamed basque of hortensia taffeta worn by Mlle. Exiane on the stage at the Bouffes-Parisiens fitted the figure so closely that it wrinkled when the wearer moved

Of the half dozen brilliant colored frocks which appeared there a few evenings ago, none was prettier than the frock of cranberry red tulle shown at the left on page 22, which was worn by a young woman who danced every dance. The satin slip was short and narrow, and it was entirely veiled by three voluminous tunics of cranberry tulle. These tunics were cut in deep scallops and hung one over the other like the petals of a flower, and each was weighted on the edge with wooden beads dyed to match the tulle. The skirt was ankle-length and the silken hose and satin slippers were of the same vivid color as the dress.

GOWNS OF THE SOCIAL WORLD

Miss Margaret Andrews, who was dancing the maxixe very gracefully, was most becomingly gowned in olive green taffeta and silver lace. Her gown was made with a double, lamp-shade tunic of taffeta and a corsage of silver lace. Her blond hair was parted and bound with an inch-wide filet of black velvet, which disappeared under the small chignon in the back, as shown in the sketch at the top of the following page.

Mrs. Jules Bache wore a gown of black satin, black tulle, and lace, and Mrs. Livingston's frock was of black and gold brocade. A guest at a table near ours wore a gown which attracted my attention because of the striking corsage, which is shown at the bottom of page 22. Black velvet was draped about the waist, and above this was a corsage of silver lace which scarcely veiled the skin and was held in place by folds of black tulle caught at the shoulders by bars of brilliants.

THE SEASON OF CHARITY FÊTES

The Parisienne, who is busied with gaieties all the year round, is busier than ever now, for in this short season she rests neither day nor night. Her nights are spent in revelry and her days in the sack-cloth and ashes of charity fêtes, of which there is one to every garden in the Faubourg. At the fête given recently at the Italian Embassy, the Marquise Godi de Godio, who appeared in a tailored costume of black satin, wore beautiful pearls. Her hat was of white straw trimmed with wisps of paradise, and about her throat was a small ruche with a small rose just under the chin.

A gown of navy blue satin was worn by Mrs. Potter Palmer on the same afternoon. Her

A brilliant frock worn by a young American at the Palais Persan had three tunics of cranberry tulle hung over each other like the petals of a flower, every point weighted with red wooden beads

The simple coiffure at its simplest was worn by Miss Margaret Andrews at the Palais Persan

Dashing simplicity was in the costume Mme. Poiret affected at an Isadora Duncan entertainment—the straightest of white frocks, sashed in scarlet and worn with soft, red, wrinkled boots

blue satin sailor-hat had a bright trimming of American beauty roses, and she carried a blue satin parasol with a long stick.

At a recent garden party at the Italian Embassy, the Countess Jean de Castellane wore a becoming, long cape of black satin lined with white satin. The cape was slit on either side of the front, and the tabs thus formed were loosely knotted at the bust and fastened with a clasp of diamonds. The Duchess de La Rochefoucauld wore an elaborate wrap of white lace over black chiffon. Her large black hat was trimmed with white and black paradise feathers.

Mrs. Perry Belmont has recently worn a costume of black moire with a draped skirt,—a costume which might appear somber were it not for the cluster of American beauty roses which she is careful to wear with it.

AT THE RUSSIAN EMBASSY

The décolleté frocks worn by the gay Parisiennes at the races are surprising, but I was even more surprised to see, at a recent garden party in the pleasant garden of the Russian Embassy, in the bright sunshine of three in the afternoon, society clad in décolleté frocks of pink and blue satin. These gowns were not the unlined, transparent corsages of the races, but regulation, low-necked, evening gowns, and with them were worn large, flower-laden hats. It was rather an aristocratic gathering—this at the Russian embassy. To quote one of the few Americans present, "You couldn't throw a stone without hitting a duchess." In the groups about the tables one noted the Grand Duchess Vladimir, the Grand Duchess Cyril, the Princess Guy de Faucigny-Lucinge, the Countess Ignatieff, and the Countess Tyszkiewicz.

Madame Poiret wore the picturesque, lingerie frock, illustrated at upper right corner of this page, at a recent entertainment at the new Isadora Duncan School at Meudon. It was of white batiste and was extremely simple. The narrow skirt was edged with a narrow band of Chinese blue batiste. Blue stitching outlined the open V in the front of the blouse and the smaller V's on the shoulders. A wide sash of scarlet silk was draped snugly about the hips, and the skirt was slit to the knee on each side to show scarlet riding boots of soft Morocco leather which wrinkled about the leg. A plain, white petticoat with a straight, wide hem and absolutely without trimming showed through the slit in the skirt. Madame Poiret wore a necklace of rather barbaric design which consisted of small, tooth-shaped nuggets joined by an invisible chain. Her small hat was of white straw and white satin.

Recently, at the Ritz, I saw the Lanvin frock with the quaint ruffled skirt, shown at the left on page 23. A single glance at the sketch shows that Lanvin's latest edition of the hoop-skirt has a hoop on each hip instead of on one hip only, as was the case last spring. The very simple bodice of black and white chiffon was partially hidden under a bolero of black lace, and a touch of color was given by three red roses tucked in the belt.

Two strands of black tulle, a bit of thin silver lace and —Madame, topped a wide girdle of black velvet

A small hat which attracted a great deal of attention at the Ritz a few days ago is sketched in the middle of page 24. It was of white, embroidered net with an odd little frill of white taffeta standing up at the front, and a small, taffeta bow crushed flat at the back.

One might think from the number of important social events which have fallen on the nights of the premières that society had grown tired of the Russian Ballet. Perhaps this is to be accounted for by the absence, this season, of two favorites — Nijinsky and the delightful Pavlowa. At the last première I saw the exquisitely dainty frock sketched at the right on page 23. The tunic of peach-blow tulle hung from a draped bodice of peach-blow satin which formed a yoke low on the hips. The tunic was draped at the bottom and the folds were held by pink rosebuds. Peach-pink satin formed the narrow petticoat, and the hose and slippers were of the same delicate hue. This frock was girlishness itself, and was in marked contrast to the stately coiffure, for the black hair of the wearer was dressed high and plumed with black heron.

A number of coiffures which I saw at the Théâtre des Champs Élysées some evenings ago are shown in the sketches on page 24. The one at the upper left corner was adorned with graceful fronds of white paradise posed

Having put a wary foot forward by experimenting in the spring with half a hoop, Lanvin now boldly comes forth with a ruffled skirt hooped all around

in most careless fashion in hair that was dressed high. The one sketched at the lower right corner was less elaborate and the ornament consisted of a triangle of jewels worn above the brow.

A handsome young woman gowned in a stunning frock of cloth of silver which was cut very low and caught on the shoulder with huge emeralds, wore the filet and jeweled ornament sketched at the left of the coiffure just described. She wore a narrow band of black velvet close under her chin and her pear-shaped earrings were unusually large.

UNIQUE WAYS OF WEARING JEWELS

At the Bouffes-Parisiens, where Mlle. Polaire is scoring a success in "La Sauvageonne," Gaby Deslys wore an evening gown of black Chantilly girdled with red satin. A large bright red poppy was posed on her left shoulder. Her blond head was a-glitter with diamonds; a filet of diamonds was set low on her brow, and from this were festooned dozens of the flashing stones, in the fashion illustrated at the upper right corner of page 24.

Other unique ways of wearing jewels are to festoon them across the bodice of evening gowns, after the manner shown in the sketches at the extreme left and the extreme right on page 24.

E. G.

Lest she be suspected of possessing the virtue of consistency accredited to little minds, the Parisienne belies the girlishness of a flower-like gown of peach-blow satin and tulle by a sophisticated coiffure elaborated with black heron

Little did the young American who wore this coiffure at the Théâtre des Champs Élysées care which way her feathers were ruffled, or, for that matter, even whether they were all feathers of a kind

Apparently little less easy to number than the hairs of her blond head were the diamonds which wreathed the brow and shoulders of Gaby Deslys, who was in the audience at the Bouffes-Parisiens

The rose which erstwhile nestled close under the chin of the Parisienne has now dropped away down over one of her fair shoulders because —well, just because

A round little cap of white embroidered net with a taffeta bow in the back and a taffeta fan in the front was worn one noon at the Ritz

In the becomingness of a pearl-trimmed bodice and a feathered coiffure, Madame braves with gaiety the light that beats upon an opera box

Even at the Théâtre des Champs Élysées, where every costume was bent upon outjeweling its associates, such huge, pear-shaped eardrops could not pass unnoticed

A study in simplicity is a coiffure bereft of every ornament save a triangle of jewels worth a king's ransom, which blazes above the brow

STEALING *the* THUNDER *of* EGYPTIAN POTTERS

By Potters Whose Aim It Is to Rediscover Lost Secrets of Their Craft, the Magic of Egyptian Blue Glaze Has Been Unearthed and Applied to Modern Ware of Egyptian Design

As old and new ideas clash in the complexity of modern life there is evidenced an increasing respect of the new for the old, and many attempts are made to relearn the secrets of the artist and craftsman of old times. Interesting work in this line is being done at pottery kilns in Bedford village, about forty miles from New York. These kilns are devoted to restoring to the world the beauty which was its heritage from the potters of past ages.

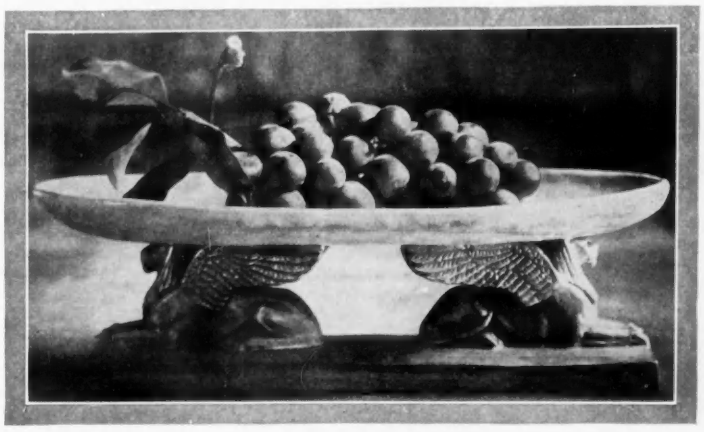
These kilns were established three years ago by Mrs. Jeannie Durant Rice and Mr. Leon Volkmar. The following year an exhibition of Durant pottery was held in New York, and the products of the kilns have since become widely known through exhibitions in many cities. An exceptionally fine piece of this pottery has recently found place in the Boston Museum of Fine Arts, and many others have been purchased by collectors and likewise by the large and ever-increasing class of people who wish beautiful things for every-day use and ornament in their homes.

REDISCOVERED GLAZES

Four glazes have thus far been perfected. There is a white, Italian majolica which is semi-transparent and shows the rose body of the vase through the white glaze, and there is a glaze of the color known as aubergine, much prized by collectors, which was first used by the Egyptians and was later developed by the Chinese. The two other glazes are rich and beautiful blues. The Persian blue, which is the glaze of the piece purchased by the Boston Museum, runs through several shades, from an enamel-like, deep blue to light turquoise. Until its successful revival at the Durant kilns, this glaze had not been produced since the fifteenth century. A second blue glaze, differing slightly in tone from Persian blue and known as Egyptian blue, has the surface found in much of the old Egyptian ware.

The flower of Egypt, the lotus, suggested the shape of this bowl, the centerpiece of the service below

A rose body beneath a white glaze marks the white, Italian majolica which is another successful revival



Gold, winged lions support a flat dish of Egyptian blue, and the rich purple and green of Hamburg grapes complete an original, decorative fruit dish used on the table below

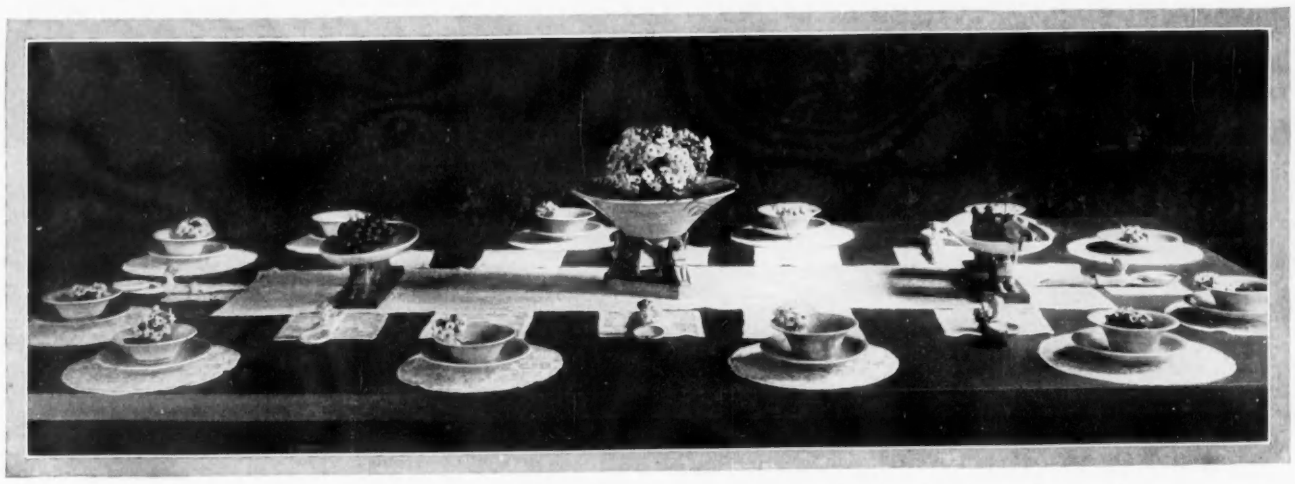
This Egyptian blue glaze is the most recent achievement of the kilns and, like many another success, it was largely due to accident. It was while Mrs. Rice and Mr. Volkmar were engaged in making a large quantity of tiles of varying shades of blue, which were destined to line a pool on the Newport estate of Mrs. Arthur Curtis James, that they observed that one of the shades of blue obtained in the tile glazes, resembled very closely the highly prized blue glaze which was made by the Egyptian potters of the eighteenth and nineteenth dynasties.

EGYPTIAN BLUE

This accidental discovery suggested to Mrs. Rice that from this blue glaze combined with a dulled gold might be developed a table decoration both beautiful and unique. The idea proved interesting to Mrs. James, and the result was the unusual table-service, to be used for the last course of a luncheon, which is illustrated here, and which has just been completed. This service will be used in Mrs. James's Newport home, in a room finished in yellow marble and on a table overlaid with dulled gold-leaf and partly covered with filet lace.

As appropriate to the glaze of Egyptian blue, Egyptian designs were used exclusively for this set. The finger-bowls and the bowl in the center of the table suggest the shape of the lotus, the flower of Egypt.

The individual saltcellars are little models of Nubian slave girls, lying flat and holding on their outstretched arms tiny, blue bowls edged with gold bands. These are copied exactly from the design of an old Egyptian spoon. To give height to the decorations four tall vases of Egyptian design are used. These are set on gold tripods and filled with flowers which accord with the beautiful color scheme.



The unique Egyptian service finds a setting befitting its beauty in the home of Mrs. James. The table, overlaid with dulled gold, stands in a yellow marble room, and the exquisite blue of the ware is enhanced by purple pansies and primroses in the finger-bowls and centerpiece and Hamburg grapes on the fruit dishes

The dignity of spacing, which is a most important feature in the setting of a table, is admirably illustrated here. In an English style of silver, of a later period than that shown in the table photographed on the opposite page, is the service of this table, with a quaint, fruit-filled bowl as a centerpiece. Silver candlesticks give height. (In this and the first photograph, salt and pepper holders illustrated are from Reed and Barton, and the other silver from Black, Starr and Frost)

Set in the somewhat elaborate French fashion is this table, which is covered with a cloth of handkerchief linen relieved by exquisite drawn-work. The napkins match the cloth and are folded in the French manner. The silver fern dish in the Empire style matches the candelabras. The crystal glasses are edged and initialed in gold, and the place-plates, of unusually handsome china, are of the Empire period. (China and glass on these two pages from Gilman Collamore and Co.)

Tall, unshaded candles of early English design harmonize with the slim, high pepper castors and the tall goblets of the period. The stiff American beauty roses in the slender, plain silver vase do not break the straight lines of the service as a whole and yet they add the necessary warmth of color

THE THUS *and* SO *of* DINNER GIVING

The Order of the Dinner Service, from the Arrangement of the Decorative Centerpiece to the Placing of the Last Piece of Flat Silver

UNTIL, unhappily, we reach that ideal state which scientists prophesy when the concentrated essence of food will be served us, dinner will continue to be the most serious yet charming meal of the day. It will, no doubt, simplify the living of life to reduce food to tablet form, but where, oh, where, will the poor hostess—who even now, when there are myriad ways of serving a dinner, is well-nigh distraught with seeking novel ways to entertain—turn for inspiration, if her invitations must read:

My dear Angelina:
Won't you come and lozenge with us next Thursday at eight o'clock?

What a comfort it is, while sympathizing with the idealist's dream of this spiritualized future, to know that in one's engagement book is the reminder of a delightful invitation from a past mistress in this art of dinner giving.

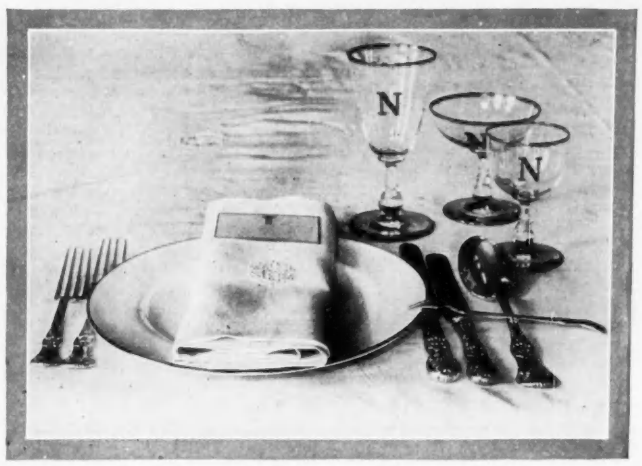
Who has not met, however, the type of woman who exclaims, "Oh, my dear, how I envy Mrs. X her career! Her life is so full and interesting, while mine is nothing but a dull grind of housekeeping!" It requires self-control, indeed, not to make the retort that the complainant would certainly never succeed in any profession if she can not grasp the possibilities of the most wonderful of all professions, that of making a home, of being the perfect hostess, whose influence is ever so much farther reaching than just the distance around her dining-room table or her fireside.

A dear old lady who used to say whenever she heard the pessimist moan, "Is life worth living?"—"It depends upon the liver, my dear," really hit the keynote of the problem of the housekeeper and the hostess.

The first thing to acquire, therefore, is a thorough understanding of the values of foods and their effects upon each other, of the proper combinations for the different seasons; and, above all, one should fix in mind the fact that to-day quantity has given way to quality. Once learned, the rules observed in serving every-day meals are merely elaborated upon for the serving of a big dinner. The clever hostess reviews her field before she makes any plan.

The capacity of the dining-room is one of the most important points to be considered, for under no circumstances must a greater number of guests be invited than may be comfortably seated.

(*Continued on page 76*)



The simpler a service the better. The cover for a dinner may now show but one wine glass and flat silver enough for the first two courses only. For a large dinner, a place-card may appear on the napkin, which is simply folded to show the monogram; a glass for sherry, an oyster fork, and a small knife and fork for the entrée may be added

For the most "intime" of meals, the Sunday night supper, the soft light of candles with unique black and yellow shades, a profusion of black and yellow daisies, and a service of crystal even to the saltcellars, induces just the spirit of informality which is suited to a country house

THE SIGNAL *for the* LION'S ROAR

However Naive the Hostess, However Modest the Lion, Each Knows the Other Knows That a Luncheon or a Supper Is the Signal for a Lion's Roar

WHETHER we have taken the idea from the tiffin of the east or the *déjeuner* of France, we Anglo-Saxons have at last awakened to the possibilities of that delightful meal called by us "luncheon." We have happily borrowed even the custom of serving the light menus of these countries, realizing that nothing sounds the death knell of light conversation more quickly than a substantial meal in the middle of the day, and the hostess who wishes to gather together successfully men and women of intellect must choose her viands most carefully. For instance, the lion may be a witty but rather choleric gentleman whom it would be cruel to tempt with a beefsteak, however tender and juicy, while the soulful poetess may see typhoid lurking in every oyster, and be unable to recite dreamily her latest blank verse.

BY WAY OF INVITATION

A luncheon is usually given with a purpose; it is either to bring together some congenial souls, to introduce a stranger, or in honor of some celebrity. As it is rarely a formal meal, the invitations may either be written in the form of little personal notes, or the ever convenient telephone may be used, if the message is followed by a little note of reminder couched in this form:

Dear Mrs. Jones:

I am looking forward with pleasure to seeing you next Thursday, the fourteenth, and feel sure that you will enjoy meeting Mr. Brown, who has made such wonderful discoveries among the tribes of Africa.

I hope to see you at one o'clock.

Cordially yours,

Mary Smith.

This fixes the date and hour in Mrs. Jones's mind, and also gives her the opportunity to look up the fact that Mr. Brown has discovered that the natives of Mpwapwa have been initiated into the use of the tooth-brush, for on such vital points hang the reputations of lions!

Apropos of lions, it is important to give as much thought to appeasing their mental hunger as their physical. It should be remembered that Mr. Brown will not enjoy meeting another explorer; there is rarely a table large enough for two of the same kind of roars. To surround this noble animal with a sympathetic audience should be the ambition of the tactful hostess. Mr. Brown might be interested, for instance, in a manufacturer of tooth-brushes, while the addition of a publisher, a journalist, and one or two beautiful or witty women would doubtless have the effect of making Mr. Brown pronounce Mrs. Smith's luncheon a marvel of exquisite taste—and that, of course, it would be, with a delightful simplicity and yet a distinction dear to the conservative.

As for the luncheon itself and its serving, it is well to remember that a polished table always makes a good background for glass and silver, especially now that scarfs, centerpieces, and doilies so small that they do not conceal the grain of the wood, may be used. As, however, such a table is easily spoiled by the heat of the plates or scratches from the silver, many practical women are having glass tops made for their tables, and this is quite allowable if the centerpiece and the doilies are placed on top of the glass.

More than enough flat silver for two, or at the most three courses, should never be placed at a cover, and a place-plate, and a plate for bread and butter should be all the china which appears on the table when the guests are seated. Some people, however, use the small silver, individual butter plates, and this is quite correct. If wine is served, it is usual to have only one or, at the most, two glasses besides the water glass at each place.

The napkins should be simply folded and placed on the plates. Of course, no food is permitted on the table until the guests are seated, but the plates containing the first course should be ready on the side-table to be served at once. It is best to have everything passed. If one is limited as to service such things as the olives may be placed on the table with the first course.

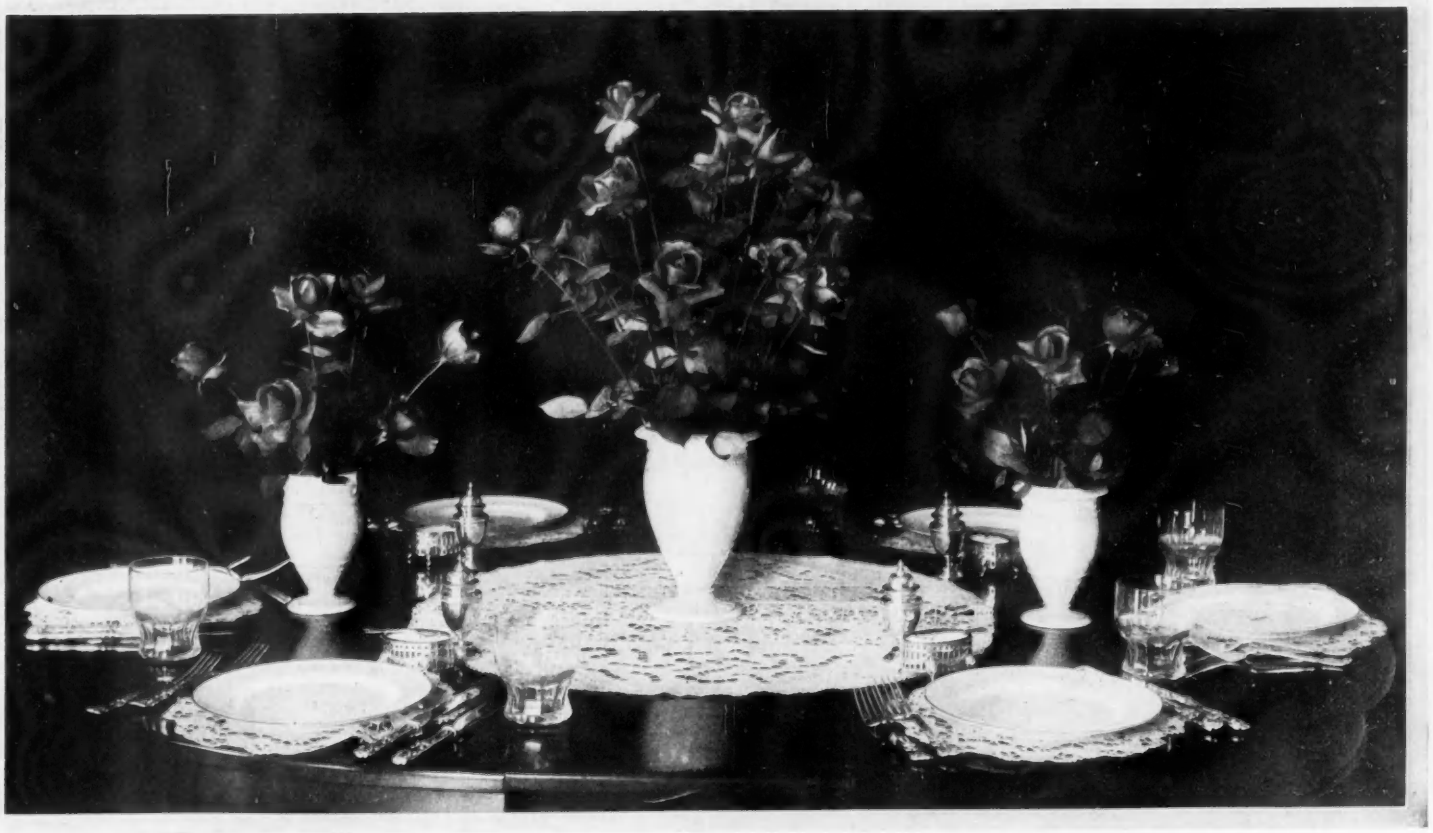
THE COZY SUNDAY SUPPER

The dinner rule that a plate should always immediately replace the one removed, except just before the sweet course, when the crumbs are removed, applies equally to luncheon. Coffee and liqueurs are often served at the table, as this adds to the friendliness of the meal and saves time. There is a certain clever hostess who keeps a species of black book in which such cruel entries as this are found: "N.B.—Miss Jones never knows when to go home after a luncheon. Shall always wear my hat and order the motor when I must have her." "Mr. Smith gets sleepy and dull when one does not laugh at his puns."

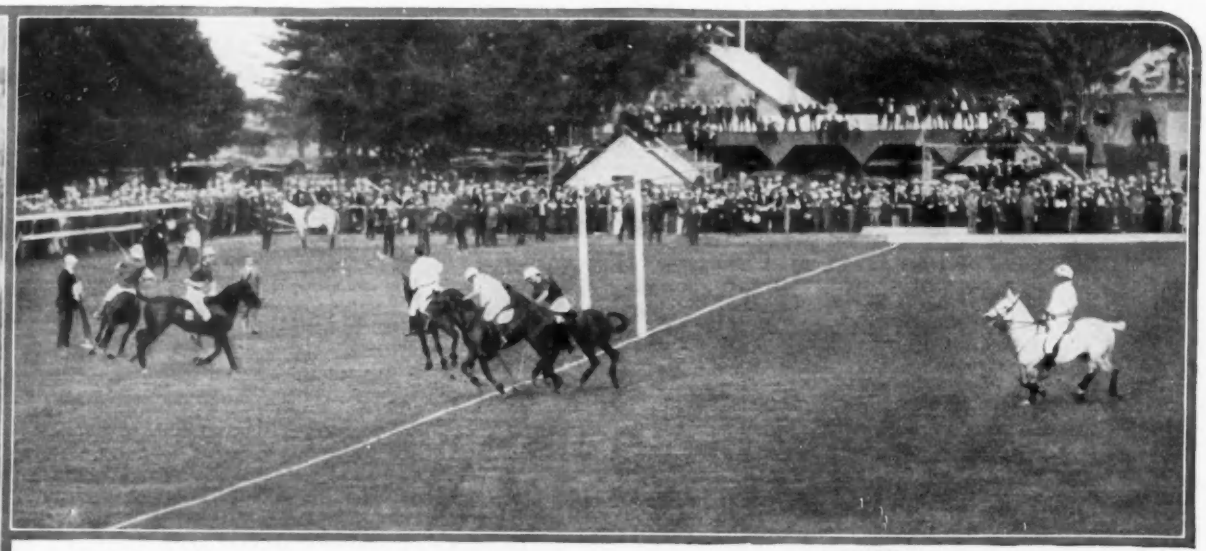
Wines are never supposed to be put on the table, but are to be served. Still, the French custom of placing the decanters on the table is a practical one, which may be observed where the service is limited.

By far a more informal meal than the luncheon is a Sunday night supper. The rules for the setting of the table are precisely the same as those to be observed for a luncheon, except that candles are used, and that sometimes a chafing-dish, on a tray with all the accompanying condiments, is placed in front of the host or the guest noted for his talents as a cordon bleu. Very often the servants are banished after the dishes have been placed on the side-table, and the men serve the women.

Nothing gives a more delightfully cool effect than a centerpiece of narcissus with a few blossoms falling in a broad bowl of water. If the service is limited, the French custom of having decanters upon the table may be adopted. (Glass and china on these pages from Gilman Collamore & Co. Linen in this and first photograph from McGibbon & Co.)



White porcelain vases filled with red roses offer a bold contrast that shows both to advantage. Luncheon tumblers in the new design of those on this table harmonize well with the graceful vases, and generous spacing and restraint in regard to the amount of flat silver which appears at one time make the whole table inviting and dignified



Mr. Milburn (No. 3) and an English opponent in close pursuit of the ball. Riding ahead of Mr. Milburn is Mr. Larry Waterbury, and coming in his direction is Captain Cheape (No. 2), of the English team. Mr. La Montagne appears at the extreme right

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Mrs. Jay Gould and her husband were members of Mr. and Mrs. George J. Gould's box party, which included Miss Gloria Gould, Mr. and Mrs. Anthony J. Drexel, Jr., Mr. and Mrs. Hubert Vos, and Mr. Julius W. Noyes

Polo enthusiasts all, are Mrs. Arthur Scott Burden, Mrs. Archibald Alexander, and Mr. Malcolm Whitman, who were often at the side lines during the practise games of both teams

Snapped with half of the accoutrements of war and half the garments of civil life is Captain Cheape, who snatches a moment's conference with Lord Wimborne

Resting upon the alien field with a nonchalance born of a well-played chukker and basking in the approval of Lady Wimborne (at the left) and Mrs. Traill, whose husband was a substitute on the team, are, reading from the left, Major Barrett, and Captains Lockett, Cheape, and Tomkinson

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At the first of the international games Mrs. J. Lee Tailer showed keen enthusiasm

GLIMPSES OF THOSE WHO LOOKED ON AND OF THOSE WHO PLAYED AT MEADOW BROOK, L. I., IN THE TWO THRILLING POLO GAMES WHICH GAVE THE INTERNATIONAL CUP TO ENGLAND

Copyright by International News Service, N. Y.
Mr. Larry Waterbury, Mr. Devereux Milburn, Mr. "Monte" Waterbury, and Mr. Réné La Montagne, the American four, whose marvelous rally in the second half of the second game swayed the crowd between hope and suspense until the final moment

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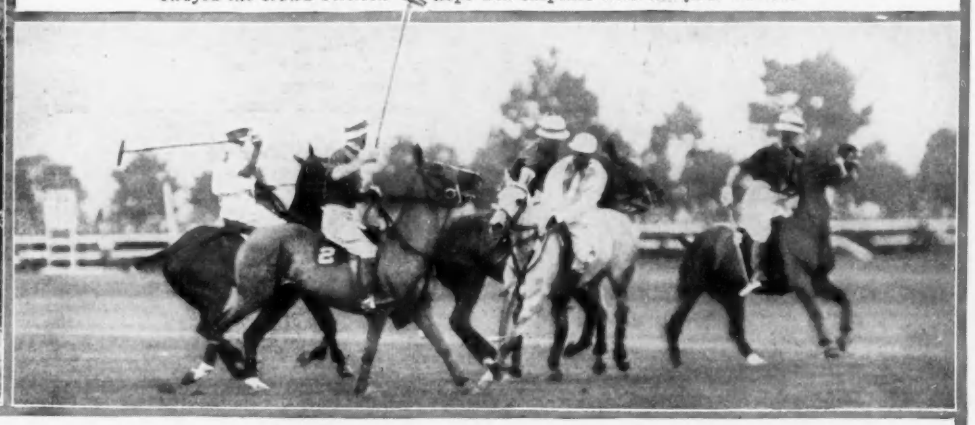
Lady Wimborne expresses to one of the English ponies her appreciation of his splendid work which helped so much to bring about the English triumph



An incident of the first game illustrating the superior team work of the English. Mr. Devereux Milburn, than whom there was no more brilliant player on either team, is surrounded by three English players, one of whose pet tricks it was thus to pocket a single opponent

Copyright by International News Service, N. Y.
Miss Kathryn Steele and her sister, Mrs. Devereux Milburn, formerly Miss Nancy Steele, whose husband is acknowledged the greatest back in the polo world

Among the fashionables who witnessed the victory of the English in the opening polo game were Miss Angelica Brown, Mr. Seymour Johnson, Mrs. William K. Vanderbilt, Jr., and Mr. Kenneth Budd

SHAKING OFF *the* SHACKLES *of* TRADITION

Subscribing to the Creed That To-day Is Better Than Yesterday and We Ourselves Are the Best Ever

By TOPSY TURVEYDROP

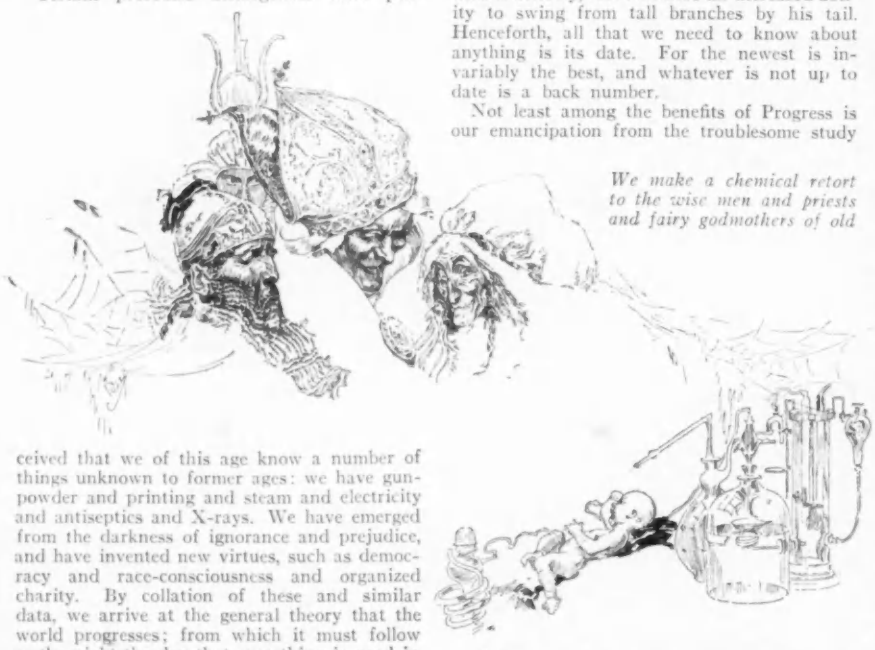
THE great central theory of progress is that to-day is better than yesterday, and we ourselves the best ever. This is not a dogma; for a dogma is the belief of people with whom we personally disagree, and who are therefore conventional, reactionary, and grossly superstitious. Dogmas, moreover, are incapable of proof and are accepted upon authority; whereas, the Theory of Progress is derived from unquestionable facts by enlightened persons who study their subject.

Certain profound intelligences have perceived that we of this age know a number of things unknown to former ages: we have gunpowder and printing and steam and electricity and antiseptics and X-rays. We have emerged from the darkness of ignorance and prejudice, and have invented new virtues, such as democracy and race-consciousness and organized charity. By collation of these and similar data, we arrive at the general theory that the world progresses; from which it must follow as the night the day that everything is good in proportion to its newness and that every change is an improvement. We are better off than the ancients because of hospitals and aeroplanes; and having thus generally advanced, we have holier gods, happier loves, and better statues. This is known as inductive or scientific reasoning, itself one of the great inventions of progressive thought.

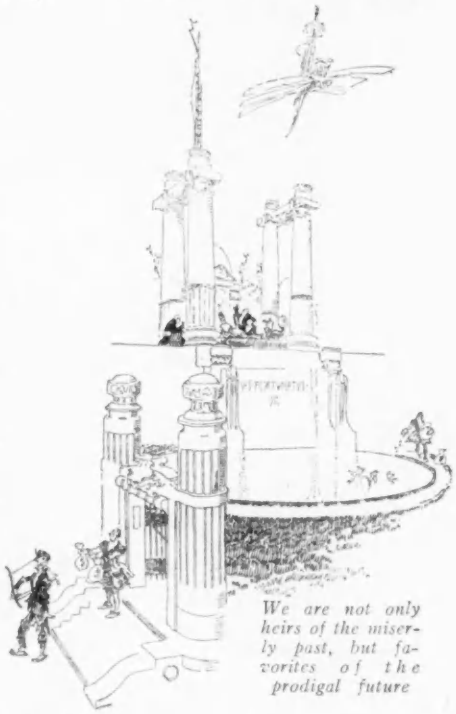
Like all modern inventions, the Theory of Progress eliminates labor and liberates the mind for higher things. For since progress in general implies progress in every particular, we are freed from the degrading and menial labor of thinking whether Bernard Shaw is wiser than St. Paul, or feminism better than chivalry, or Picasso superior to Raphael: of course they are. Like that acme of progressive art, the moving picture, it goes without saying. Just as we have all noticed that a horse, being larger than an ass, has longer ears; or that man, representing a higher stage of evolution than a monkey, has therefore an increased ability to swing from tall branches by his tail. Henceforth, all that we need to know about anything is its date. For the newest is invariably the best, and whatever is not up to date is a back number.

Not least among the benefits of Progress is our emancipation from the troublesome study of the past. For all earlier generations than our own were sunk in ignorance and buried in barbarism. They believed in doctrines promulgated by priests instead of in hypotheses advanced by scientists; and their intelligence was a rudimentary compound of the lunatic, the savage, and the child. What such creatures thought and did can have no present value except as a horrible example. And even here, we must avoid the obsolete fallacy that knowledge depends upon remembrance or progress upon that which went before. Mankind advances not by choice or thought, but by infallible evolution. The knowledge of old jokes, for example, does not inspire a man with new ones: it only informs him which jokes are old. But where nobody knows the old jokes, every joke becomes as good as new. This principle is called pragmatism.

But the crowning glory of all is that we are not only heirs of the miserly past but favorites of the prodigal future. We used to ponder and agonize to make the right prevail; now we know that whatever prevails is right. We have only to find out what will happen next, and range ourselves heroically upon the winning side. History used to be careless of prophets; but progress hath made prophets of us all. We rely no longer upon vain oracles and revelations, but upon the law of proportional increase. Precisely as a gentleman going upstairs continues to ascend until he dwindles and vanishes in starry space, so the rising divorce rate in Kalamazoo must regularly rise forever. Socialism is bound to come; feminism is sure of victory; prohibition and eugenics and the Single Tax are mere questions of time. Get in on the ground floor of the march of civilization, and remember that the chains of custom are become a stench in the nostrils of the ship of state. Whatever increases advances. Whatever triumphs improves. For the present is the best thus far, and the future will be better yet.



We make a chemical retort to the wise men and priests and fairy godmothers of old



We are not only heirs of the miserly past, but favorites of the prodigal future

We have invented new virtues, such as democracy, race-consciousness, and organized charity

Viscountess Benoist d'Azy, wife of the naval attaché of the French Embassy, is a notable hostess, an author, a sportswoman, and a leader of amateur theatricals

In spite of her duties as one of the hostesses of diplomatic Washington, Mrs. Dumba, wife of the Austro - Hungarian ambassador, finds time to indulge her talent for interior decoration

True Parisienne that she is, Countess Bertier de Sauvigny, wife of the military attaché of the French Embassy, has discarded neither the language nor the charm of her own country

Like her husband, the assistant secretary of war, Mrs. Henry T. Breckinridge, who does much of the exclusive entertaining of the capital, is a real Washingtonian

HOSTESSES OF OFFICIAL AND DIPLOMATIC WASHINGTON

Photographs copyrighted by Harris & Ewing, Washington, D. C.

Photographs on these two pages from Frank Cousins Art Co.

Since 1727 when James Logan, secretary to William Penn, built "Stenten" in Philadelphia, it has stood a witness to the dignity of those early times, and its back garden, flowering with the seasons, has given evidence that old-time charm may be preserved in modern days

DOORWAYS THAT LED INTO PEACE-FUL HOMES OF COLONIAL DAYS

The plain doorway of "Stenten" is given unusual charm and interest by the design of its low steps, by the varied pattern of the bricks in wall and pavement, by the trellises that repeat the lines of the side windows, and by the clambering green vines that form almost a complete frame

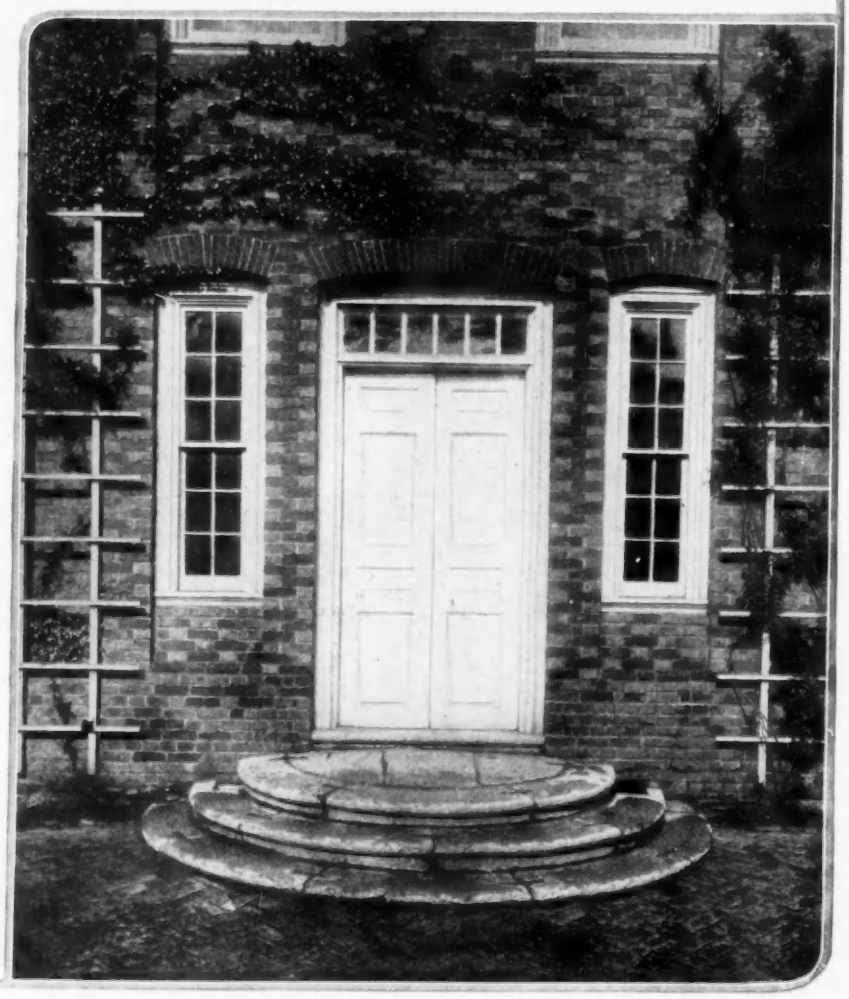
Reading from left to right on the opposite page:

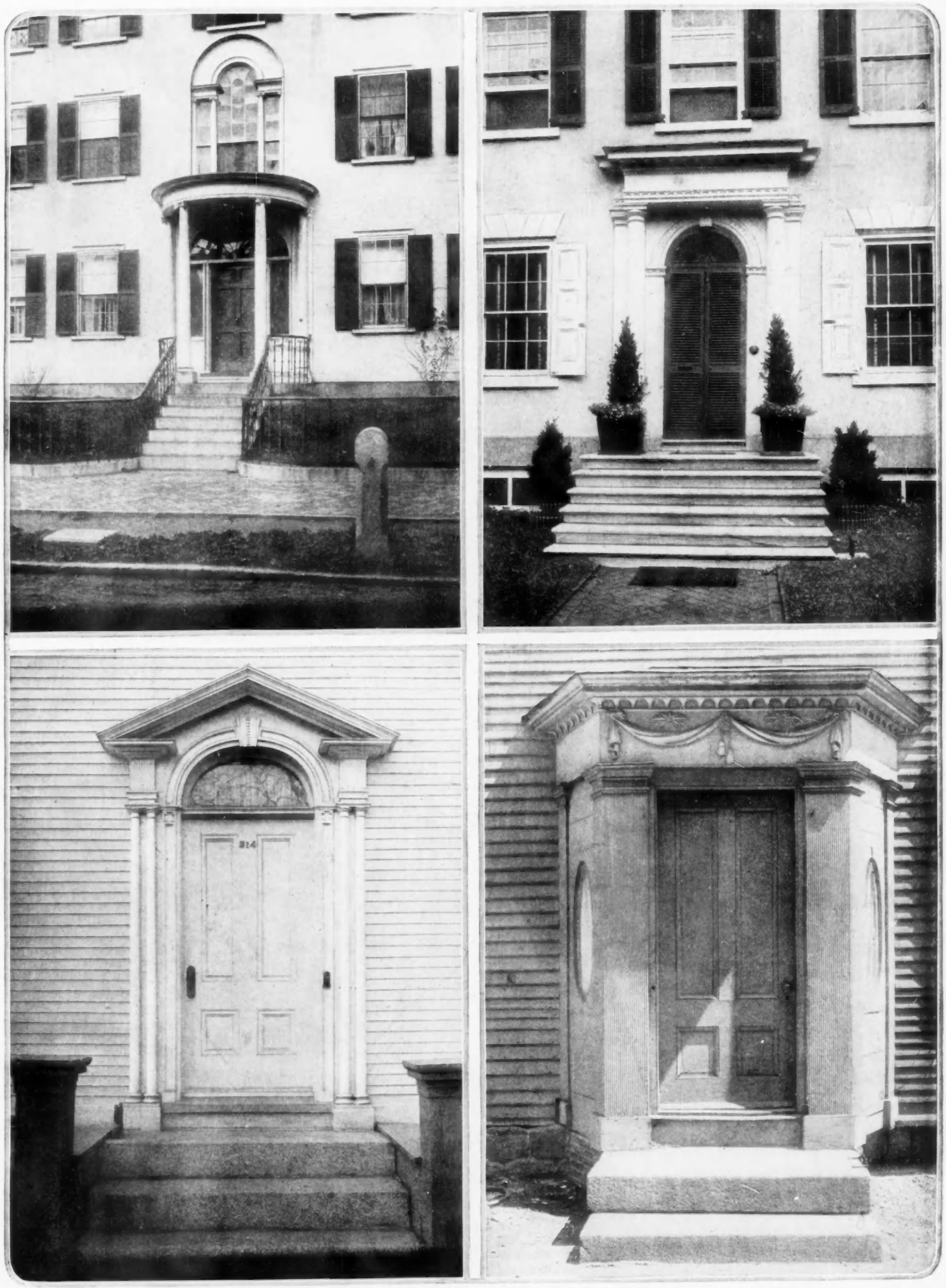
The pillars of the entrance porch of the Boardman house in Portsmouth, New Hampshire, and the curve of the panel over the door are imitated in miniature in the design of the stair window, which is conceived as part of the entrance

In the Denton house in Germantown, Pennsylvania, the entrance has low, broad steps and harmonious proportions which make it one of the most inviting of old doorways

Entirely of wood and hand-carved like that of the Denton house at the upper right, the doorway of the Yates house in Portsmouth, New Hampshire, shows all the delicate detail of the Colonial style at the height of its simple beauty

There seems no good excuse for the ugliness of the modern storm-door when, as long ago as 1750, this practical and decorative entrance was devised for the Benjamin Pickman house, which still stands in Pickman Place, Salem




314

Photograph by Henry Havelock Pierce

M R S . L Y D I G H O Y T

Mrs. Lydig Hoyt, formerly Miss Julia Robbins, daughter of Mr. Julian Robbins, was married on the third of June in the chapel of St. George's church. Mrs. Hoyt carried a sheath of shining Easter lilies which harmonized well with the gleaming silver embroidery of her gown and the almost transparent court train of cloth of silver. This train the bride first wore when, as Miss Julia Robbins, she was presented at the Court of St. James's

EXPLORATIONS IN PERSONALITY

OUR highly organized urban society has discarded distinctively "Sunday" clothes; but even most of the socially sophisticated have not altogether got rid of "company manners." The stranger still has for all but the weariest worldling the interest of a new personality that may prove the precise human revelation for which we long have looked in vain, and we are apt to find ourselves in his presence smartening our speech, and giving a touch of unaccustomed elegance to air and manner. We must, indeed, be thoroughly hardened in disillusioning and disappointing social experience not to think now and then that we discover in the stranger a charm that we have failed to feel in our intimates, since he, too, is putting his best foot foremost for our edification. Long years of varied social contact teach us that the charm of the stranger is apt to wear off, that he soon takes his place with friends and acquaintances whose familiar speech and manners have long since ceased to excite our delighted surprise, whose depths and shallows we have sounded and charted; but a persistent optimism forbids that we should cease to expect the coming of one whose charm and interest shall be perennial.

NEITHER the wish to strike the stranger favorably, nor the disposition to accept him as of superior charm, distinction, or intelligence, springs from mere snobbishness; and, indeed, the latter disposition is evidence that we have not yet abandoned the conception of life as in some sort a continuous adventure promising joys and marvels hitherto untasted. Those inward-facing natures that find their sole comfort and pleasure in a few tried and trusted friends and instinctively turn away from the stranger, however well introduced, have a fine loyalty indicating strong and steady affections, but they miss much that comes to the man or woman of adventurous outlook upon social life.

TO neglect old friends for the "extravagant and wheedling stranger of here and everywhere," is to exhibit a fatal instability of affection, and to court bankruptcy in friendship. It is a fine and inspiring thing, however, always to turn a quickly sensitive plate to the fresh impressions of the outer world. Life within the somewhat narrow sphere prescribed to most of us can not have for middle age the seemingly exhaustless variety of experience that so fascinates us in the delicious freshness of youth; but while social adventure of the livelier sort does not await many of us after we have passed the highly impressionable period, the variety of human creatures with whom we may come in contact, intimate or remote, if we will, is practically inexhaustible. It is this fact that makes life, in its outward manifestations, continuously interesting to those of us who have not grown stale and unresponsive. We are apt to have discovered that our familiar acquaintances have little that is fresh to offer, but so long as we maintain the adventurous attitude toward life we may always hope, and that without disloyalty to friends of tried affection, to find in a stranger some hitherto unencountered charm of manner, speech, or general personality, some touch of vividness that we have missed in our ordinary intercourse with the world. To have lost that inspiring hope is to have accepted life upon definitely lower terms.

WE of the occident seem unlikely to accept as satisfying the oriental ideal of the purely contemplative life. Comparatively few of us, on the other hand, can lead lives of genuinely active adventure. Were there many instead of few big game hunters, there would soon be few tales to tell of prowess with the rifle. Were there ten explorers where we now have one, we should soon be dwelling on a planet forever robbed of its geographical and ethnic mysteries. Routine—industrial, social, domestic—occupies the bulk of our waking hours, and we must take our share of active and lively romance vicariously from the columns of the newspaper, from the stage, and from the abundant fiction of to-day and of other days. If we are not, therefore, to sink into dull conventionality, we must, when youth is past, retain our interest in the high problems of personal conduct and in the inextinguishable romance of human personality. The latter source of entertainment is at our very doors. If we would not see it, we must wilfully shut ears and eyes.

THE play of human interest is enacted before us day by day wherever we go. It is written in the faces we meet upon the highway, and wherever we turn seeing eyes it salutes us with demands upon our sympathy, with appeals to our humor or our charity. No mimic stage has the genuinely stirring interest of the human comedy enacted all day long upon the mart and in the street for those with eyes to see. It is well that we meet the adventure of fresh human contact at least half way; that we wait and hope, joyously expectant of encountering in some new acquaintance that more vivid and interesting personality of whom we have dreamed; that we present ourselves at our best and most responsive in order to meet upon something like equal terms the persons who are destined to give us a livelier conception of our human kind.

Mr. Niall Campbell (at the left), who recently succeeded his uncle as the Duke of Argyll, is pictured in the costume of the Campbell clan, of which he is now the head

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Viscountess Drogheda and Viscount Moore,—as solemn as a page should be,—after the wedding of Miss Lucy Pelham Burn to Mr. Noel Buxton, M.P.

Prince and Princess Alexander of Teck. The Prince will succeed the Duke of Connaught as Governor-general of Canada, and begins his term of office in October

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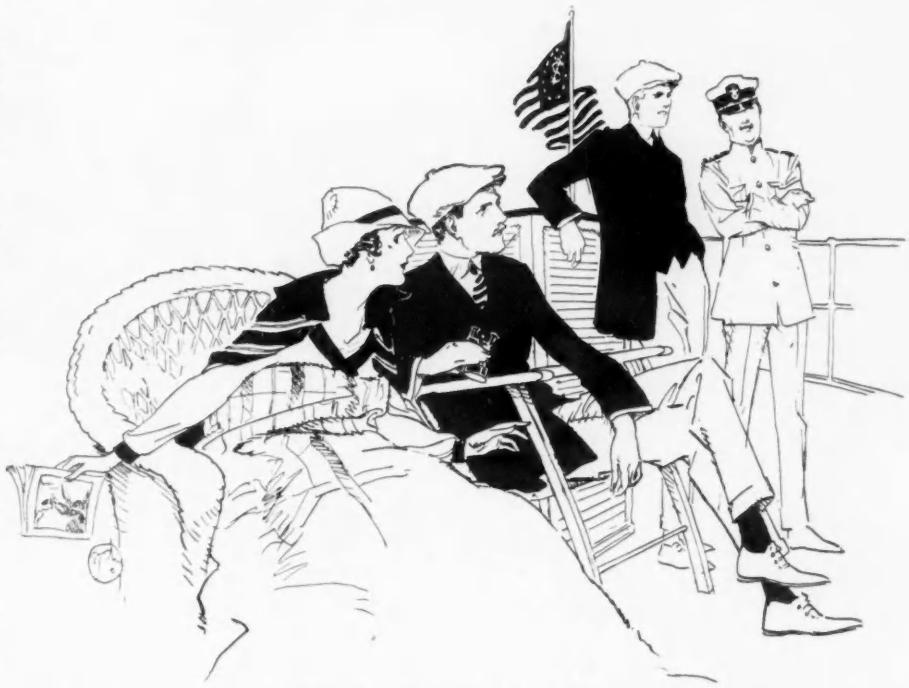
The Countess of Shaftesbury, who christened the new boat, and Sir Thomas Lipton were in gay spirits as the "Shamrock IV"—the name is evidence of the admirable English persistence in the matter of the cup—took the water at Gosport. The Countess was presented by Sir Thomas with a diamond and emerald four-leaved shamrock

Among those who take a morning constitutional in Hyde Park is Lady Granard, formerly Miss Beatrice Mills of New York, who is a favorite with the Queen of England

THE NEW GOVERNOR-GENERAL OF CANADA, A VERY YOUNG PAGE, AND OTHER NOTABLES IN THE KALEIDOSCOPE OF THE SOCIAL AND POLITICAL LIFE OF ENGLAND

AS SEEN *by* HIM

A Meek Protest against the Yacht That Is the Living Image of a New York Hotel and the "Citified" Ocean Liner That Has Intimidated the Romance of the Sea



AT the risk of being called old-fashioned—and what an anomaly for an old-fashioned person to appear in the pages of Vogue, which is so arduously occupied with *le dernier cri!*—I should like to utter a feeble personal protest against our present method of crossing the ocean. Not that I do not stand in appreciative awe before all that science and art have done in creating transatlantic liners that in very truth are great seagoing cities furnished with every possible comfort and luxury, but I have always had a lurking affection for the romance of the sea, and nowadays, search where I may, I can not find a vestige of that romance. Even on my own yacht, if I have guests I must needs follow the trend of the times and fairly rack my brain for ways and means of making the ocean seem like the land. Not for one moment must my friends be allowed to become aware that the ocean is only the ocean! Indeed, of late, I have been driven, for the most part, to having stag parties on board for short cruises, for I know my men friends well enough to make a wary choice among them.

A HYBRID SEA

I hardly remember a long cruise with both men and women guests that has been actually completed according to schedule. Where women are on board there is always a certain artificiality in the entertainment which is never entirely hidden even when the women are sportswomen, and so there are innumerable opportunities for misunderstandings and differences which almost invariably result in the boat putting into port before the end of the cruise.

The exceptions to this are, of course, when there is a party of old and tried friends on board, or when the itinerary of the cruise takes in a number of places on the way, provides for stops here and stops there, the meeting and entertaining of new people and the being entertained by them. After four days at sea, almost every one seems anxious to get ashore, and I believe it is because we have cheated the sea of its romance and have succeeded in making of it a weird, hybrid thing which we can not characterize as either fish, flesh, or fowl, and so do not know just how to adapt ourselves to it.

I must confess that I enjoyed much more the old method of ocean travel. I am not sure but that I might have liked it in the days of clippers, when it took over a month to cross from New York to Liverpool; I know such a crossing would have been a delight to me if I could have chosen my company.

I have some few friends who will not tolerate steam power on their yachts and who still use the sail because they consider it sportsmanlike. Their yachts are fast and luxurious, and an invitation for a cruise in one of them is eagerly to be prized. However, I dare say even my enthusiasm and theirs would not sustain us in attempting a cruise on a boat like the old ocean packet of our great-grandfathers' day. Yet I might be tempted to try it, for there has always been a mystery about the sea that has led me on to explore it in all manner of craft, and always I have the feeling that every step toward modernism makes the mysterious sea grasp its secrets the more jealously.

THE ERA OF THE SIDE-WHEELER

I should have loved the era of the ancient side-wheelers, of the famous Cunarder, the *Scotia,* for instance, and its historic commander, Captain Judkins, in regard to whom I have heard my grandfather tell fascinating tales. In my earliest crossings, even, there was always a certain exhilarating sense of hazard once we cleared Fire Island, for we were practically out of the world, except when spoken by passing steamers. Perhaps the hours did hang heavily, and perhaps we did eat too much and sleep too much, and perhaps we did indulge in cards too much, but, ye gods, what a rest we had, what a change from a landsman's life, how refreshed we came ashore!

As for flirting—I doubt if twixt heaven and earth to-day could be found so propitious a place for flirting as the shadowed deck of an old-fashioned steamer. Eugenics had scarcely been heard of then, propinquity was a matchmaker undefied, and more than one brilliant match of the time was made on those old voyages. But now one has a private suite, and if one wishes to be exclusive—I am using a current, abused word—one may keep aloof from everybody. Indeed, it is rather difficult in such a great crowd and in a labyrinth such as the ocean liner of to-day to locate friends before it is time to disembark.

MARCONI'S SAD, SAD TRICK

In the old days there was no wireless to quote stock market prices and to tell us of politics, and murder trials, and complications generally. Cut off from sordid excitements, our hearts leaped à la Wordsworth when we beheld a rainbow in the sky or sighted a ship or an iceberg in the offing. The captain's dinner and the concert were stirring events, and on the German ships, the last dinner, with the procession of waiters bearing blocks of ice in which the colored ices were served, was the climax of entertainment. The music by the ship's band, the oft-repeated "Wacht am Rhein," and the rest of the stereotyped program with its Viennese waltzes of the elder Strauss, and the overtures of von Weber, were a dear delight. Now, however, we have military bands and negro orchestras, we dance maxixes and tangoes in a huge ballroom, and the Marconi society reporter describes the gowns the women wear at the dinners given on board.

The ocean telephone has been added to our conveniences—and sorrows—and we may be rung up in the middle of the Atlantic in the middle of the blackest night by this wireless contrivance, if the party at the other end cares to pay the toll.

I remember years ago how a party of friends laughed at a married man who went abroad with us sans his spouse. The lady in question entrusted to the steward a letter to be delivered to him each morning of the voyage, so that he had to answer them one after another. We considered that a triumph which only feminine ingenuity could have accomplished, yet Marconi has played us a sadder, sadder trick than that.

I was never enthusiastic about sending flowers in bulk and in set designs to friends who were going to Europe, and modernity has at least excused me from that doubtful courtesy, for present-day steamships have flower shops, sweet shops, and fruit shops on board, and one can leave an order for them exactly as though the recipient were not to be away at all. The flowers will be fresher, the sweets will be less cloying, and the fruit will be more tempting to the palate; but where, oh where, is the romance? Time was when we went aboard a ship to forget the world; the ocean was Lethe. Now it seems that what we want most eagerly to forget is the fact that we are on the ocean.

I EMBARK AS MY FRIENDS EMBARK

I envy the trippers who go abroad these days on the old ships of the famous liners, now rechristened, some of them, and used as second-class vessels only. They are comfortable and there is no hurry about them. However, drawn by some irresistible influence which I can not disobey although I fret under its dominion, I embark, as my friends embark, upon the biggest, most "citified" ship that sails at the time I wish to go. And not content with forcing me to go on the ships I do not want to go on, modernity has made me convert my yacht into what newspaper writers call a "floating palace."

The steam yachts which I first remember were about the size of the motor yachts of to-day, and tradition speaks of a sailing-vessel called *Cleopatra's Barge* which was considered mammoth and luxurious in the first days of the last century. My father used to tell me of the sensation created by the late Commodore Vanderbilt when he took his whole family to Europe in the side-wheeler *North Star.* The clergyman who accompanied the Vanderbilts on this trip wrote an enthusiastic account of it which I remember having seen in the library at home. In England and France, and at all the different ports of the old world, crowds rushed to the piers to catch a glimpse of this wonderful ship. It was before the days of tinned goods and there was a regular barnyard on board. (I must pause here in my lamentations over lost romance and express my gratitude for the fact that tinned goods have been banished by refrigerating machines, and that there are electric motors for lighting, ice-making, and Heaven knows what all. For these conveniences, I am truly thankful.)

The ELEVATING INFLUENCE *of* SERVANTS *on* SOCIETY

While Butlers Buttress the World against Vulgarity, Coachmen Coach It in the Lessons of Propriety

IT IS strange that some enterprising young person with a taste for polite literature does not interview the various yacht stewards, butlers, valets, housekeepers, and ladies' maids who are in waiting upon our fashionable families, and compose a handbook on "Manners and Social Usages as Edited by the Servants' Hall." "The Etiquette of Engaging a Maid," "How to Address a Butler," and "Correct Liveries for House and Stable," might be some of the chapter headings for such a volume. What a world of useful information and wholesome criticism the intelligent persons of the servants' hall could give, if somebody would only take the pains to write it down. How much the public is already indebted to them for its knowledge of the pleasures, scandals, and gossip of the polite world, and how many a sedulously guarded family skeleton has rattled into publicity out of a pantry window, only the gentlemen of the daily press could divulge.

A WORLD OF INFORMATION

Every one in society is aware of what a vast and intimate acquaintance with the history, weaknesses, private affairs, and secrets of his friends, a capable valet or maid, with a good entrée below stairs, can procure for him. I may have an innocent curiosity, for example, to discover how Mrs. X spends thirty thousand a year, and gives ever so much to St. Ormolus, when it is notorious that she got only four thousand from her husband's estate. I can't go about asking questions about it; it simply isn't done. But as it happens Bliven potters about while I am having my breakfast. Does Bliven chance to know Mrs. X's butler?

"Dark man, sir—scar on one side of his face. Quite well, sir. Was under-footman to the Rokeby's when I was valet there, sir."

"Just find out, will you, if old Mr. Y is much there? I have a reason for wishing to know." And in a few days, I have an adequate knowledge of Mrs. X's ménage.

Or, "Beg pardon, sir," drops Bliven, "I met Miss Jones's maid last night, sir. She's a gossip and asked me was it true you lost all that money at baccarat at the Wakely's. I said we never played at it, sir—we weren't that sort."

I am placed on guard, you perceive. I might never have heard that canard, or known to whom I was indebted for its circulation.

A FOOTMAN ALL BLUE AND GOLD

Talk about the vehmgericht, the Russian secret service, the Camorra! The people who wait have more secrets in their keeping and could cause a greater social explosion than any of those much-feared bodies. How do we dare, I wonder, to speak, and act, and lie, as we do before our servants! How does any man or woman presume to be independent and himself before a valet or maid, when it is remembered what outside confidants these silent, respectful spectators may have? Our cursed English system of treating human beings with eyes and ears and brains as mere automatons and mutes, is the most outrageous and ridiculous pretense at privacy which was ever invented.

Fortunately, they have their own code, their inherited ideals of manners and morals, and it is a pleasing reflection that like the old comedy which lingers among stage servants, the traditions of gentility may be practised in the kitchen after they are forgotten in the drawing-room. Certainly the Complete Art of Snubbing, that fine flower of our Anglo-Saxon breeding, has no more admirable exponents than there.

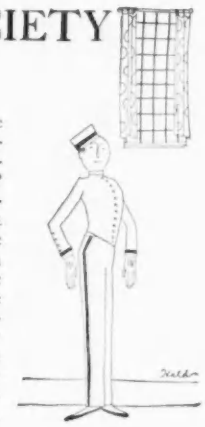
But there is yet a deeper influence that servants wield upon our lives. Consider that magnificent, great footman, all blue and gold lace, who towers in his little box in the little hall of the Brook Club, and sets a standard. Majesty sits enthroned on his competent brow. Can you conceive of anybody being vulgar under that man's eye? He speaks to you and me as if we were the highnesses and dukes with whom he has always lived. No wonder the Brook Club is careful whom it elects, when the eligibility of its members must pass muster before him!

BY OUR SERVANTS ARE WE KNOWN

In fact, as I examine my theme, I perceive that a general law underlies and elevates the whole vast social superstructure, and that clubs, homes, hotels, family life and public functions, etiquette, elegance, conversation, dining and dancing, friendship and marriage, are all practically arranged and controlled by those whom we elect to ignore—the servants in the question.

A few years ago we prided ourselves on our hotels. We said there was nothing like them, and we were absolutely right. Then Ritz came over and looked about. "But your servants!" he exclaimed, with a degree of horror. And, when the fact was pointed out to us, "You are perfectly correct," we admitted. Under his patronage a hotel was built in New York to show what hotel service should be, and it is one of two hotels in the city where the footmen wear small-clothes and have the manners of private servants.

What does one notice first upon entering a strange house? The furniture, the books, the pictures, the appointments of the drawing-room, as suggestive of the character and culture of the inmates? Not at all. One observes the servant who opens the door. Is it a giant, liveried footman in white stockings? Here is evidently a great house, with everything done in the grand style. Is it a page in a neat, bebuttoned green jacket? Ah, a smart little cosey ménage! Small dinners, little suppers, a chic hostess, almost certainly clever conversation, distinguished company, and just a dash of camaraderie. Is there a severe butler in black? The Presbyterian set, Lenox, girls a little slow, social betterment, modeling—a house at which to appear, but not one to frequent. (Make a note to take church clothes into the country.)



I remember meeting a family once at Vevey, the members of which were most pleasant and kind and who proved to be distant cousins. They lived in Madison Avenue, and the girls were just out. We grew intimate, and on my return to New York I called on them. A colored man answered the bell, and he had on a short jacket at five o'clock in the afternoon! Naturally, I left cards and fled.

On the other hand there are the Blanks. It is an education in propriety to observe the men on their carriage box. Mrs. Blank is a positive genius at picking out her servants. What is the result? What could be the result of keeping one's family under such influences? The children have the manners of little dukes and duchesses. Most new people go into the world to use their manners, and put them by in the privacy of the home. This matron, like a true wife and mother, began with the home, and immersed her family in servants. I don't suppose that in this family there has been a *bêtise* committed, or a homely privacy practised, or an idea advanced which might not have appeared in the *Morning Post;* and this is but one of many examples of the elevating influence of servants on Society!

R. S.

The DIVINE RITE *of* TEA

THERE is nothing in the world so important to an Englishman as his tea, and by tea is meant not merely the fragrant, insinuating drink itself, but the ceremonial of its infusion, which is fairly religious in character, and the ultimate partaking of it by members of a company of choice spirits gathered around the tea-table, who would drink the beverage on their knees if they expressed their true feeling in regard to this vital matter.

SECOND ONLY TO THE THRONE

In England the tea-table is not the dainty accessory which it is in America, but is as important a piece of furniture as the throne itself. Here afternoon tea is seldom served for its own sake or for the stimulation it gives, but because it is a pretty and sociable custom; Americans go to restaurants and tea-rooms to see and to be seen, to eat rich pastry, to flirt, and to dance, but the English go to tea for tea. There are no more serious places in the world than those few tea-rooms in London which have firmly resisted the invasion of American customs. In them the tea is just the right brand, the cake is rich and heavy—no frivolous French pastry and no tango ever enters there.

Promptly at five o'clock, or thereabouts, on each of the three hundred and sixty-five days of the year, every man, woman, and child in Great Britain and its colonies reaches for a tea service and submits gratefully to the influence of the stimulant. Even the domestic pets are victims of the daily indulgence; my lady's Pomeranian has tea in a Sèvres saucer by her mistress's chair; the canary has a lump of sugar soaked in the amber fluid and thrust between the wires of its cage; and it would not be hard to believe that the maid has orders to pour a little tea into the goldfish bowl.

THE EVENT OF THE ENGLISH DAY

Tea-time is the great event of the English day. Nothing is allowed to interfere with it. All business must be concluded before this hour, and the wise finish theirs a good half hour before the relaxing moment arrives. While his American visitor is talking stocks, or having some light thrown on a perplexing legal question, an Englishman is thinking only of his tea, which is to him a vindication of all the whole weary business of living.

Life in England is, for the most part, painted low in key, but two or three cups of fresh

(*Continued on page* 70)

In exchange for the long tunic come six Valenciennes lace ruffles, with the third one from the top tucked prettily awry under a black velvet bow

A hat of cerise velvet begonias added the desired color note to a white taffeta gown, self-trimmed with pinking, cording, and little folded points

A strikingly smart race-course coat of white taffeta registered the length of the shadow the long Russian coat of the coming autumn has cast before it

Svelt and slim and youthful (and if she wore a corset no one was the wiser for it) was the Parisienne who wore this frock of pink taffeta, sashed in navy blue ribbon, thrice flounced, much shirred, and with more seams than have been seen for many a day

As her own chic manikin Mme. Georgette, the couturière, wore to the races a striking black gown veiled in chiffon fringed and embroidered

TWO OUT OF FIVE COSTUMES LATELY WORN TO THE LONGCHAMP RACES ANNOUNCE THEIR SECESSION FROM THE CULT OF THE LONG TUNIC, AND FIVE OUT OF FIVE SPONSOR WHITE OR COLORS SO PASTEL THEY VIE WITH WHITE

FASHIONS THAT FOLLOW *the* SEA

Bounding the Wardrobe by Charm and Becomingness on One Side, and the Convention of Light Yachting Luggage on the Other

YACHTING is a great pleasure to those who love the sea, and a fearful bore to those who do not, but whether enjoyed or merely endured, it is a fashionable pastime. In fact, it has become a matter of course for society to sail during the American summer between Long Island Sound on the south and Maine waters on the north, stopping impartially at Narragansett, Newport, North Shore resorts, and Bar Harbor. When August comes the New York Yacht Club takes its summer cruise past Newport and around the cape of Marblehead, putting in at the various clubs and casinos to watch the sports of the hour and toast the winners, and it invariably radiates gaiety in all directions wherever it goes.

OF ALL PARTIES, A YACHTING PARTY

Of all parties, the yachting party is most beset by pitfalls; its success hangs on a hair. If the party aboard is not congenial, gloom hangs like a fog over the yacht, be it never so luxurious. But let the party be congenial, lovers of the sea, and undaunted by pitch or toss, and no country estate can furnish greater enjoyment. Yachting pleasures are varied; the salon is there for the bridge players, and the broad after-deck is ideal for the tango, maxixe, or half and half.

DEFYING THE SPRAY

In a yachting trip, like a motor trip, much depends upon the stops, and what to pack in the week-end box is determined largely by the landings to be made; but no matter how charming she wishes to look, a week-end box, or a patent leather suitcase and hat-box are all the luggage that any guest should carry. Even though there are a bureau and closet in each cabin, and an adjoining luxurious bathroom, little luggage, and that light, so that it can be easily handled not only aboard the yacht but in the tender which takes it from the dock, must be made to satisfy all needs.

Those gowns which are impervious to dampness are, of course, the best to take; net, lace, and chiffon are perishable, while taffeta, brocaded silk, crêpe, and even charmeuse will hold their own in the dampest weather. This distinction,

Secure in the smartness of a white taffeta frock such as this, the yachting guest may go ashore to watch polo at Narragansett, tennis at Newport, or any other sport at any other place

Frugality as to bodice and prodigality as to skirt is the rule of the dinner gown both on land and sea

Sailor suits with embroidered anchors have not been seen for a decade; one wears a frock of crêpe

Worn over an afternoon frock, an afternoon cape; worn over an evening dress, an evening wrap, indubitably

but no other, is made between the gowns worn on land, as sailor suits with embroidered anchors have not been heard of for a decade. The men still wear yachtsmen's caps and may even have nautical clothes, but women wear the clothes of the season, choosing those which are comparatively weather-proof.

On a cruise of a few days several white shirts and skirts to be worn with bright colored silk sweaters, a plain morning frock, a couple of afternoon gowns, and the same number of evening gowns, a wrap, and a morning and afternoon hat, with the necessary lingerie, negligees, slippers, and stockings can be put in a suitcase and hat-box, as the latter frequently is arranged to hold waists, veils, gloves, and so forth.

In the morning all-white is charming to wear on board a yacht. A white blouse of handkerchief linen with a linen or piqué skirt, white buckskin ties, preferably, but not necessarily, rubber-soled, worn with one of the popular vivid silk sweaters make a comfortable and good-looking costume. Hats as a usual thing are discarded, though a white sailor or helmet of straw or felt is correct.

A GOING ASHORE FROCK

If the guests are going ashore, or if a large luncheon party is expected aboard, a one-piece dress of a rough crêpe or other white cotton material made like the model sketched at the lower right on the opposite page would be appropriate. This model is made with a simple waist and a broad belt and peplum, and may be braided in white or in Delft blue braid. The long tunic, which is plaited in the front, might be lined with a contrasting material in white, or with batiste to match the braid.

Unless the guests are going ashore for polo at Narragansett, or tennis at Newport, or some other sport at some other place, there is no need to change the dress until the eight o'clock dinner, but when a landing is to be made for a gala occasion, such afternoon frocks as those sketched at the right on this page and at the left on the opposite page would be desirable. White taffeta, which is proving to be very smart at the Paris races, has been successfully used for the model shown on the opposite page. The long-waisted, semifitted bodice is in mousquetaire effect, as are also the long, closely fitting sleeves. A broad sash of black taffeta is drawn loosely around the hips, and below it flare two long tunics, the lower one of which almost conceals the tight underskirt. This frock with the sheerest of white lingerie cuffs and collar, worn with the stiffest of white straw hats with an equally stiff trimming, achieves a smart silhouette.

FOR THE EVENING ON BOARD

The gown sketched at the right on this page is a new French design developed in white Georgette crêpe and black charmeuse. The upper part of the waist is transparent, and the lower, embroidered part veils a pink satin ribbon. The back of the frock, with a long sash cut as a part of the waist and embroidered and fringed on the ends to match the tunic, is most distinctive. The broad, loose girdle of black charmeuse which slips under the sash-end finishes at the side-front in two long ends.

The dinner gown illustrated at the left at the bottom of the opposite page is notable for its simplicity. The fitted bodice, if made in the semi-loose style shown here, is very becoming. The waist-line is large, and there are no bones or curving seams. All the "blouse" of recent modes is eliminated, and in its place there is a softly broken line which outlines the figure. This model, developed in robin's egg blue or rose pink taffeta, with the tunic lined with old-gold chiffon, would be a charming frock.

The cape sketched on this page, if made of black charmeuse with a flesh colored lining, could be worn in the afternoon on board a yacht, and equally well in the evening for a shore dinner-dance. This wrap is extremely simple, but is lifted above the commonplace models by the plastron of ribbon in the front, and by the ribbons which are drawn through slits in the back of the cape and tied in a butterfly bow.

A race-course frock of chiffon and satin worn by Mme. Georgette at Longchamp becomes a yachting costume when developed in crêpe and charmeuse

SMART FASHIONS *for* LIMITED INCOMES

The Position of Economy Is in Advance of the Fashions, and the Gowns of Midsummer Should Suggest the Coming Mode

NO matter how carefully a wardrobe may have been planned in the early summer, at this season it is often necessary to replenish it. Perhaps it is a morning frock that is required, or it may be that constant dancing, afternoon and evening alike, makes a new light dress a necessity. Whatever it happens to be, in choosing anything new it is the part of economy to select, with the next season in mind, as advanced a style as possible.

THE COMING SILHOUETTE

The models shown here all suggest the coming mode. In the new French gowns, the straight silhouette is most conspicuous, and a tight waist or a narrow girdle, to-day, looks hopelessly old-fashioned. In making over old gowns or in making new ones, the waist-line should be kept loose and straight, for the smartly dressed woman with a bust measure of thirty-six inches now unblushingly confesses to a waist measure of twenty-six inches—or sometimes more. When clothes are made at home, or the work of a small dressmaker is superintended, the general silhouette should be most carefully studied, for although women are taking a bit more care of their figures than last year, and are wearing corsets with an added bone or two, it is to be remembered that they do this in order to retain a good natural figure rather than to pull in the waist.

The long-waisted frock sketched in the middle of this page is quite as practical as it is attractive, and although new in outline it does not look extreme. The straight lines of the waist suggest the Russian influence, which every day grows stronger. The waist is made in a simple surplice fashion, with revers of embroidered batiste, and is finished three or four inches below the waist by a broad belt fastened by three pearl buttons. The set-in sleeves reach just below the elbow and are made with a broad cuff to match the belt. The double skirt is mounted on a narrow underskirt which is fastened by two large pearl buttons. This model made up in one of the heavy cotton materials, or in pebble cloth in either white or a solid French blue, or in canary yellow or old-rose, would be found to look very smart indeed when worn in the morning at the beach or in the country.

THE "MOYEN ÂGE" IN TAFFETA

The *moyen âge* idea prevails in the afternoon dress that is illustrated at the lower left of this page. Various materials could be used for it, but the prettiest thing would be white taffeta with flounces of cream lace banded by the taffeta. There is something about the consistency of taffeta that adapts it to this semifitted style; it is neither too stiff nor too clinging. Some of the heavy cotton and silk crêpes are good for the same reason, and with them lace or net may be combined. This model is, of course, somewhat extreme in style, but it is one which is being adopted and which will be found becoming to a woman with a good figure. Neither the

The Russians, ready for a revolution even in dress, suggest one solution of the straight silhouette problem

Below no waist-line at all, there may be as many ruffles as whim or caprice demands

When one silhouette is not straight enough, it may be veiled by another even straighter

Note.—To make this department of Smart Fashions for Limited Incomes of greater value to the woman of restricted means, Vogue will cut to order, in the stock sizes of 34 to 40 inch bust, patterns of any of the models, at $1 for the skirt, jacket, or bodice; $1.50 for a three-quarter-length coat, and $2 for a whole suit or gown

As lacy as a gown could be, yet made with but as little lace as may be

very slender nor the very stout woman will find it a desirable model.

The gown shown at the lower right of page 44, however, will take the place of the *moyen âge* frock for the woman who can not wear the basque effects, for though belted, the loose coat gives length of line without defining the figure too sharply. Net or fine handkerchief linen is essentially the material for this charming frock. The underskirt may be of China silk, or better yet, of crêpe de Chine, with the accordion-plaited ruffle attached to it. The round baby waist and the long tunic are net bound and are embroidered in colored silk. The semifitted coat is finished in the same way and completed by a deep, accordion-plaited ruffle of the net. This coat, instead of being kept separate, may be a part of the dress and may be sewed to it at the shoulders and hips, with the plaited ruffle forming a tunic across the sides and back.

A MOST SUMMERY FROCK

A more elaborate afternoon frock which would answer for informal dinners at country clubs or casinos is the model sketched at the upper left of this page. There could scarcely be a more summery or charming model than this, especially when combined with a girdle of velvet in either black or a vivid color. Girdles are a story in themselves this year, but if kept wide, soft and loose, and a vivid shade they can not fail to be appropriate and becoming. Big, soft bows finish some of them in the back, while others are fastened in the front with a closely set row of small buttons.

Economy has been considered in the construction of this dress, and in the making comparatively little lace is required though the effect of a lace dress is given. Net should be used as a foundation—laid in fine, unstitched plaits in the front of the waist, and plain for the skirt. The lower edge of the skirt is completed by a tight underskirt of Malines lace which opens a trifle at the feet. A full gathered net frill forms the lower tunic, and wide Malines lace the upper tunic. The neck of the bodice is finished with the lace, and the front opening in the net is bound by white taffeta and fastened by small, taffeta-covered buttons set very close together.

Very often the summer costume may be given distinction by the addition of a cape or jacket. A short, cape-like jacket for daytime wear over the handkerchief linen, net, lace, or crêpe dresses which are so popular for the afternoons this season, is illustrated in the middle at the bottom of this page. Seemingly contrary to all good sense, the smartest fabric for this little affair would be black velvet lined with silk of a vivid color and trimmed with a collar of lace or banded net. The wrap is seamed in the middle of the back and at the underarm, and is a simple model which could easily be copied.

Capes have quite replaced coats for evening wear, and continue to appear in many delightful designs. The one sketched at the upper right of the page shows an excellent double collar effect, and permits good contrasts of color. It would be most effective to use for this cape a broad-striped silk, in gold and blue, for instance, and to line it with silk in a shade of gold a trifle lighter, or with flesh color. The combination of colors is most important, for the lower edge of the cape is turned up to show the lining and to form a band of trimming. The second collar is of a solid color to match the dark stripe of the silk. If it should be impossible to match the stripe in silk, the shade might be found in velvet; at any rate, a slight variation in shade would not then be so noticeable.

WITH AUTUMN IN MIND

Any blouse made now should be one such as will answer also for wear in the autumn. One which for this purpose would be especially good is drawn at the lower left of this page. In this model the underwaist may be of organdy or net, the collar of linen, and the overblouse of a checked silk to match the shade of the suit skirt. When a coat is not worn the silk overblouse helps give the appearance of a dress.

In the blouse shown at the lower right, chiffon of the shade of the skirt forms an overblouse which veils a lace and organdy underbodice. If needed for midsummer wear only, the peplum could be omitted, and what would then be a little bolero might be made of a bright canary or rose colored linen.

Adding stripes and a hood to the attractions inherent in all capes

A blouse, which in the dainty thinness of organdy consults the summer and in a silk overblouse conciliates autumn

The little hybrid jacket-cape insists upon combining velvet and summer, and thus autumn can not take it unawares

Chiffon—the wardrobe "sine qua non"—carries what seems to be a shadow of the skirt over the blouse

After long banishment, the plait has come back to its own, and here holds sway in the bodice, girdle, and skirt of a white, gossamer-like gown of Georgette crêpe, chiffon, and Malines lace. In the crêpe bodice and the chiffon girdle the plaits, which are unstitched, are held in place by tiny rosebuds, but in the skirt the accordion plaits hang free and are veiled to below the knees by a tunic of the lace which appears again above the girdle

Most wisely has a couturier designed for the dancing that continues despite the summer heat, a filmy, lace-trimmed chiffon frock which is sleeveless and has an ankle-length skirt which frankly adopts accordion plaits. The frock itself is white, but like many of the white frocks of the season, introduces a color in the girdle, which is here rose colored and rose bordered, and so broad it is part waist, part skirt

The white that is more popular for midsummer than any color has been chosen for a dainty dancing dress which is so enthusiastic an advocate of the modish accordion plaits that it adopts them not only in the flounces but in the skirt itself. The little surplice bodice of lace is caught in at the back with three roses, and evolves a pretty variation of the cape. The long ends, as they flutter over the net skirt, are suggestive of a huge butterfly

AIRY AS THE FABLED SEVEN VEILS ARE THREE ROSE-TRIMMED DANCING FROCKS WHICH UNANIMOUSLY ADOPT THE PLAITED SKIRTS THAT ADD TO THE JOY AND FLUTTER OF DANCING

The charm of lightness is in the very tilt of the black straw brim and the careless slant of the gray feather which sways with every breeze that blows and seems but to have been anchored by chance under a sketchy wreath of burnt orange flowers that encircles the crown of the hat

Daisies, all of daisies, and nothing but daisies, is the top of a flat-crowned garden hat faced with cream chiffon and bound with enough black velvet ribbon to make a neat little bow in the back and the "suivez-moi, jeune homme" streamers, without which a garden hat is not all a garden hat should be

Strewn with little pink flowers is the material of this small hat, the glazed cretonne beloved of the English, which now and then makes an ultra smart stir in American fashions. A knot of yarn violets marks the front, and two ends of black velvet ribbon bob off the back

CHARMING IN LIGHTNESS OF EFFECT, BOLDER IN SIZE THAN THE HATS OF SPRING, AND GAY WITH COLOR, THESE HATS OF THE LATE SUMMER GIVE CREDENCE TO THE OLD ADAGE THAT BLESSINGS BRIGHTEN AS THEY TAKE THEIR FLIGHT

Trimmed every which way with sprays of tiny bleeding-hearts, incarnadined and quivering on their fragile stems, is this rose colored straw hat with bows of cerise velvet tacked on here and there to focus the color and give a touch of substantiality. Models from Tappé, Inc.

To make the assurance of outwitting the sun double sure, a country hat of tan straw cloth, with a facing of dark green mull, is supplemented by a parasol made of the selfsame Roman-striped straw cloth which trims the hat, and lined with the green mull of the hat facing

Sponsor of that long unknown quantity, a tight-fitting bodice, and what is nearly as unusual, one without even a suggestion of a girdle, is a white charmeuse dancing frock from Paris. The skirt as well as the bodice is rather scant, but any lack of fulness elsewhere is amply made up in the flaring tunic of embroidered net. What there is of sleeves is net

Not a ruffle or a frill mars the continuity of line which characterizes a smart evening gown with a rose and gold brocaded silk underskirt and underbodice. Black silk net forms the more or less negligible overbodice, and of black silk net is the long, flaring, transparent tunic which by the mere fact of its own width emphasizes the narrowness of the skirt

That an infinite amount of box plaiting may be used with excellent effect is proved by a black charmeuse afternoon gown which finishes with black, box-plaited tulle the edges of the sash and the neck opening of the snugly fitting bodice, and with box plaited charmeuse the edge of the black tulle tunic. Black tulle over white forms the tight sleeves

AN EVENING GOWN TO DANCE IN, AN EVENING GOWN NOT TO DANCE IN, AND AN AFTERNOON GOWN, AVER THAT BODICES—IF THERE BE ANY—MUST BE TIGHT; THAT SLEEVES—IF THERE BE ANY—MUST BE TIGHT; AND THAT SKIRTS MUST BE BOTH FULL AND TIGHT

A blackbird poised lightly at the front of a white broadcloth hat which curves slightly upward at the sides gives smartness, and makes the white cloth appear whiter by contrast with its ebon wings

When a Parisienne wearies of the extremes of the mode, she dons a suit of sober, serviceable blue serge, but in the transition relinquishes not one iota of her proverbial chic. The suit pictured boasts the distinction of an oddly plaited tunic opening at the front and attached to a yoke. The collar is of white broadcloth

A Longchamp hat shaped somewhat like the hat of an Eton scholar and made of silk, striped black and Oxford gray, turns traitor to mannish predilections in a conspicuous pink rose at the front

Above a most pretentious neck frill, Princess Colloredo Mannsfeld wore at Longchamp a little hat of blue satin trimmed first with blue ostrich feathers, second with aigrettes, third with paradise, and fourth with a number of little birds

Clusters of brilliants arranged each about a winking sapphire adorned a black straw calotte topped by an ostrich feather dyed blue, green, and yellow, and worn upon the closely coiffed head of a smart Parisienne who shopped in the rue de la Paix

FOUR HATS WHICH ARE ALIKE ONLY IN THAT THEY ARE SMALL, AND A SUIT WHICH ATTESTS THE CONSTANCY OF INCONSTANT FASHION TO BLUE SERGE

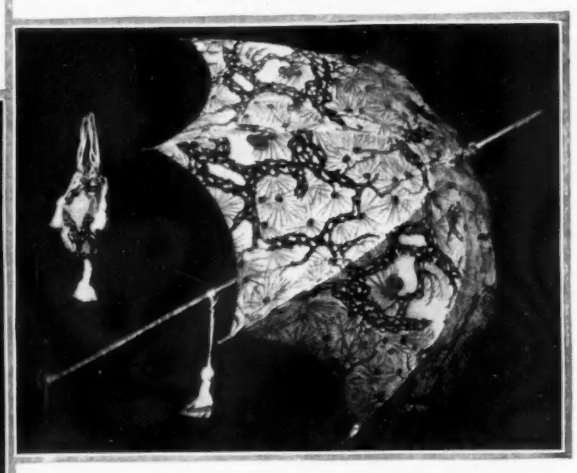
Gay little bouquets precisely placed, and soft pink roses scattered along a tan colored border, decorate a service of forty dishes which are suggestive of former days in design yet are excellently adapted to the summer home of to-day; $16.50

Charming reproductions of Lowestoft plates add to the attractiveness of a summer dining-table. Basket pattern, $50 a dozen; rose pattern, $75 a dozen; landscape pattern, $65 a dozen

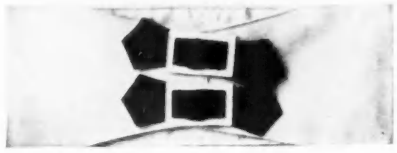
Garlanded with bright flowers, and of generous proportions are old-fashioned glasses and a pitcher, which are particularly attractive for use in summer cottages; $13.50

Beautiful shades of blue, yellow, or green, and grace of contour give this chinaware great decorative value; a set of forty pieces is priced $14

Scotch thistles appropriately decorate a decanter and glasses designed for serving Scotch highballs; $6.25. The mahogany and glass tray photographed with the set is priced at $9.75



A novel parasol of white crêpe with oriental designs in blue, green, or tan, $3.50; bag to match, 75 cents



Unusual smartness is given a white, crushable leather belt by two black patent leather tabs run through white buckles. Price of belt $5.50

SEEN *in the* SHOPS

Attractive Dresses, Suits, and Accessories for Refurbishing the Summer Wardrobe—Picturesque Services of Crystal and China Which Add to the Charm of the Summer Home

ALTHOUGH it is still too early, and, incidentally, too hot to think very seriously about autumn fashions, it is, nevertheless, interesting to note the first signs of them in the midsummer clothes shown in the shops. To be sure, there is but a suggestion here and there, sometimes merely a bit of new material, or a new combination of colors, but little variations such as these, indicate the more important changes that are to follow later.

PROPHECIES OF THINGS TO COME

One of the many smart linen suits shown this summer is illustrated in the middle at the bottom of this page. While there are hosts of newer materials, there is really nothing that actually replaces linen. The suit in question has many interesting features in both skirt and coat. On the coat, the simulated vest front, the patch pockets, the white linen facing on the collar, cuffs, and pocket, the half belt, and the set-in sleeves are all new. The set-in sleeves are particularly indicative of autumn fashions, for the kimono sleeve seems about to disappear for a time. The new features noticeable in the skirt are the hip yoke and the overlapping tunic. The suit may be had in dark or light shades of a heavy quality of linen.

One of the most popular types of the long tunic is shown in the white handkerchief linen frock illustrated at the right at the bottom of this page. In this frock the fine, pressed-in knife-plaits which suit handkerchief linen and similar materials so well, appear in the tunic and also in the bodice. The only color on the frock is in the vivid orange or jade green embroidery and tassels which finish the collar and cuffs.

As cool and sheer as a frock could be is the one of dotted Swiss which is sketched at the lower left of the page. It is one of those very convenient summer frocks that can be worn either in the morning or the afternoon, for although it is simple enough for the morning, it can, with the addition of a charming hat and a decorative parasol, be brought up to the afternoon standard, which is not too firmly fixed in midsummer. The skirt is devoid of trimming, save for a long, softly shirred tunic which opens in the back. The bodice has a chemisette of fine white net that is most attractive and is just a bit out of the ordinary because of its fine hemstitching and narrow, turnover collar. The collar of the bodice itself, like the cuffs, is of embroidered white organdy. Two small satin bows trim the front of the waist and match in color the wide sash which may be of blue, pink, or soft white satin.

White net is excellent for the midsummer blouse. It is even newer than handkerchief linen and bids fair to rival the latter in popularity. A combination of white net and of organdy as shown in the blouse illustrated in the upper right-hand corner of this page, is very smart. Here a deep collar of the organdy is prolonged into vest-like fronts, and deep cuffs of it finish the sleeves. The organdy is closely striped with rows of fine hemstitching which gives a distinctive touch to the blouse.

NOVELTIES TO WEAR AND NOT TO WEAR

Pretty novelties for informal country use are white crêpe parasols printed in dark blue, green, tea, and other tones. They are easily cleaned and have a cool, inviting appearance that makes them an attractive accessory. Bags to match, shown with the parasol on the opposite page, are convenient for holding a handkerchief or a bit of needlework.

The smart white kid belt illustrated in the lower right-hand corner of the opposite page is soft and crushes easily. It is lined with white silk and is finished in front with two black patent leather tabs run through small buckles of the white kid.

For the summer hostess, the shops are showing a variety of things both useful and ornamental, among which are many attractive articles for serving cooling drinks. The Scotch highball set shown at the lower left of the opposite page is especially attractive. The whiskey decanter, six tall glasses, and six whiskey glasses, are decorated with thistles. If rye whiskey is to be served, a similar set may be had with decorations of rye. The attractive, solid mahogany tray with a glass bottom and glass-tipped handles which is shown with the set, is the size necessary to accommodate it and leave a little room to spare for a siphon and a bowl of ice which must accompany it.

White net and organdy, rivals in popularity, combine in the newest of summer blouses; price, $3.95. Model entirely of organdy, $2.45

RENAISSANCE OF BOHEMIAN GLASS

The delightfully old-fashioned pitcher and glasses with handles, illustrated above the whiskey set, are particularly designed for use in the summer bedroom. The pitcher is in a generous size, as are the glasses. The vivid decorations suggest the Bohemian glassware so popular in other days.

Some of the most beautiful old Lowestoft patterns have now been reproduced in modern plates which suggest themselves delightfully for summer use. Illustrated in the group at the upper right-hand corner of the opposite page are three characteristic patterns.

China that is dark blue, green, deep yellow, or a lovely new tan shade aptly called "cane," has decorative possibilities that can not be overlooked, and this season it is shown in most attractive shapes that tend to increase its popularity. The coffee-pot and cup illustrated together on the opposite page show the grace of the designs in which this colored china is available.

GARDEN FLOWERED CHINA

Some especially attractive china is photographed in the upper left-hand corner of the opposite page. A lovely tan border that is somewhat wider than the usual colored border seen on chinaware is interspersed with soft pink roses, and lilies-of-the-valley appear in the quaint decoration in the middle of such pieces as platters and on the sides of the cups. Both the shapes and the decorations of this china are delightfully suggestive of summer furnishings and have an air of individuality that is decidedly attractive. The set, of which six pieces are photographed, contains forty pieces.

Note.—Addresses of the shops where these articles may be purchased will be furnished on request, or The Vogue Shopping Service will buy for you without extra charge. Address The Vogue Shopping Service, 443 Fourth Ave., N. Y.

If sports are not anticipated, a crisp, white frock of dotted Swiss with delicate pink girdle and bows may well be worn on a summer morning or informal afternoon; $15

Prophet of things to come is a smart linen suit which displays set-in sleeves, and on the skirt a simulated yoke and an overlapping tunic; the price of the suit is $16.50

Back and front, on tunic and on bodice, a well-designed dress of handkerchief linen effectively affects the popular pressed-in plaitings and the new hip yoke; $15

Mrs. Twombly
requests the pleasure of
Mr &
company at dinner
on Wednesday March 18th
at eight o'clock
at Six hundred and eighty four Fifth Avenue

The Provost of Columbia University and Mrs Carpenter
request the pleasure of
company
on
at o'clock
417 West 117th Street

A dinner invitation embossed with the coat-of-arms of the hostess leaves space for the name of the guest and the date

The card at the upper right corner of the page illustrates the correct form for an invitation to an official dinner

The card at the top of the middle column is the simplest form for an invitation to a formal dinner

Should a hostess wish to vary the usual oblong dinner invitations, a card like the one in the middle of the page may be used

A gold edge and a gold-embossed coat-of-arms, as shown directly below, are correct for the place-card at the dinner-table

Mr and Mrs. Ramsay Turnbull
request the pleasure of
Mr and Mrs
company at dinner
on Wednesday, February the fourth
at eight o'clock
38 East 40th Street

Mr & Mrs R. Fulton Cutting
request the pleasure of
company at dinner on Friday
February 13th at 8 o'clock
24 East 67th Street Prof. Copeland
Bill Weed

The color as well as the design of a coat-of-arms may be reproduced in a place-card like the one at the extreme lower left

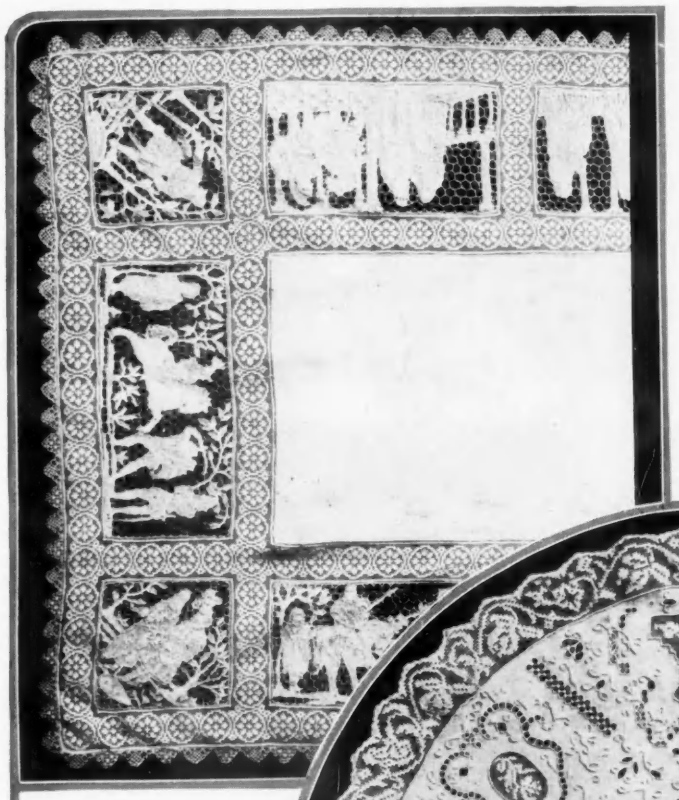
Only on a wedding card may the lettering properly be as ornate as that on the oblong card at the bottom of the page

A dinner card in the French style with crest and initial and beveled edge in gold is shown in the lower right corner

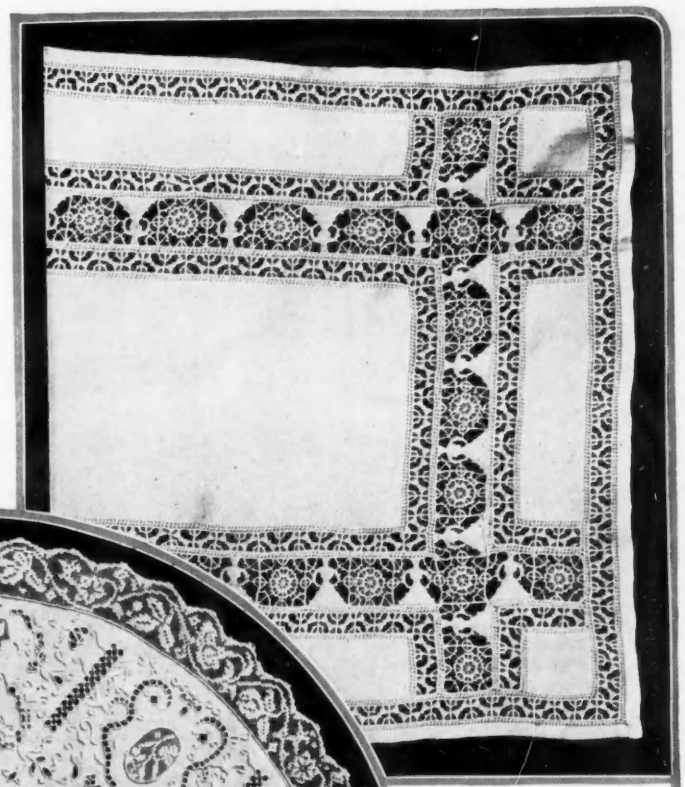
A name and a check on the card just below, which is presented by the butler, indicate with whom and where at the table a gentleman is to dine. Designed by Cosmus and Washburn

BITS OF PASTEBOARD THAT BID SOCIETY TO DINE AND OTHER BITS WHICH BID THEM WHERE TO DINE

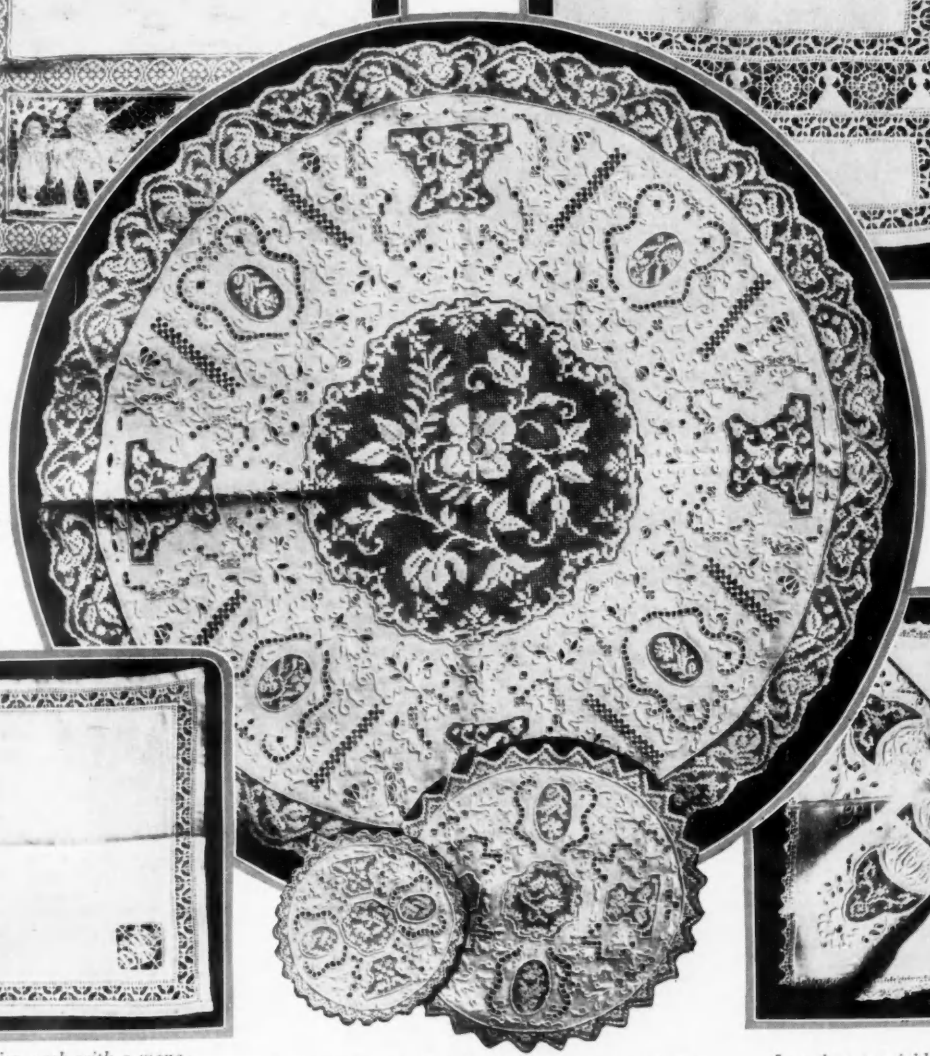
Will you take
in to dinner
DOOR



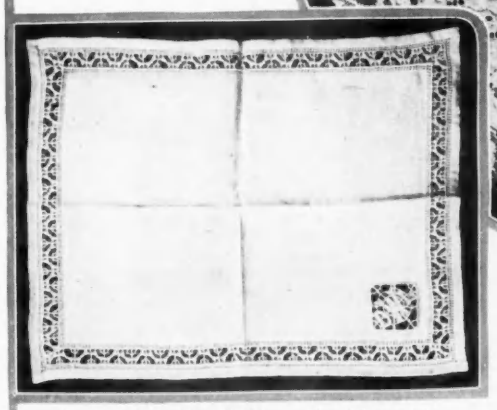
Scenes in which medieval knights perform various feats of daring and are properly honored therefor are the subject of a series of exquisitely wrought medallions which edge a handsome table-runner of linen and point de Venise and filet lace



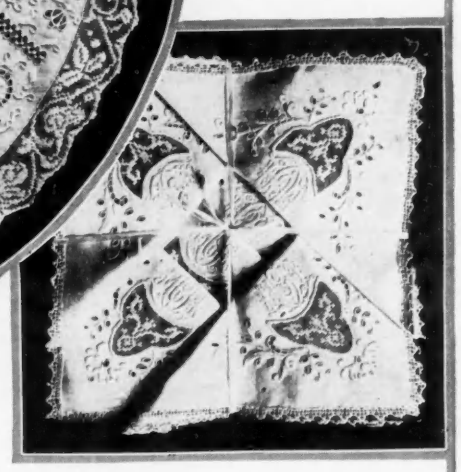
A table-runner which accompanies four doilies is an exact reproduction of XVI century Italian lacework, done on a linen foundation and therefore exceptionally durable. The five pieces are called an abbey set and designed for a square or oblong table



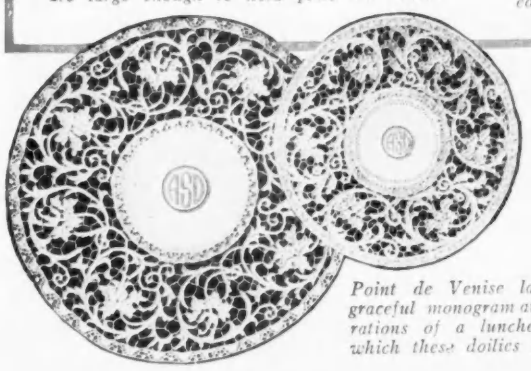
Filet lace in a conventional floral pattern and the intricate elaboration of Venetian embroidery are combined in a set appropriate for a formal luncheon. Table-linen from Grande Maison de Blanc



An example of the doilies, each with a monogram in the corner, which accompany the table-runner shown at the upper right. They are large enough to hold plate and silver



In a box are folded away twelve napkins of fine linen and filet lace, which are beautifully embroidered in a delicate floral design and are marked in one corner with a monogram



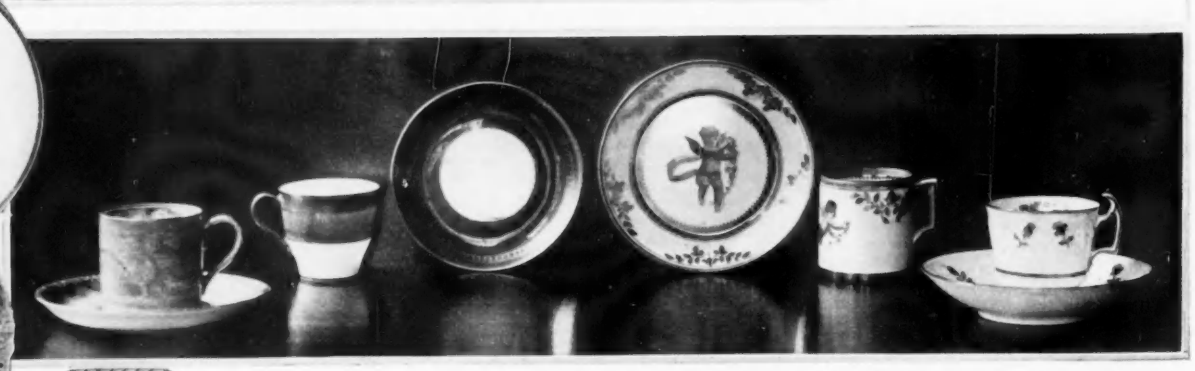
Point de Venise lace and a graceful monogram are the decorations of a luncheon set of which these doilies are a part

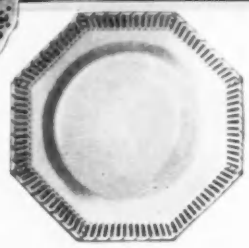
ILLUSTRATING THE CHARM WHICH LACES AND DELICATELY WROUGHT NEEDLEWORK LEND TO THE LUNCHEON TABLE

A colorful peacock preening itself in the midst of old-fashioned flowers, glowing in five colors, makes unequivocal announcement that the design of this breakfast-table flower set is a reproduction of an old Dutch original. All the old-time quaintness and charm have been retained in these English ware vases and the brightest of summer nosegays could but nod the brighter over their flaring lattice tops

An individual English ware breakfast set shows the quaintness of the real old willow pattern with plump birds aflutter, always in pairs, above curious landscapes as minute in their detail of bridges and forests and pagodas as they are absurd in landscape values. The lattice-work is done in gold, which adds no little to the handsome effect of the elaborate design

Broad, royal blue bands edge every rim of an individual breakfast set of English china, and where there are no rims to edge they encircle the pieces as bases for decorative stripes of gold. China from Gilman Collamore & Co.





Gold-banded china service plate with monogram in colors; copy of Old Leeds perforated dessert plate; and royal Berlin plate with latticed edge

An English china after-dinner coffee-cup and saucer, copy of an old Chinese design with a colored Chinese landscape on a powdered blue ground; Minton china with band of cobalt blue between a border and band of gold; cupids and sprays of flowers in a reproduction of Capo-di-Monte design; English china teacup and saucer in a copy of an old Spode design with flowers in white relief and colors and gold on a light gray ground

CHINA WHICH IN REPRODUCING OLD-TIME COLOR AND DESIGN INDUCES THE VERY SPIRIT OF OLD-TIME CHARM AND QUAINTNESS

THE ART *of* BEING ENTERTAINED

Being Somewhat in the Nature of a Treatise on the "Ethics of Being a Guest," without Which a Book Full of "Don'ts to the Hostess" Avails Nothing toward a Successful House Party

BOOKS on etiquette have left no doubt in our minds as to what a hostess should say and be and do, and the "don'ts" compiled to warn her are many and complicated, but little has been said between the covers of books on etiquette or elsewhere anent the duties of that most important factor in any scheme of entertaining—the guest. Undoubtedly the perfect guest is one of those mysterious entities which are born, not made, but encouragement may be gleaned from the fact that the possibility of cultivating a more than passable genius for visiting is open to all. The dictionary defines the guest as "a person who is entertained under one's roof and breaks bread at one's table." Could anything give a more definite idea of how great is the obligation of a guest?

By her inopportune and importuning cablegrams, over which other guests racked weary brains, was one débutante known—and forgotten

ON THE SIXTEENTH NOT THE SEVENTEENTH

Custom and long experience have made the rules of the house party at the English country house the accepted form for all parts of Europe and America. If, therefore, we take the case of a débutante who is prepared to pass muster in the severe school of an English house party, we have in its simplest terms a statement of the problem of being a successful guest—and the answer. She who can pass this difficult test is armed for the most complicated fray in any other land, and in her experience the whole story is told.

To begin with the invitation: Lady Blank invites the young girl quite definitely from, say, the sixteenth to the twenty-fourth. In writing the acceptance, the thoughtful guest repeats these dates, to show that she has understood perfectly. She then adjusts her mind at once to the fact that the sixteenth is the day on which to go, not the seventeenth. A certain train is suggested by Lady Blank as "a very comfortable one," a polite intimation that this train will be the most convenient for the hostess to meet, and that motors and servants will be at the station. In almost every instance the arrival is timed so that the guests are able to meet for that delightfully informal event, afternoon tea, which is so refreshing after a journey, and which conduces to breaking the ice of conversation, so that when the party reassembles for the more ceremonious dinner there is a pleasant atmosphere of friendliness.

CABLES GONE ASTRAY

An invitation should be acknowledged at once, and if accepted, a careful note should be made of the letter-head, which from all smart and properly managed establishments bears the proper postal and telegraph addresses, and also the name of the railway station. The letter-head should be left in London with friends or bankers, so that there may be no confusion or inconvenience about the receipt of forwarded mail.

One girl who started a round of visits in England not long ago, left an ardent admirer in America who acquired the custom of sending her a cable message each day. Since he never had quite the proper addresses, word was constantly coming that there was a cable for this guest in some distant village. Grooms were dispatched, of course, to retrieve the messages, and when they finally arrived, the unique young woman had usually forgotten the code, and hosts, guests, every one, were desperately appealed to in the emergency. When the young woman's visits were over, there was indeed a speeding of the parting guest, who, though entitled by birth and position to an entrée in the smart world, was, sad to relate, never invited again.

COSTUMES FOR WEAR WITH A BLUE NOSE

Once the acceptance of an invitation has been dispatched, the house party wardrobe must be planned. The girl of moderate means need not have a qualm, for if her clothes are appropriate they need not be many nor elaborate, and she who goes from America straight to England is apt to be more fittingly equipped than she who has spent her money prodigally over the tempting chiffons and lingerie of Paris.

Until tea-time, a smart Englishwoman wears severe tweeds or corduroys, always with well-made shirts and smart boots, for country life in England is an outdoor life. For day wear, the severe, tailored style is best, though at night the loveliest of evening frocks with their appropriate jewels may be indulged in. For tea one can change to a tea-gown or tea-jacket, which is really a glorified house gown, soft but conventional, and, if one returns in time from a jaunt to a neighboring castle, it is always pleasant to make the change from outdoor clothes. An invitation to a luncheon at a neighboring country house, by the way, calls for an afternoon dress, such as can be worn in this country under a long wrap, and with a rather elaborate hat.

One must bear in mind that even in the spring and summer when the "British are dying of the heat," the American is apt to find their spacious mansions cold. One woman who goes over to the British Isles each year, always reminds her dressmaker to plan clothes that are becoming with a blue nose and goose-flesh. Who has not felt a chill strike to the heart upon entering one of those baronial dining-halls in which a moderate-sized open fire at one end (and usually it is the other end) serves as the only means of heating the room, notwithstanding the fact that all the women are in the prescribed décolleté dinner frocks. On such an occasion one is very sure to bless the woman, whoever she may have been, who started the graceful custom of wearing a scarf as an addition to the evening gown, for with it women are able to mitigate somewhat the painful unbecomingness of "looking frozen."

HIDING LININGS FROM THE MAID

Apropos of the temperature, if "the sixteenth" is in a cold month, it is well for the young traveler to be provided with a rug and a cushion which can be compactly carried in the hold-all that should match the dressing-bag and should be marked with the initials only. Luggage should by no means be marked "New York" or "Chicago," and all luggage labels should be washed off; no woman of distinction travels with beplastered luggage.

If a personal maid does not accompany the débutante, there is always a maid provided to serve her. This maid procures her keys and unpacks her baggage, so that when the signal is given by the hostess to adjourn from the tea-table, the guest finds all her things in order, from the dressing-gown and slippers on the lounge to the dinner frock with all its accessories laid out in the dressing-room.

English maids are very expert, and soon review one's wardrobe, plan what is appropriate for each occasion, and silently put it in readiness. Silence is a characteristic of these well-trained servants, who say very little but see everything. A young woman whose limited income does not deter her from making a smart appearance, possesses a talent for making her own clothes, but while they are chic, they have not "finish." When asked why she had given up going to house parties, she explained plaintively, "I had to, my dear, I was a nervous wreck hiding my linings from the maids of my hostesses."

The moral to the story is that the wardrobe should be above reproach in all details, and then the maids will help to keep it so.

WHEN THE DAY IS DONE

The ceremonious meal of the day demands that all the guests be in the drawing-room five or ten minutes before dinner is announced. There is absolutely no excuse for a guest who keeps her hostess waiting.

The women always leave the dining-room before the men, and coffee is served to them in the drawing-room, but the men follow soon.

There is no excuse when the hostess retires for the night for the unmarried women to fail to do so. A game of auction, perhaps, will tempt the married women to stay up later, but their husbands and the host are usually the chaperons. Candle-sticks are usually handed to the guests on the landing, but this is a keeping up of an old custom, for electricity has penetrated into the oldest English homes.

Breakfast may be served in one's room or from eight to ten in the breakfast-room. In the breakfast-room it is an informal meal where the guests serve themselves from the hot dishes on the sideboards. A girl need never be timid about appearing at this meal, for the men take it as a matter of course that in the absence of the servants, who are banished, they must wait on the women.

The hostess will, perhaps, announce after breakfast that at eleven o'clock the motor is to be at the door, and that she is going to visit her poor; that any who wish may accompany her, and that horses are at the disposal of the others. She suggests that others may plan a tramp over the hills, and gives suggestions of the various possible amusements.

If a guest elects to go with her hostess to see the life of the Lady of the Manor, it behooves her to be in the hall on the minute of eleven; one must never keep the hostess waiting. A girl once rushed down breathless to a waiting dowager, crying out: "Oh, dear Lady Blank, I am afraid that I have kept you waiting," to be answered, "Yes, my dear, you have, though royalty never has done so." Punctuality—or rather the lack of it—is the rock on which many a gay little débutante's bark has foundered.

(*Continued on page* 70)

There is a tide in the affairs of Englishmen which taken at breakfast time leads on to Squire o' Dames

A DAY WITH ELISE, FRENCH MAID

Prescribed by Rule and Tenet Is the Way of the Perfect Maid, and the Price of Those Who Walk Therein Is Indeed above Rubies

IT is a fine spring morning. The Seine glitters and sparkles and dances in the sunlight as if keeping time to the patter of the busy feet on its banks. Paris, so gay and frivolous at night, is up betimes; in fact, long before the sun is high in the sky, its thrifty people have accomplished much toward clothing the city in the freshness and daintiness of its daily costume. An occasional old fisherman with his pipe in his mouth, his morning paper under his arm, and his rod over his shoulder, wanders down the steps to the border of the river and basks in the sun. A possible haul or two make for him a sufficient excuse for whiling away the hours that profit his soul so much, however little they profit his purse.

The calmness of the scene changes suddenly. Is it the first setting for a comic opera?

Enters, down the steps at the left, a splendid creature whose curled locks, flowing moustache, tight trousers, high-heeled boots, and gay tie pronounce him—what, if not the master of the ballet? Following close in his wake come two strong and worthy sons of the people, whose blue blouses and velvet caps add a vivid bit of color to the picture. The peasants pant and struggle with a huge red chest, which, after much exciting conversation, is placed to the satisfaction of their master close to the edge of the water. Then mysterious rites take place. The chest is opened, and a table is set up upon which are placed bottles, boxes of many kinds, and some exceedingly murderous-looking weapons.

"MONSIEUR LE COIFFEUR"

Monsieur doffs his coat, dons an apron, and then, watch in hand, impatiently paces up and down the beach, keeping a disturbed eye upon the bridge above, from which in a moment is heard a woman's gay chatter and—enters the heroine! Monsieur rushes forward to assist her down the steps, but he is waved aside by a slim man in black, Monsieur Louis, who appears suddenly to claim this privilege.

It is a pretty picture as Mademoiselle stands poised on the top step, undecided which hand to take, but firmness on the part of the hero in black prevails, and with petticoats daintily lifted Mademoiselle trips down, her hand in his. "Ah, Monsieur, a thousand pardons for being late, but what would you? Fifi has a cold and not until *Monsieur le docteur* could come to give his consent did we dare to risk taking the angel out."

Fifi, who has remained an apparently inanimate bundle of fur in the arms of her mistress, suddenly revives and, showing gleaming teeth, emits howls of despair as she is borne off by relentless Fate, as it were, to the red chest where the attendants firmly hold her as *Monsieur le Coiffeur* proceeds with shears and combs to do the week's trimming.

Mademoiselle has strolled off with Monsieur Louis, whose poodle meekly follows—because he is leashed—and is the picture of despair in anticipation of the coming ordeal in the hands of the tonsorial artist. Intermittent howls of agony from Fifi interrupt a discussion of the latest opera, or the coming ball, and Mademoiselle cries over her shoulder, "Be good, my angel, it will soon be over."

In an instant, however, the canine cries are rivaled by those of the soubrette, for is it not ten o'clock, and will not Madame have returned from her walk in the Bois? The persuasions of Monsieur Louis avail not, and he is pertly informed that it is all very well for him to loiter here when his master is not due from the races until nightfall, and when his duties for the day are over once Bobo has had his weekly clipping!

Fifi, with ears perked up, waits, quite without the patience of Elise, for Madame's completion of her toilette

A fee for the coiffeur, and tips for his assistants, and Mademoiselle scurries up the steps with the rescued Fifi, amid the admiration and sighs of all, even Bobo, who mounts the chest with the knowledge that it is now his moment, and with no endearing encouragements from Monsieur Louis, who is rolling a cigarette with all the nonchalance of his master and model, *Monsieur le comte*.

ELISE THE PERFECT

Ah, Elise has hurried away, vanished—Elise, whose every movement is quick and alert, for is she not that past mistress of her profession, the perfect French maid! A day in her life gives as clear an idea of her duties and her performance of them as this little prologue has given of her fluttering presence.

To begin with, Elise must inquire the hour Madame wishes to be awakened so she may appear at that hour neatly dressed in her black skirt and blouse—though the latter may be white in warm weather—with straight white bands around the neck and cuffs, and wearing a small white apron. Elise is supposed to close the windows of Madame's bedroom and dressing-room, to order the housemaid to light a fire if it is chilly, to place extra pillows at Madame's back, put on her bed jacket, and make her comfortable while she reads her letters and the morning papers. It is her duty also to serve Madame's breakfast; that is, to take the tray from the servant who brings it to the door. In a large establishment the tray is usually brought up by the footman.

If her mistress is going for a walk, Elise takes a simple, tailored gown from the closet and hangs it in the dressing-room. She also puts out several hats and several pairs of boots or shoes, as Madame will not know without trying them on which will be the most becoming or comfortable as a part of her dress. A mood, of course, affects such finishing touches of her costume. Lingerie, blouses, gloves, veils—everything Madame could possibly require must be laid out in perfect, irreproachable readiness and in the order in which they will be required.

Next, the dressing-table must be prepared. The very fastidious woman no longer has all her toilet articles exposed to the dust for the whole of the twenty-four hours; usually a hand-glass and a closed powder box are all the articles visible on Madame's dressing-table. But Elise has everything so classified in the drawers of the table that it becomes a habit to quickly put out combs, brushes, hairpins in all their different sizes, pins, perfumes, cosmetics, and, in fact, everything that is necessary to dress Madame.

By this time, the bath may be prepared; the various soaps, or bath salts, and towels are put in readiness, and then the bathrobe and slippers are put by the bedside. A very expert maid is trained to rub her mistress down after the bath, if she requires it, but many women do not wish such personal attention. It is the same with the hair-dressing; Elise should know how to arrange Madame's coiffure, but it is not unusual for Madame to dress her own hair. However, the deft putting on of shoes, lacing of stays, and fastening of stockings, gown, and belt, are all important tasks which a maid must accomplish swiftly and, of course, expertly.

PLANNING MADAME'S DAY

After the dressing is over, the maid should put everything in order and should send to the sewing-room or laundry at once whatever garments need repairing or cleaning. The sewing-room is usually equipped with all the paraphernalia for repairing and cleaning clothes, shoes, and jewels, and with ironing-boards and irons, for the maid must press every piece of lingerie that is not to be laundered so that, even to the ribbons, it looks fresh in every detail.

When Madame has left her rooms, the housemaid should be told that they are ready to be made up for the day, and when they are finished, the maid should reappear to put out the clothes to be worn for luncheon and the afternoon, for Madame has told her, or else she has ascertained from the engagement book which all systematic women keep, what engagements are to be met, and, therefore, what clothes will be needed.

TAKING PERSONAL CARE

In the afternoon when her mistress no longer needs her services, Elise is entitled to a rest, or a walk in the air, but she must return in time to dress her mistress for dinner. Some women do not care to have their maids wait up for them in the evening, yet this is a duty which must be considered as a part of a maid's legitimate work.

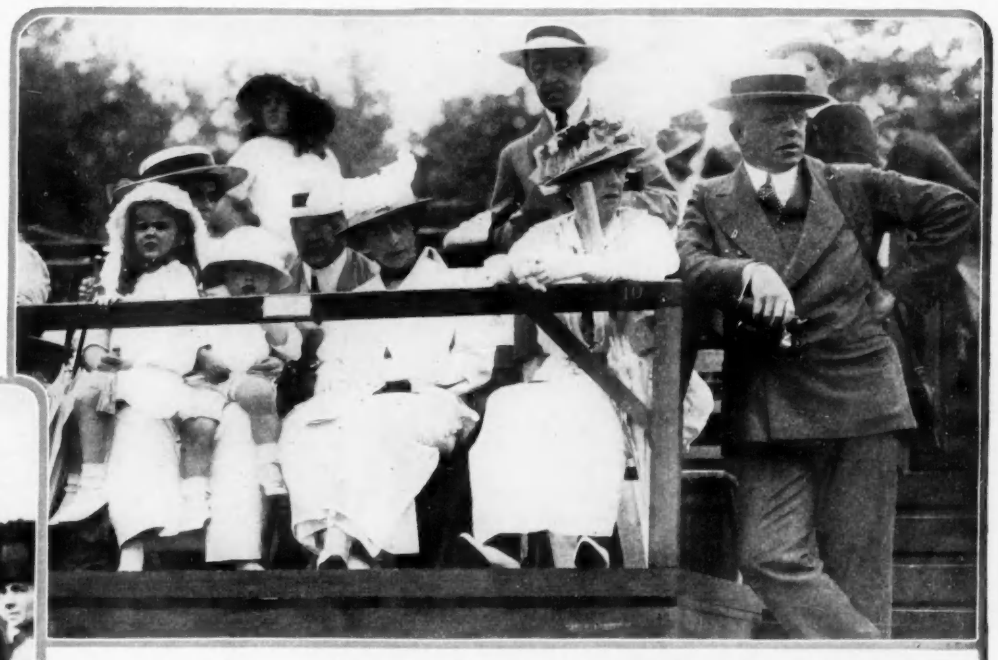
A good maid goes in two or three times a day to see that the bedroom, dressing-room, and boudoir are in perfect order. Merely the picking up of a book, the straightening of a cushion, or the seeing that the flowers have fresh water is all that is needed to give the touch of personal care that is so pleasant.

To be quick with her needle, or at least to be able to overlook the work of the visiting seamstress, to be an expert packer, a good traveler, systematic in planning, so that Madame is never kept waiting, and a past mistress of all the secrets of the toilet, earns for Mademoiselle Elise a well-deserved Sunday in the Bois, now and then, with, perhaps, Monsieur Louis—who knows?—and unchaperoned by Fifi or Bobo.

HAVING PREFACED THE OPENING MEET WITH MERRY LUNCHEON PARTIES, SPORTS - LOVING SOCIETY FOREGATHERED AT PIPING ROCK, LONG ISLAND, TO WITNESS THE FLAT RACING AND THE STEEPLECHASING

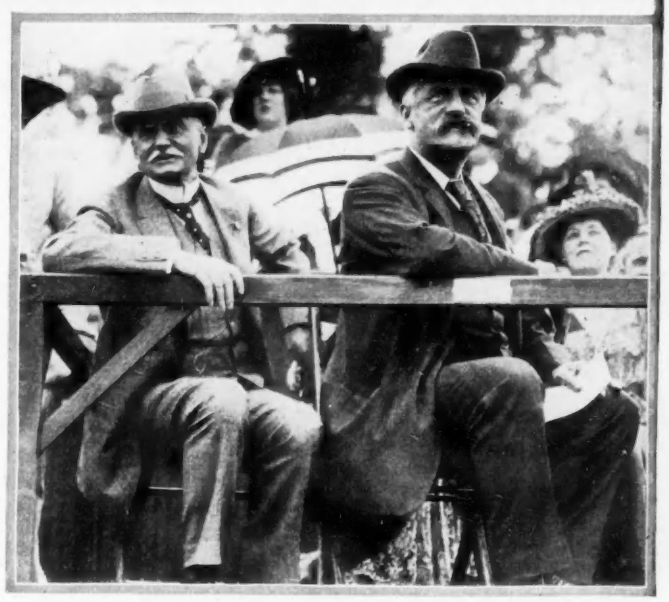
At the Piping Rock races Mrs. Oliver Perrin was attired in a gown of filmy white silk boldly figured in black

In a driving finish "Mr. Specs" (No. 5) won the Roslyn Plate Handicap by a length and a half, and "Coreopsis" (No. 4) finished second, three quarters of a length ahead of "Chopin" (No. 7)



Mr. and Mrs. T. Suffern Tailer, who have a cottage near the club house, entertained at luncheon a party which included Mr. and Mrs. John E. Cowdin, and Mr. and Mrs. Robert Taylor of Baltimore. Photographed in Mr. and Mrs. Tailer's box from left to right are: Mrs. T. Suffern Tailer, holding her small daughter and still smaller son, Mr. T. Suffern Tailer, Mrs. John E. Cowdin, Mrs. Robert Taylor, and Mr. Robert Taylor behind Mrs. Taylor

Mrs. William Erhart, who affected the Parisian mode of wearing fur even on a summer's day, belied its wintriness by a floppy, flower-trimmed hat, which shaded her eyes as she watched the sports



Mr. Thomas F. Ryan and Mr. Stuyvesant Fish, who are connoisseurs of horses as well as of railroads, were members of one of the largest and most interested box parties of the day

MISS JOAN SAWYER, WHO SOME THREE YEARS AGO CAME TO NEW YORK WITH FIVE CENTS, A DOG, AND HER OWN GRACE, AND HAS PROVED THOSE THINGS AMPLE FOR WINNING FAME AND FORTUNE

Photographs copyrighted by Ira L. Hill, N. Y.

All the winter in her Persian Garden, Miss Sawyer in a costume as Argentine as her dances, with silver band about her feet, Spanish coat with bugles, and a brilliant scarf over an apron of copper colored taffeta, fascinated New York with her rendering of the tango, the maxixe, the aeroplane waltz, the varsovienne, and the interpretative dances, "In the Shadows" and "The Storm," in which Mr. Lewis Sloden and Mr. Dickson were her partners

There is in Miss Sawyer's grace an element of strength that gives a sense of exhilaration in all her dancing. Her expression (she has been called the "lady with the R. S. V. P. eyes") invites her audience to share in the delight of her swift movements. Her costume of white net flutters above the band of pale blue bugles about her ankles and gives an added lightness to the waltz. On June 22, having completed her tour with her own company, she began a series of entertainments at the Palace Theater and is to appear during the summer in various places of amusement about the city

PARIS FÊTES *the* RUSSIAN DANCERS

The genius of Léon Bakst evolves a costume expressing the very spirit of Potiphar's wife for the new ballet, "La Légende de Joseph"

Michel Fokine, the able director who guides the Russian ballet to success, danced the part of the favored slave in "Schéhérazade"

To honors won and retained in "The Swan," Mme. Vera Fokina added new honors as Zobéide, the wife of King Schariar in "Schéhérazade"

Mme. Thamar Karsavina led gay butterflies, costumed by Léon Bakst, in "Papillons," one of the six new works presented by the Russian dancers on their eagerly welcomed, annual visit to Paris in May and June

Photographs by Bransburg

In interpreting the sinister beauty of Potiphar's wife in "La Légende de Joseph," Mme. Marie Kousnetzoff was aided by gorgeous raiment made after the Léon Bakst design shown at the upper left of the page

Photographs above copyrighted by Foulsham & Banfield, Ltd., England

In a powerful but exquisitely fragile play, "My Lady's Dress," Gladys Cooper, erstwhile heroine of "The Pursuit of Pamela," reveals unexpected depths. Eight rôles are interpreted by her in the series of thumb-nail sketches with which the playwright, Mr. Edward Knoblauch, depicts the comedies and tragedies which enter into the making of a single, shimmering gown. First she is Anne, the young society matron who purchases the fateful garment

Then, she sleeps and dreams that in Italy, as Nina, a peasant girl, she finds the price of a kiss lightly bestowed on a passing peddler to be the destruction of her true lover's fortune which is invested in the silkworms that have spun the silk for the gown. Then, the dream carries her to Lyons, where she plys the silk-looms day and night, and then to Holland, where, while she works over the lace with which the gown was trimmed, she flouts an unworthy lover

Next, she dreams that she is the poor little hunchback in Whitechapel who made the rose which the couturier declared came straight from Paris, and, finally, she dreams that as the manikin who wears the gown in the great, London establishment of Jacotin, the couturier, she contributes to one of the biggest thrills in the city by stabbing him through a curtain with a large pair of scissors, as shown in the photograph at the upper right of the page

Two photographs copyrighted by F. W. Burford, Eng.

BEFORE THE VERY EYES OF LONDON, TWO CLEVER ACTRESSES ACCOMPLISH CHARACTER TRANSFORMATIONS THAT PUT DR. JEKYLL AND MR. HYDE TO THE BLUSH

In "Pygmalion" Bernard Shaw sets himself to outrival Aphrodite, but, inspired by the spirit of—well, of Bernard Shaw—he performs the miracle backwards, and turns the real, live flower girl photographed above into the graven image "Duchess" shown at the right. Mrs. George Cornwallis West, who cleverly interpreted Mr. Shaw's play, was formerly Mrs. Patrick Campbell

ANSWERS *to* CORRESPONDENTS

Tendering the Olive Branch to Mrs. Grundy by Doing Things Always Thus and So, Never Misguidedly So and Thus

VOGUE invites questions on dress, social conventions, etiquette, entertaining, household decoration, schools, and the shops. Any reader may have an answer on these and similar topics; Vogue stands ready to fill the rôle of an authoritative, friendly adviser.

Because fashion is so variable, and depends so much on *who* you are and *where* you are, it is always better to secure a reliable answer to each problem than to run the risk of making a mistake. Before asking Vogue, please read carefully the following rules:

(1) Addresses of where to purchase any article will be sent by mail without charge and as promptly as possible, provided that a self-addressed, stamped envelope accompanies request.

(2) Answers to questions of limited length and unlimited as to time of answer will be published in Vogue at its convenience without charge.

(3) Ten-day questions. Answers sent by mail within ten days after receipt. Fee, 25 cents for each question.

(4) Confidential questions. Answers sent by mail within six days after receipt. These answers will not be published without permission. Fee, $2.

(A) The right to decline to answer is in all cases reserved to Vogue.

(B) The writer's full name and address must accompany all questions asked of Vogue.

(C) Self-addressed and stamped envelope must accompany all questions which are to receive answers by mail.

(D) Correspondents will please observe carefully the rule of writing on one side of their letter-paper, only.

WHEN IN MOURNING

MRS. T. L. S.—Will you kindly tell me the correct form for declining invitations to débutante receptions and dinners when one is in deep mourning, and, also, how to acknowledge a wedding announcement?

Ans.—In answer to an invitation to a débutante reception, your visiting cards—one for the mother and one for the daughter—should be sent on one of the days of the reception. If the hostess is an intimate friend, a line of regret on account of your mourning, with good wishes for the débutante, is a graceful addition.

The following is a form for declining a dinner invitation when one is in mourning:

> Mrs. Brown regrets that, owing to mourning, she is prevented from accepting Mr. and Mrs. Smith's kind invitation for dinner on February the twenty-fifth.
> Date and address

Acknowledge an announcement of a marriage by sending cards, even though in deep mourning.

TO ANNOUNCE A BIRTH

MRS. H. S. S.—Will you please tell me the correct way to announce the birth of a child?

Ans.—The custom of announcing the birth of a child has to a great extent gone out of fashion, perhaps because the newspapers do it. There are still many people, however, who make the announcement themselves. For this purpose the leading stationers still use the tiny card engraved with the baby's name and tied to the parents' card with a white ribbon. A slight change is sometimes introduced by engraving on a small, double sheet of paper an announcement from the father and mother as:

> Mr. and Mrs. Jones
> announce the birth of their daughter
> on January sixth
> nineteen hundred and fourteen
> Seven hundred and six Fifth Avenue

A tiny card with the name of the child is tied with white ribbon at the top of the announcement.

AN AT HOME

MRS. A. B.—Will you kindly send me suggestions about giving an "at home"? What decorations should be used?

Ans.—You do not say whether the "at home" you intend to give is to be a formal or informal one. If formal, your visiting card with the date and hours is sufficient as an invitation; in the case of an informal tea, a personal note should be written.

The hostess usually receives her guests in the drawing-room and is assisted by members of the family or friends, who conduct the guests to the dining-room. Here a pretty tea-table is usually presided over by two friends of the hostess, one of whom pours chocolate and the other tea. It is usual also to have one or two maids to assist in removing the cups.

Flowers, candles, and a pretty centerpiece contribute a great deal toward the beauty of the table, and although, for the sake of dignity of spacing, flowers may not be used in profusion on the table, they may be almost everywhere else in the reception rooms. If one color scheme accords with all your rooms, it would be charming to use the same flowers in the drawing-room, dining-room, and halls. If this is not practical, the flower decorations should be chosen to harmonize with each particular room without reference to the arrangement of the others.

The ventilation is very important when rooms are apt to be crowded, and it always pays to give careful thought to keeping the house perfectly cool.

SOCIETY

Died

NEW YORK

Hornblower.—On June 17, at his summer home in Litchfield, Connecticut, William Butler Hornblower, Associate Judge of the New York Court of Appeals.

Isham.—On June 12, at East Hampton, Long Island, Samuel Isham, son of the late William B. and Julia Isham.

Rhinelander.—On June 11, at her residence, 14 Washington Square, Serena Rhinelander.

Waldo.—On May 27, at the Hotel Netherland, Gertrude Rhinelander Waldo, widow of Francis W. Waldo.

WASHINGTON

Wallace.—At the home of his daughter, Mrs. Laewals, Commodore Rush R. Wallace, U. S. N.

Engaged

NEW YORK

Fuller-Larned. — Miss Caroline Lesley Fuller, daughter of Mrs. Richard Buckminister Fuller, of Milton, Mass., to Mr. Edward Penniman Larned.

Holmes-Durand.—Miss Mildred Holmes, daughter of Mr. and Mrs. Edwin T. Holmes, to Mr. Harry S. Durand, son of Mr. and Mrs. John Stewart Durand.

Kennedy-Winston. — Miss Maud Arden Kennedy, daughter of Mr. and Mrs. H. Van Rensselaer, to Mr. Eric S. Winston, son of the late Dr. Gustavus Winston, of New York.

Redmond-Maury. — Miss Cornelia Redmond, daughter of Mr. and Mrs. James Bowne Redmond, to Mr. Henry Tobin Maury.

Reed-Townsend.—Miss Edith L. Reed, daughter of the late Charles Reed, to Mr. Richard S. Townsend, son of Mrs. Edward B. Townsend, of Boston.

Reichmann-Watrous. — Miss Charlotte Reichmann, daughter of Lieutenant-Colonel and Mrs. Carl Reichmann, to Lieutenant Livingston Watrous, son of Mrs. Richard Howland Hunt.

BALTIMORE

Hamilton-Clark.—Miss Bertha Meyer Hamilton, daughter of Mrs. Lewis Hamilton, to Mr. Frank Mulliken Clark, of Boston, son of the late Dr. Joseph A. Clark, of St. Louis.

BOSTON

Codman-Brooks. — Miss Constance Codman, daughter of Mr. and Mrs. William Coombs Codman, to Mr. Edward Brooks, son of the late Mr. and Mrs. Edward Brooks.

Curtis-Byng. — Miss Evelyn Curtis, daughter of Mr. and Mrs. Allen Curtis, to Mr. Harrie Gustav Byng.

Dana-Smoot.—Miss Marion Dana, daughter of Mr. and Mrs. Francis B. Dana, to Mr. Harold Kenneth Smoot, son of Colonel and Mrs. Edgar K. Smoot, of New York.

CINCINNATI

Kemper-Strobridge. — Miss Mary Elizabeth Kemper, daughter of Mrs. Frank Kemper, to Mr. John Bruce Strobridge, son of Mr. and Mrs. J. W. Strobridge.

McKee-Gates.—Miss Janet Stuart McKee, daughter of Mr. and Mrs. Charles J. McKee, of Dayton, to Mr. Franklin H. Gates, son of Mr. Frederick T. Gates, of Montclair, N. J.

PHILADELPHIA

Forsyth-Hughes.—Miss Gladys Forsyth, daughter of Mr. and Mrs. Charles S. Forsyth, to Mr. Wayne B. Hughes.

Long-Ketcham.—Miss Jean Nelson Long, daughter of Mr. and Mrs. William Henderson Long, to Mr. William Tredwell Ketcham, of New York.

Welsh-Madeira.—Miss Maris L. Welsh, daughter of Mrs. T. Henry Welsh, to Mr. Louis C. Madeira, son of Mr. Percy C. Madeira.

PROVIDENCE

Worth-Eberle.—Miss Mildred Brown Worth, daughter of Mr. and Mrs. Edward Charles Weed Worth, to Mr. Edward Randolph Eberle, son of Captain Edward W. Eberle, U. S. N., and Mrs. Eberle.

SAN FRANCISCO

Wheeler-Walton.—Miss Lilias Wheeler, daughter of Mr. and Mrs. Charles Stetson Wheeler, to Mr. Matt Savage Walton, of Lexington.

SEATTLE

Baillargeon-Stimson.—Miss Emma Baillargeon, daughter of Mr. J. A. Baillargeon, to Mr. Thomas D. Stimson, son of Mr. and Mrs. Charles D. Stimson.

WASHINGTON

Magruder-Rowbottom.—Miss Isabel Richardson Magruder, daughter of Dr. and Mrs. Alexander Fitzhugh Magruder, to Ensign Kent Rowbottom.

Weddings

NEW YORK

Davis-Davis.—On June 27, at the country residence of Mr. and Mrs. Davis, Long Pond, Plymouth, Mass., Mr. Charles Stephenson Davis, Jr., of Boston, and Miss Sybil Davis, daughter of Mr. and Mrs. Howland Davis, of New York.

Lord-Symington.—On June 27, at Seabright, N. J., Mr. George de Forest Lord and Miss Hazel Symington, daughter of Mr. and Mrs. Albert Symington.

Plant-Manwaring.—On June 17, at Branford House, Eastern Point, Groton, Ct., Mr. Morton F. Plant and Mrs. May Cadwell Manwaring.

Wilberforce-Warren. — On July 1, at Brompton Oratory, London, Mr. Robert Wilberforce, of Kemerton, England, and Miss Hope E. Warren, daughter of Mr. and Mrs. Schuyler Neilson Warren.

CINCINNATI

Riker-Groesbeck.—On June 29, Mr. Daniel S. Riker, Jr., son of Mrs. Daniel S. Riker, of New York, and Miss Mary Groesbeck, daughter of Mr. and Mrs. Telford Groesbeck.

PHILADELPHIA

Potter-Spencer.—On June 27, in St. Mark's Episcopal Church, Mr. Charles A. Potter, Jr., son of Mr. and Mrs. Charles A. Potter, and Miss Margaret H. Spencer, daughter of Mrs. Graham Spencer.

Stevenson-Randolph.—On July 4, at Narragansett Pier, Rhode Island, Mr. Philip E. Stevenson and Miss Emily Randolph, daughter of Mr. Philip S. P. Randolph.

PITTSBURGH

Wampler-Porter.—On June 11, at the Rittenhouse, Mr. William Penn Wampler and Miss Louise Moreland Porter, daughter of Mrs. John Porter.

RICHMOND

Carlin-Potts.—On June 24, at Duncan Memorial Church, Ashland, Mr. Charles Keith Carlin, son of Representative Charles C. Carlin, and Miss Annie Macon Potts, daughter of Mr. and Mrs. Charles Edward Potts.

Werth-Cockey.—On June 18, Mr. Mathew Fontaine Maury Werth, son of Mr. and Mrs. James R. Werth, and Miss Sallie Anne Warfield Cockey, daughter of Mr. and Mrs. Thomas Beale Cockey.

WASHINGTON

Foraker-Stone.—On June 4, at the Hotel Belvedere, Baltimore, Mr. Arthur St. Clair Foraker, son of former Senator Joseph Benson and Mrs. Foraker, and Miss Minnie Stone, daughter of Mr. and Mrs. Charles P. Stone.

Richards-Bradford.—On June 30, in St. Margaret's Church, Lieutenant Clarence Alvin Richards, U. S. A., and Miss Rose Mary Bradford, daughter of Rear-admiral and Mrs. Royal B. Bradford.

WHAT THEY READ

Novels Compared with Novels to Show How Many Miles of Life Lie between Authors, First Books and Their Latest Books—About the World before and after 8 p. m.

VIRGINIA, the "mother of presidents" and of states, is also the mother of much that goes to make the modern fictional literature of the south, and especially that part of such literature as is written by women. Two Virginia women who attracted attention by their early work are still writing, but each with a far different inspiration from that which went to the making of their youthful popularity. Amélie Rives (the Princess Troubetzkoy) and Mary Johnston, who adopted about a dozen years ago the plain form of her christian name that she now uses, were near the same age when they first published their earliest successful novels, though Miss Johnston's "Prisoners of Hope" appeared nearly ten years after Amélie Rives's "The Quick or the Dead." Miss Johnston's first story, as her second and third, was romantic, and much as her treatment of Colonial life in Virginia pleased a large body of readers, those stories gave little promise of her far more serious novels dealing with the great Civil War, and certainly they hinted naught of her rather strong feminist convictions as displayed in a recent tale.

"The Quick or the Dead" was a bit of youthful audacity written at a time when American girls were not yet prone to publish novels such as their conventional mammas inclined to forbid them to read. The author of that youthful venture has since had her personal storm and stress period, has developed into a cosmopolitan, and married, as second husband, a Russian Prince who is also a sculptor. Her newest story shows her certainly a very different woman from a good many of her Virginian ancestresses, to employ a cacophonous plural, but relatively conservative in her social outlook. Miss Johnston has not tempted fate by matrimonial experiments, and if she ever had illusions as to the opposite sex she has probably lost them. It may be taken for granted that her six or eight successful novels, some of them highly successful, have brought her considerably more in royalties than the dozen stories of the Princess Troubetzkoy, so that she has not in recent years been under that economic necessity which some folk would have us believe drives most women into matrimony. She has built for herself a noble and costly home in a lovely part of her native Virginia, and here she lives elegantly and dispenses such hospitality as is traditional in the Old Dominion. The home of the Princess Troubetzkoy is also in Virginia, though she lives much in New York and sometimes abroad. Temperamentally these two daughters of Virginia are in singular contrast, as have been their personal careers and, even more obviously to the public in general, their literary product.

FICTION THAT SEEMS FACT AND SOME THAT DOES NOT

WORLD'S-END, by AMÉLIE RIVES, apparently shows that the cosmopolitan Princess Troubetzkoy is an incurable Virginian. This is as it should be, for to renounce one's birthright as a Virginian is to commit something like a sacrilege. This new story, which has for title the name of an imaginary Virginian homestead, is the most notable by the author since the sensational days of "The Quick or the Dead." She feels once more the native soil firm beneath her feet, and although her story opens in New York and has to do with the old world and some old world ideals, one realizes that the author is writing out of her own heart when she transfers the scene to Virginia. "World's-End" shows the Princess Troubetzkoy quite out of sympathy with the decadent ideals of the younger Parisian artistic world, and she emphasizes this antipathetic attitude by the contrast she draws between her hero, a middle-aged Virginian with the liberal and modern view, but also with the "chivalry" of which Virginians were once prone to speak perhaps too often, and his nephew, the dilletante of the Parisian studios, who seems in the atmosphere of the old plantation a mere blackguard. The author of "The Quick or the Dead" has trodden a long road to reach "World's-End," and a good deal of her experience by the way is wrought into this latest story. She retains her old charm of style, and is not often tempted into the *tour de force*, so commonly the substitute with writers of the lesser current fiction, for a sound narrative style. The scenes in New York, as those in London, are done with assured ease of touch, while those in Virginia are, of course, as true as the author's prepossessions will admit. Owen Randolph stands out as the distinctive character of the book, but his sister, his wife, his nephew, his doctor, and others will leave their impress upon the reader. (New York: Frederick A. Stokes Company, $1.35 net.)

THE MILKY WAY, by F. TENNYSON JESSE, will puzzle matter-of-fact folk, but will delight all who ever were really young, and who consequently decline to grow old. Of course, the autobiographic heroine ought to have married Harry, and settled down to "endless English comfort." Equally, of course, she ought not to have listened to the idle piping of the penniless youth in the stokehole of the steamer from Penzance to London. Again, instead of taking to her bosom, as if her very own, the babe-in-arms cast to her by the shrieking mother from the deck of the big sailing craft with which the doomed steamer collided, she should have turned the soft, warm, tiny thing over to the purser of the rescuing ship, and conducted herself like a proper young woman. Finally, upon reaching London she should have hunted up her friends instead of going off under the guidance of the piper to join a caravan theatrical troupe. Well, as all these references to the whole duty of a prudent young woman indicate, the heroine did most of the things that she ought not to have done, and left undone most of the things that she ought to have done, with the result that at the age of twenty-one, this charming young person found herself parading before a skeptical and censorious world with another woman's babe on her hands and accompanied by a delightful and inconsequent youth to whom she made no pretense of being married, and for whom she openly professed an entirely platonic friendship. Of course, scandal ensued, and after scandal the most extraordinary succession of adventures that could well happen to a respectable young woman of twenty-one. Happily for the reader without silly prejudices as to probability, the author is just as irresponsible as her characters, and the result is that her book bristles with the most charmingly impossible folk who do the most ridiculously unconventional things always, however, well within the moral law, and burst into bright sayings at the slightest provocation, or, indeed, without provocation. The outcome of all this is the lightest of sweet, clean, lively and lovely little stories. (New York: George H. Doran Company, $1.25).

Photograph by Geisler Studios, Inc.

Miss F. Tennyson Jesse, whose book "The Milky Way" is peopled with charmingly impossible characters who burst into bright sayings, with or without provocation, is a great-niece of Lord Tennyson

QUICK ACTION, by ROBERT W. CHAMBERS, is a blanket title to cover a collection of stories dealing with love at first sight. Mr. Chambers prefaces his little volume with seven stanzas of verse by way of dedication to the débutante daughter of his publisher, an agreeable performance which shows a vast improvement upon the author's earlier attempts in rhyme. The stories are strung together upon a tenuous thread such as properly serves to link objects of thistledown lightness. She who tells these tales is the "Countess Athalie," lodged high somewhere on the edge of New York's Tenderloin. Mr. Chambers tries to give us an inkling of the lady's crystal sphere in this grammatically cryptic sentence: "It had the quality and luster of moonlight, and we had never been able to find out its source, for no electric wires were visible, and one could move the tripod about the room." Mr. Chambers, it is whispered, offers as a prize twenty-five copies of his volume to any one who shall point out the antecedent of "its." Edmund Frederick's illustrations are exactly in keeping with the text. (New York: D. Appleton and Company, $1.30 net; postage extra.)

THE IRRESISTIBLE INTRUDER, by WILLIAM CAINE, is a novel with a name of slightly double significance, for the intruder of the occasion is not only the charming boy whom the autobiographical narrator thought to make so unwelcome, but also Dan Cupid himself. Mr. Caine's book is to the last degree British in tone and atmosphere, as little as possible like any American corner of life, yet none the less interesting on that account to American readers, and all the more illuminating. Squeamish folk will disapprove the semiprofane expletives of Bill, the bachelor brother, in the presence of the charming maiden sister who keeps his house and rules him without appearing to exercise authority, but, perhaps, the book is none the less true for Bill's sins. As to the boy Publius, he is an entirely possible and altogether fascinating creation; the reader who fails to accept and love this boy is only to be pitied. Such a well-executed boy is rare in British fiction, and unhappily even rarer in American fiction. Mr. Caine's humor is British, but not heavily British, and his two little love episodes are good enough, that of Joan and the narrator, indeed, really charming. Publius, however, is worth all else in the book put together, and a good deal more. To have created such a boy is a triumph of high distinction. (New York: John Lane Company, $1.25 net.)

ABOUT THE WORLD

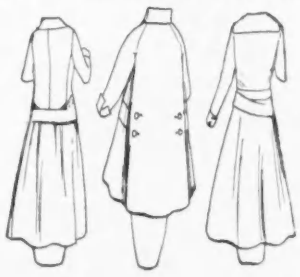
EUROPE AFTER 8:15, by H. L. MENCKEN, GEORGE JEAN NATHAN, and WILLARD HUNTINGTON WRIGHT, reads like the work of three clever university youths who have specialized in English composition, and prepared for their vacation trip abroad by an earnest and patient apprenticeship to the night life of New York. Let no reader of prurient imagination, however, buy this extremely clever and amusing little volume with the expectation of finding it salted with scandal. This youthful triumvirate saw Vienna, Munich, Berlin, London, and Paris, "after 8:15," in which phrase one is permitted to detect the memory of a text-book upon European history after Waterloo, and took no harm, and they have told of what they saw with an abounding freshness of style, without indecent suggestiveness under their frank phrasing, and with eyes not only for what is genuinely beautiful in the physical aspects of urban nights, but for what is simple, sweet, and cleanly charming in its human elements. One seems to discover that these "squires of the night's body" best loved their Berlin, and they interpret the sweeter side of its night life.

(*Continued on page* 68)

Determined upon leading rather than following the mode, a French tailor-made suit of blue serge devises a coat according to the reverse of the summer's rulings; in place of a full, seamless back, kimono sleeves, and a front with few or no buttons, it adopts a snug-fitting coat with a seamed back, long, tight, set-in sleeves, and a front with many buttons. At the back of the neck a crisp frill of French organdy replaces the more usual organdy collar. The black hat has satin quills that flare five ways

The fulness which fashion demands somewhere about a costume is here supplied by a flaring top-coat with raglan sleeves. At the back, however, lest there should seem to be an excess of fulness, plaits starting at the shoulders are buttoned to the belt. Beneath the coat, not a superfluous fold appears in the dark blue serge suit or in the linen blouse, which, be it noted, displays a high linen collar. The brown hat repeats the color of the coat, and the depth of tone of the suit, and is trimmed with a single feather at the front

If a French couturier designs it, even a simple, dark blue gabardine "tailleur" displays individuality. It may be due to the semifitting bodice which buttons down the side, the tight-fitting organdy cuffs, or the organdy sailor collar, but, to whatever it is due, its smart originality is unmistakable. The chic Parisienne who wore the costume, moreover, wisely chose, as the most telling accessories, a small blue taffeta hat, chamois colored gloves, a parasol with a thick stick, and that Parisian summer caprice, a fur boa



ADVOCATING THE LAW OF AVERAGES, FASHION APPORTIONS TO SNUG COATS AND BODICES SKIRTS THAT FLARE, AND TO FLARING TOP-COATS SKIRTS THAT FLARE NOT AT ALL

THE YOUNGER GENERATION

Frocks Little French Girls Wear When They Play Under the Trees of the Bois, and Others They Wear When They Walk There Sedately

Note.—Patterns for the frocks on these pages will be cut to order for the special price of $1, in 4, 6, 8, 10, and 12 year sizes. Order from The Vogue Pattern Service, 443 Fourth Avenue, New York

Tan serge broadly sashed in tan charmeuse defies the most strenuous game to do its worst, and yet emerges scatheless enough to be presented before the critical afternoon caller

When, with a cashmere dress made ever so prim, a little French girl wears a hat really trimmed, she does not dream of romping but is on sober walking bent

Unstitched plaits of blue serge serve the purposes of skip-the-rope as well as chiffon plaits serve those of dancing, and topped by a linen blouse they serve those of smartness too

A lovely, somber-eyed little French girl who plays under the trees at the Pré-Catelan sometimes wears a white frock with a narrow, wavy flame of orange at every edge, and orange sash

CIRCULAR frills of white lawn finish the neck and sleeves of the distinctly Parisian frock of tan serge sketched at the upper left on this page. The long tunic, buttoned up the front with groups of self-covered buttons, is kept in the correct position for a tunic by a restraining sash of tan charmeuse with a dashing bow in back. A sash of white linen, instead, would be pretty with this frock.

The pressed-in plaits of grown-up favor find a pretty medium in the piquant model sketched at the upper right of the page. The quaint, broad belt which is anchored under uncompromisingly buttoned straps fits over a primly cut blouse of white handkerchief linen with fluted ruffles everywhere there is a convenient place for ruffles. The hat is of white straw with an ambitiously broad band of blue ribbon and a rolling brim which rolls highest in the back.

The frock in the middle of the page is demurely formal with a straight, straight skirt, and a frugal frill at the waist-line. The hat of dark blue straw is bound with a white ribbon picot-edged with black and caught at the front under a knot of tinted fruit. A separate belted coat, shown in the back view, might be made of the same material as the dress.

A flutter of orange on white is the impression given by the frock sketched at the lower left of the page, for an orange ribbon run through a casing of the white linen of the frock marks the high waist-line, and wavy bands of orange linen are set in at the yoke and sleeves and neck. A band of orange linen is ingeniously hemstitched on at the bottom of the skirt in lieu of a hem.

The novelty of embroidery on blue serge is seen in the dress sketched at the lower right of the page; sprays of green and yellow flowers top the hem, and the green is repeated in the ball buttons which trim the bodice. The linen guimpe, which is made up to the neck and down to the wrists, is much shirred.

Quite at the sophisticated age of ten is the Parisienne who wears a frock of navy blue serge, buttoned, and embroidered in colored silk and supplemented by a much shirred guimpe

The VOGUE PATTERN SERVICE

Frocks That Suggest as Their "Mise en Scène" the Country Club Veranda and the Informal Summer Dance

The patterns illustrated on this page, sizes 34 to 40 inch bust measure, are priced 50 cents each for waist or skirt, or $1 for a complete costume. An illustration, directions, and material requirements are given with each pattern. Order from The Vogue Pattern Service, 443 Fourth Avenue, corner 30th Street, New York City

Nos. 2589/14-2590/14
The cape on which fashion has set the seal of its approval is now adopted by a frock of cream lace and old-ivory satin

Nos. 2610/14-2611/14
Velvet cherries on skirt and girdle add a touch of novelty to a dancing frock of flesh colored satin and cream lace

Nos. 2422/14-2423/14
Willow green crêpe veiled in tulle of the same shade is brightly vested and girdled with green-striped satin moire

Nos. 2593/14-2594/14
Black satin over black silk lace with touches of jet makes a frock with a novel hood back, smart and serviceable

DANCE frocks and dainty, frilly frocks that fit charmingly into a setting of flower-borbored verandas and green terraces still hold one's interest, for so many costumes are necessary that it is the rule rather than the exception to add to the summer wardrobe at least two or three frocks in mid-season. With patterns that are extremely simple, the smartest kind of a frock can be made in a day or two at a cost that is astonishingly small when compared to what must be paid for a similar frock at a shop. Nos. 2610/14-2611/14 is a charming model, and the underskirt, which may be either side- or accordion-plaited, makes it a most comfortable dance frock.

An attractive model for the *thé dansant* or the informal evening dance is Nos. 2410/14-2411/14, which affects the long tunic toward which fashion still leans with favor.

Nos. 2496/14-2497/14
A dainty dancing frock with blue taffeta panniers has a flesh colored chiffon skirt veiled with diaphanous white lace

Nos. 2336/14-2337/14
A distinctive gown of gray satin and silver "lamé" lace with satin girdle of a contrasting pastel shade of rose color

Nos. 2410/14-2411/14
A brown velvet girdle with rhinestone buttons harmonizes with gold satin and gold thread lace in a summer dance frock

Nos. 2591/14-2592/14
This model would be effective in bronze satin veiled in bronze net and girdled in gold tissue, with a red rose

Such a frock as Nos. 2589/14-2590/14 can be made by the merest amateur without difficulty, since the lace flounces which may be bought in any desired width are used for the long tunic and for the cape-like drapery in the back. The silk net with a thread design which is particularly smart this season, might be appropriately used in this case.

Nos. 2422/14-2423/14 is a gown that may be worn upon innumerable summer occasions. Made of dark blue silk veiled with matching net, and brightened by a girdle and waistcoat of gaily striped silk, it would be excellent to wear into town for a shopping tour and a luncheon engagement. If, however, it is developed in light colored crêpe, it makes just the right frock for tea or for an informal dance.

For more formal occasions Nos. 2593/14-2594-14, which distinctly bespeaks its Parisian origin, is very smart.

BLOUSES *and* FROCKS *for the* SUMMER

No. 2484/14

Here a well-cut yoke makes a most becoming line across the shoulder and permits a full blouse both in the front and back

No. 2483/14

A piqué collar, and a piqué vest cut low for coolness, may be combined with colored handkerchief linen or crêpe

No. 2556/14

A costume may claim a blouse as its own by furnishing it with cuffs and girdle and panel of the material of the suit

No. 2596/14

What more adaptable to the tubbings of summer fabrics than this model with fronts that can be spread out to be ironed

No. 2614/14

A medium for the organdy of high favor is a blouse with no trimming save odd panels bounded by rows of hemstitching

HANDKERCHIEF linen, batiste, organdy, crêpe de Chine, Georgette crêpe, or pussy willow crêpe, any of these will be found to be excellent for a blouse that must be tubbed frequently. An unusual combination, yet one which is used most satisfactorily, is chiffon crêpe and fine-wale piqué; the piqué may be used for a waistcoat effect such as appears in No. 2483/14. Simplicity of line is essential in blouses that are to be laundered, and all of the patterns shown on this page have that advantage. No. 2596-14, with the cross draping, is easily ironed when opened out.

Summer gowns, also, should be designed with as little elaboration as possible in order to increase the coolness of their effect. A little drapery arranged in just the right fashion gives grace and softness without any suggestion of formality or heaviness, and the dress patterns shown here are especially adapted to summer materials.

No. 2588/14

Four-in-one collar pattern for 50 cents

The patterns illustrated on this page, sizes 34 to 40 inch bust measure, are priced 50 cents each for waist or skirt or $1 for complete costume, except No. 2588/14, which includes four collar patterns for 50 cents. An illustration, directions, and material requirements are given with each pattern. Order from The Vogue Pattern Service, 443 Fourth Ave., cor. 30th St., N. Y.

Nos. 2574/14-2575/14

For the cool days which come in midsummer, a frock of blue gabardine and black taffeta is very serviceable

Nos. 2494/14-2495/14

Sprigged muslin or flowered crêpe suggests itself for a dainty interpretation of this lace-trimmed gown

Nos. 2322/14-2323/14

A model that follows the penchant for crisp organdy collars, lends itself impartially to taffeta or crêpe

Nos. 2475/14-2476/14

Borrowing freely from the past, a frock adopts the bustle of one bygone period, the pantalet of another

Nos. 2577/14-2578/14

A model which affords opportunity for the adoption of the accordion plaits of fashion's latest favor

Nos. 2621/14-2622/14

A quaintly modish frock of old-blue, striped silk finishes a blue velvet girdle with a lapis lazuli buckle

Miss Margaret Woodrow Wilson daughter of the President listening to her own voice singing "The Low-Backed Car" (Columbia Disc Record No. 36860) played on her own Columbia Grafonola

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Edmonston, Washington, D.C.

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La Mode D'Automne

All of Paris is trooping to the milliners. This means that Summer is near its end and that you must provide yourself with fall hats.

The newest ideas of the great Parisian milliners have come to us from our representatives in Paris and are now embodied in the Rawak creations for fall.

Rawak models invariably exemplify the most approved style.

When choosing your fall millinery insist on having a Rawak Hat.

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Watch Our Vogue Space for the Newest Creations

WHAT THEY READ

(Continued from page 62)

When the three are older they will drop, no doubt, a little of their somewhat startling brilliancy of style, and their work will be less reminiscent of all they have read and seen since they were in grammar school, but will they ever again give us quite such a flavor of youthful joy? Will they be able a second time to transfer to cold type so sharp an impression of things seen and enjoyed? Mr. Thomas H. Benton's illustrations are only less charming than the text, though one easily conjectures that he has not yet served thirty years in the United States Senate. (New York: John Lane Company, $1.25 net.)

THE SEEN AND UNSEEN AT STRATFORD-ON-AVON, A FANTASY, by WILLIAM DEAN HOWELLS, will interest especially those Americans who saw the author last summer doing the native town of William Shakespeare with the daughter of a distinguished American man of letters resident abroad. It was a delicious thought of Mr. Howells to enliven and sweeten his account of the notable festivities at Stratford-on-Avon by introducing the ghosts of Shakespeare and his great contemporary, Francis Bacon. Of course, Mr. Howells is not a believer in the Baconian authorship of the plays, nor does he, with all his broad charity, accept as conclusive the attempts that have been made to vindicate the memory of Bacon. The ghost of the corrupt Lord Chancellor is represented as tortured with the memory of the bribes he accepted and of his murderous treachery to his patron, Essex. As to Shakespeare, he is shown as the sweet and kindly spirit that we all, except the Baconians and, perhaps, Mr. Bernard Shaw, like to think him. This delightful and heartsome volume is written in Mr. Howells's most urbane prose, in the clear and lovely English style that he has made so distinctively his own. Such a book as this may compass the marvel of making Americans love better not only the greatest poet of all time, but its modest author. (New York: Harper and Brothers, $1 net.)

MY LADY OF THE CHINESE COURTYARD, by ELIZABETH COOPER, will probably not be placed on the *index expurgatorius* of the Vatican along with more famous "Lettres persanes," upon which it is to some extent modeled. Montesquieu's brilliant and mildly scandalous little work, now nearly two hundred years old, was an ingenious device for contrasting oriental and occidental institutions to the disadvantage of the latter, and one is permitted to conjecture that "My Lady of the Chinese Courtyard" uses the form of a Chinese wife's letters to her traveling husband in order to present in charming fashion the author's impressions of life in China as lived by the upper classes. There is a good deal of internal evidence to favor this conjecture, though the preface gravely assures us that these are the letters of a Chinese woman, and gives a slight outline of her personal and family history. Perhaps the preface is part of the extremely clever literary art characterizing the whole volume, or is one to accept that and the body of the book in literal simplicity? Whichever is the fact, the book is one of rare charm, and doubtless of essential truth to certain aspects of life in the Celestial Republic when it was still the Celestial Empire, though its value as a human document depends largely upon the authenticity of the letters.

Mrs. Cooper's volume is divided into two parts. The first opens with a letter from the girl wife recalling to her absent husband the circumstances attendant upon her marriage, and here one has a somewhat detailed account of marriage customs and family life among the higher classes of the Chinese. In the letters that follow one reads of the daily life in the luxurious seclusion of the great household, with many humorous bits of mild satire aimed at the mother-in-law, and a genuinely moving narrative of the birth of an heir, as also of his death. In this first part of the volume the young wife makes acquaintance with the Christian scriptures, and finds comfort in her bereavement.

Part Second of the book purports to give the letters of the same woman twenty-five years after her marriage, when she has grown more conservative. Here we see revolutionary China of recent years, along with the most detailed description of habits, customs, and social ideals belonging to an elder day, but likely long to survive in the changing China of our time and of times to come. So minute and fascinating a picture of a strange oriental society is hardly to be found elsewhere in recent literature. The sentiment much of the time seems occidental or nearly so—one of the internal evidences in favor of the notion that the whole book is a bit of clever art. There is much genuinely beautiful oriental imagery, and there are bits of poetry admirably translated into English verse.

Thirty-one "illustrations in duo-tone" add vastly to the charm of an unusual volume. These pictures are of actual scenes in China, all of them interesting, some of them rarely beautiful. The process of reproduction is such as seems especially to lend itself to the successful interpretation of views upon the water, of cloud effects, and of shadowy woodland scenes. (New York: Frederick A. Stokes Company, $1.50 net.)

SOUTH AFRICA, 1486-1913, by A. WYATT TILBY, appears as Volume VI in a series entitled "The English People Overseas." Unlike too many books written in a series, Mr. Tilby's volume shows the results of care and thought. He traces the story of South Africa from the time when the Cape of Good Hope was merely a landmark on the route to India, and he does it with intelligence, fairness, and enthusiasm. Although he feels that South African union under the British flag was a manifest destiny and in the order of a properly developed civilization for the Dark Continent, he fully recognizes the virtues of the Boers, and does not hesitate to denounce some instances of British aggression as inexcusable. He admires Cecil Rhodes, but does not justify the Jameson raid. He gives the Dutch patriots of the final war full credit for their courage and marksmanship. Mr. Tilby's style is excellent for the purpose of narrative. It is lively, never severely conventional, and is absolutely free from cheap eloquence. He tells many excellent stories of life in the Dutch republics, and his notes are all worth reading, some for the light they throw on the text, others for their piquant interest. Mr. Tilby has made a thoroughly delightful and extremely valuable book. (Boston and New York: Houghton Mifflin Company, $1.50 net.)

BOOKS RECEIVED

"The Purple Mists," by F. E. Mills Young; a South African story by a woman who knows well the land of which she writes and has no small knowledge of the human heart. (New York: John Lane Company, $1.30 net.)

"Keeping Up Appearances," by Maximilian Foster, a novel that deals with the danger of attempting to go the social pace in New York City. (New York: D. Appleton and Co., $1.25 net.)

"Cordelia Blossom," by George Randolph Chester, author of "Get-Rich-Quick Wallingford," illustrated by Henry Raleigh. (New York: Hearst's International Library Co., $1.35 net.)

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Ganesh Forehead Strap ($4, $5) for removing forehead lines; the Ganesh Chin Strap ($5, $6.50) for reducing the "double" chin

Dependable—Always!

It is because Mrs. Adair's GANESH Toilet Preparations are not only efficacious in their prescribed functions, but that their potency is invariable, that they have been the choice of Royalty and women of social standing for years. They are further reliable in that they will not produce any effects other than those for which they are intended. It is this quality of dependability which stamps the GANESH Preparations as distinctive, quite, from others which might appear similar.

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This feature of dependability is strikingly illustrated by the results produced every day, each season of the year, by the GANESH EASTERN MUSCLE OIL. The essential elements which compose this unusual preparation are so near the natural oils of the skin, that the tissues naturally absorb it and are strengthened by it. The logical result of the use of it is that deep laid lines and wrinkles are eradicated and hollows are softened and filled out. This *dependable* GANESH Preparation is sold by the bottle, at $5, $2.50, $1.

GANESH Dependability Further Exemplified

By the GANESH LILY SULPHUR LOTION. This liquid powder cannot hurt the skin, but will cool and whiten it, relieving sunburn. To be had in pink, cream and white at $2.50 or $1.50 per bottle. The great and increasing demand for the GANESH FRECKLE LOTION is proof conclusive of the dependability of this freckle eradicator. It never disappoints. Bottles at $1. The GANESH JUNO, which is a veritable triumph for Mrs. Adair, is designed to improve the neck and throat. It needs to be applied night and morning. Ladies who do not look their best in low collars or decollete gowns will find "Juno" Cream most efficacious. It is *dependable*. In Jars, at $2.25 and $1.25.

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Out of town patrons are invited to visit Mrs. Adair's New York Salon when in the city or her London and Paris Salons when abroad. The strapping Muscle Treatment, Mrs. Adair's original method, is given by skilled English experts. $2.50 per treatment. Less by the course.

MAIL ORDERS FILLED **LECTURE BOOK FREE**

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STOCKINGS BY MAIL

To seashore or mountains, we will send Stockings and Socks on approval and cheerfully refund or exchange and pay all charges.

The mail order department is at 448 Fifth Avenue, under the personal supervision of Mr. E. W. Peck.

Send for catalog or a selection from which to choose.

No. 1 Latest from Paris. Finest French Silk Stockings, with Richelieu ribbed tops. In black or white with fine lines of black or white clocks. $6.00 the pair.

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No. 5 The Peck & Peck Queen Victoria is so sheer and fine it can be drawn through a finger ring, and yet exceptionally durable for such an exquisite pure silk stocking. Black and all evening shades. Plain, $2.50; clocked, $3.00.

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Lilas de Rigaud

Talcum

A toilet powder of exquisite refinement for habitual use. It creates about the person a perpetual atmosphere of fragrant old-time gardens.

Made by Rigaud, of world-wide fame. In sanitary glass jar, sifter top, 50c.

Also Lilas de Rigaud extract, toilet water, face powder, cold cream and bath salt. At all high class toilet goods departments.

Send 15 cents to Riker-Hegeman, 340 West Fourth St., New York, for sample bottle of extract.

RIGAUD

16 Rue de la Paix

PARIS

The DIVINE RITE *of* TEA

(*Continued from page* 40)

tea suffice to disperse the curtain of physical and spiritual fog and show a cheerful *mise en scène*. Woe betide any ill-starred person who breaks the magic of this moment with a wrong cue. Cheerfulness is the keynote of the hour, and they who do not possess it must cultivate it. The son of the family may have married a variety actress before luncheon, and the country house may have been burned down directly afterwards, but at the tea-table one must show a bold front, and thank heaven that the consolation of tea still remains.

THE ONLY CERTAIN FACT OF LIFE

Tea may be said to be the most certain fact of an Englishman's existence. The English pauper does not always know where his breakfast or dinner is to come from, but his more fortunate fellow men will surely see to it that he does not lack his tea. Wormwood Scrubs sits down to its coarse mug of bitter fluid and its slice of rye bread at the same moment that Hyde Park gazes expectantly towards the drawing-room door when the tea service is heralded by a musical tinkle of thin china and old silver. The butler majestically serves tea to "The Family" upstairs, then hastens down to the servants' hall for his own, where he has a seat at the table next to the housekeeper, with the lady's maid just across. "Boots" brings up the rear philosophically, for he knows that whatever his social status he is going to have the same kind and amount of tea as his superiors. Though a quiet man ordinarily, the butler may, under the influence of his third cup, remark that, "This is a bit cozy, ain't it, an' pleasant to think as 'Im an' 'Er are doing the same, God bless 'Em," which brings the hall to its feet to drink in fresh tea the health of "Their Majesties," who, at this moment of pervading cheerfulness, are themselves doubtless speaking warmly of the future of England and the loyalty of all classes, though at luncheon they may have been much dejected over suffragist reports.

Afternoon tea has found its way into many American homes, but it has not yet invaded the theatres of America as it has those of Great Britain. American women can still wait for refreshment until the performance is over, and if they miss it entirely it is no great matter; but for the average Englishman or Englishwoman, missing tea is in the nature of a great calamity. The concert must come to an end before tea-time, and no one thinks the better of an artist who responds to encores which defer the climax of the afternoon's pleasure. The length of a dramatic performance necessitates tea being served between acts if one is to have it at all,—which one certainly is,—and the beginning of a third act at an English matinée is invariably blurred by the rattling of the tea-trays which are being handed back to the ushers. English actors have more than once talked of forming an Association for the Prevention of Afternoon Tea in Audiences, but so far nothing has been done; the movement lacks a leader of sufficient temerity and disloyalty to national tradition.

DRAMA ON A WAVE OF TEA

The very drama itself has, in fact, been affected. It was on a wave of tea, of conversational lemon and cream and tea-table tragedies and comedies that Oscar Wilde was swept on to the boards, and after him have come a long line of playwrights who have found their fortunes in the tea-leaves and have plotted their little tempests in teapots, for every British dramatist knows now that whenever the interest of his audience flags, he can instantly revive it by bringing in a tea episode of one sort or another. With the episode, the audience partakes vicariously of the tea, and naturally responds to the plot with renewed sympathy.

So constantly, indeed, and in so many subtle, charming ways is tea thrust upon one in Great Britain that it is impossible to escape becoming a victim to the delightful habit of it. And after a few weeks in London the most tenacious American will be looking at a timepiece, as wistfully as any Britisher, a full half-hour before the very earliest moment at which tea can possibly be served.

The ART *of* BEING ENTERTAINED

(*Continued from page* 55)

Luncheon is more formal than breakfast, but guests appear at it in tweeds, as the meal comes only as a break in the various sports, which continue until four or half past, when every one troops in again for tea. Tea is so agreeable an occasion that the temptation to linger over it is great, but when the hostess rises to go to her room, the women are always expected to follow. The hour before the dinner hour is usually intended as a time for writing letters, reading, and resting, in order to reassemble, mentally refreshed, for the ceremonious meal of the evening, when all should be at their best.

TIPS WHERE TIPS ARE DUE

The maid should be tipped at the rate of a shilling a day, but if one has made many demands upon her time the sum may be augmented slightly. The man who has carried the luggage may be given five shillings, the groom who has either attended to the riding horse, been on hand at the station, or arranged for the return journey, should be given ten shillings. An unmarried woman is never expected to tip the butler or the chauffeurs.

In houses where the servants are not numerous, it behooves the guest to display still more tact in the way of strict punctuality, adaptability, and last, a recognition of the fact that though one hears a great deal about the absence of tipping in this country, every self-respecting American realizes that he should not receive anything for nothing. The servants should be given money, and there is pleasure always in choosing some new book, or flowers, or bonbons, or devising some courtesy by which gratitude may be expressed to the hostess.

PREPARING FOR THE FUTURE

On reaching town it is best to pen one's bread and butter letter at once, for the sooner it is dispatched, the greater likelihood there is of receiving another invitation! And like the proof of the pudding, the guest who has made a success knows it only when a second invitation is received. There is no doubt that the British hostess is a stickler for form, but this adherence to form is excellent discipline and brings its own reward to the débutante who dreams, perhaps, of meeting at a house party the knight in whose castle she will one day preside and wish to maintain these same standards. The most successful hostesses are those women who were successful guests.

Knitted Scarf

Something entirely new in men's neckwear. Just the gift for husband, brother or friend.

Made with "Wafer-thin" neckband, easily adjusted, in various colors for $3. Other models from $1.50 to $4.50.

For sale in all the best shops.

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and their needs

Complete Layettes, $15 to $90

As we have unique opportunities for serving the expectant mother, all goods are selected with a thorough knowledge of needs for the nursery.

Our simplest layette is as dainty as the more costly selection of hand made garments.

Send for edition "VM" EXPECTATIONS & STYLES

It will give many suggestions in outfits for the infant and for the young mother in anticipation a number of styles in

MATERNITY APPAREL

Lane Bryant

25 West 38th St. NEW YORK

A New Idea in Soap

Men have shaving soap in tube and in powder form, but hand soap has never been put up in tube form before.

The great conveniences of this soap are that it is always ready for use in a clean, convenient, antiseptic form, can be quickly applied, and still can be thrown in your grip without a case or dropped on your washstand just as you drop your tooth paste in the morning.

ORONA LILY CREAM SOAP

is free of acid or alkali and cannot injure the most delicate fabric. Wash your fine laces with ORONA and the stains that have remained in them for years will disappear. ORONA comes in convenient jars as well as in the tube. It costs only 25c in the jar and 15c in the tube. Can you afford to be without it?

Ask your dealer. By parcel post if he cannot supply you.

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A. P. BRASSIERE DIRECTOIRE

Specially desirable for wear under the transparent decolleté bodice and the sheerest blouse, making underbodice unnecessary.

The A. P. Brassiere Directoire will give you charming grace and lend a support above the waist line that will definitely define and throw into relief your natural figure.

There are models for stout, medium and slender figures—for Dancing, Athletics, Negligee, etc., made in a wide variety of materials that assure coolness, comfort, convenience and economy. Ask to see our Model No. 721 of French Net with guaranteed shields. At your favorite shop, $1 up. Write for Style Book.

G. M. POIX, Inc.

Dept. K, 52 Columbia Heights **Brooklyn, N. Y.**

Schwartz Corset

Shown above, a new SUMMER CORSET of light weight net Tricot at a greatly reduced price for summer months. Also showing Mme. Schwartz' original Brassiere of light weight linen Tricot. Price $3.50.

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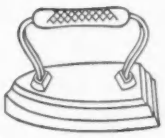

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Lingerie, Neckwear and Blouses returned like new - flannels a specialty
Only Ivory Soap and Oxygen used
Inspection invited

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Pat. July 1, 1913.

A Wardrobe Necessity

A novel and sensible idea for protecting your clothes against dust and moths is this clothes protector of cretonne.

In the top and bottom are straight rods of wood holding camphor balls enclosed in wire netting. The camphor balls may be replaced by your favorite sachet, or cedar aroma, or the container may be left odorless if preferred.

The protector is closed down the front and has place for at least three garments. It will be useful in your wardrobe all the year round.

Sizes, 58 and 62 inches long, 24 inches wide. Prices: $1.50, $1.85, $2.75.

If you cannot find them at your dealers, write to

Freid Garment Container

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Transformation Idéal

THE COIFFURE THAT'S IMITATED in this country, but remains unrivalled in its simplicity and naturalness. THE TRANSFORMATION IDEAL is made of choicest French wavy hair; is easily and quickly adjusted; does not become disarranged. Ideal for a hurried toilet when en tour or after motoring. Just the thing for the woman with a high forehead. Hides defects in hair which has lost its original beauty, and is in appearance YOUR OWN HAIR. $25 up.

Booklet sent on request

Pierre

18 East 46th St., New York
Opposite the Ritz-Carlton

SELMA'S
RUSSIAN
Toilet Preparations

Give your complexion, hair and scalp the benefits of these Russian Preparations, which for fourteen years have been used exclusively by the most fashionable and critical women of New York.

SKIN BEAUTIFIER. It combines rare beautifying oils from the Far East and other unique properties. An all-year-round Cleanser, Nourisher and Protector against sun, wind and dust. Entirely free from greasy or hair growing substances.
Jars 50c, 75c, $1.25; Tube 50c

FACE POWDER. White, natural, brunette, pink and mauve. **50c and 85c**

TOILET WATER.
Handsome Bottle $2.00

SACHET POWDER. Superior for its lasting fragrance.
Handsome Bottle 75c

SCALP TONIC, keeps the hair healthy, and promotes its growth.
Bottles 45c, 65c, $1.00

HAIR GROWER (a cream). It counteracts oily hair, supplies nutrition to dry hair cells. **Jars 40c and 75c**

PINE SHAMPOO (a liquid) ready for use. Antiseptic.
Bottles 25c and 50c

PINE HAIR POWDER (for dry shampoo). Antiseptic. **Box 50c**

BRILLIANTINE,
Bottle 35c

COMPACT POWDER. Dainty box, with imported puffs; fits the purse.
White, pink, flesh, 32c; Raspberry red, 35c

TALCUM POWDER. Exquisite quality. Perfumed or Unscented. **Box 25c**

Selma "LILY" or "ROSE."
Handsome bottle, 50c.

LIP ROUGE.
White and dark red, 35c

COLD CREAM, snow white—a safe and delightful cleanser.
Tube 25c; liberal jar 50c

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INTERESTING BOOKLET FREE
Shampooing, Face and Scalp Treatment, Water Waving, Marcel Waving, Russian Method.

A PAINTED TRAY UPON *a* PAINTED TABLE

AFTERNOON tea on the porch has always been one of the most charming of summer pastimes, but it is more delightful than ever in these days when its appointments are worked out with such tasteful appropriateness and an attention to detail that insures perfection. Everything is done to make the occasion informal, and the effect of the table cool and tempting. The sumptuous silver service of the winter is dispensed with by the clever hostess, who substitutes for it a tea-table, tray, and china which are essentially dainty and in harmony with outdoor colors. These summer things may or may not be expensive; their effect depends upon their careful choice rather than upon their cost.

CHANCE PLUS INGENUITY

Ingenuity and chance helped one woman recently in working out a really beautiful tea-table. Browsing one morning through the atelier of an importer of antiques, she came across a painted wooden panel some six feet long by two feet wide, with rounded ends. In color it was grayish-green, and it was ornamented with a border lattice of dull yellows, now too subdued by age to be called gilt, if they even started their career with its shimmer. Inside of this border were garlands of faded roses and foliage. The visitor saw its possibilities at once, purchased the panel at a price that was not at all exorbitant, and had it cut and hinged a foot and a half from either end and the middle part mounted on straight legs painted to match. The result was a unique tea-table with drop sides, and a beauty and originality that made it far more desirable than many a table offered in the shops for more money. When the tray is placed in the middle, the hinged ends, lifted in place, make a charming foundation upon which to rest cups and plates. The table is used on the brick paved porch of a white house, which has Italian green blinds, and it is, therefore, charmingly in keeping with its surroundings.

THE TRAY DISCOVERED

It was obvious that with this table something much more suitable could be used than the conventional tray of silver. There was finally found for it an antique, painted tin tray with a broad flat rim, in which two openings served as handles. The foundation color of the tray was a green so dark it was almost black, and there was a very small design just inside the edge, which showed a touch of gilt and now and then a bit of the same light green that was in the table. The important point and great difficulty in this sort of appointment—as is true throughout all house decorating—is to secure harmony of color and general design without committing the banality of having things exactly match.

TREASURES EN ROUTE

Old painted trays are to be procured from an antique dealer or can be picked up now and then as one motors through New England or the old towns of the south. If an antique tray is not procurable, there are shops that make a specialty of painted tinware, and by having one made to order, the color scheme can be anything that is desired.

China tea-sets are, of course, the appropriate thing to use on the porch, and they are offered in great variety. The most attractive ones are those that reproduce exactly in color and quaint outline the sets of our grandmothers'. There is, for example, a fine white tea-set, squat and eight-sided, that has as decoration a band half an inch wide of dark blue with a tiny inset panel of light blue showing garlands of pink roses. Another similar set is outlined in gold with clusters of mixed flowers. A somewhat heavier and yet very good effect is secured with a china set painted all over in dull gold and combined with a black tin tray lacquered in a Chinese design in gold. One of the folding Chinese tea-tables, with a frame of wood stained dark and a top formed of a round tray of basketwork, is the appropriate thing to use with such a set.

THE KETTLE DIFFICULTY

This much of an equipment appropriate to al fresco surroundings is not hard to discover, but the difficulty is to find a kettle that will carry out the same note. Copper and brass are commonplace, and with everything else unique, it is worth while to take trouble to find a kettle out of the ordinary. One woman of fastidious taste did not give up the search until she had discovered exactly the thing—a painted tin urn, arranged for a flame underneath. It was imported by a dealer who picked it up somewhere in Italy. The color was bottle green, and there was a little old-gilt around the top, and a charming conventional design laid in faintly around the body of the urn. Such a kettle could be changed to another color by any decorator clever at simulating the appearance of the antique.

THE COMPLETE PORCH

Planning the appropriate tea-table may well lead to a new scheme for the entire veranda, and painted wooden furniture is often found to be ideal for porch use. Even the genuine antiques are far from expensive; in fact, they cost no more than many a meaningless piece of modern furniture. The foundation colors are, as a rule, dark greens or reddish browns; tan is seen occasionally, and it is not unusual to find clear, light greens. The settees with wooden seats and backs of slats, in this decorated style are excellent. For those who can not secure antique pieces, there are faithful reproductions of Colonial chairs, which can be painted in a solid color. About the porch there should be easy chairs and *chaises longues* of wicker, carefully chosen, since some chairs that look comfortable have none of the elasticity that makes them restful.

One thing that should always be avoided on the outdoor tea-tray, and anywhere on a porch that is exposed to the wind, is a vase of flowers. It will inevitably create havoc by blowing over at just the wrong moment. Growing plants are the only things that are satisfactory. They may be put in painted tin jardinières, which adapt them very prettily to the other porch furniture.

A necessity and luxury *for* every boudoir

"DAMASCUS"

KNOWN as "The Aristocrat of Safety Pins," and the choice of discriminating women everywhere for dress use.

Being made of slender but strong tempered steel wire with smooth, stiff, needle points, they pierce any material from tough leather to the finest silk, without "puckering" it and without bending out of shape or "hooking" over.

The flat safety "shield" is constructed to permit of opening or closing from either side, a particularly desirable feature. Fabric cannot get caught or tangled in the sheathed coil end. *Damascus* is handsomely made in three finishes—Nickel, Black and Gold, and in 6 sizes, from 15/16 to 2-3/16 inches long.

Always look for the *Oakville* Trade Mark on every card or paper of Pins you buy.

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Makers also of *Clinton* Never-Rust Nursery Pins, the standard for over 31 years, and *Sovran*, the "king pin" of "common" Pins

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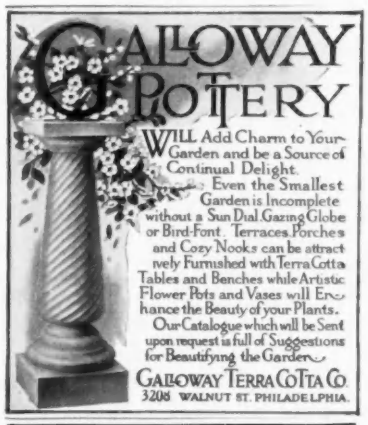

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Its Purity has made it famous

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DR. WALTER'S FAMOUS

Rubber Garments

FOR MEN AND WOMEN

CORSAGE

This garment can be worn comfortably under the corset—reduces the bust, hips and thigh.

NECK AND CHIN REDUCER
$3.00
Shown in the illustration above.

The pure Para rubber restores the wrinkled and saggy muscles to a firm, healthy condition. It not only removes the wrinkles, but draws out all impurities from the skin. The small articles are adjustable and fit anyone—no measurements are required.

GIRDLE PANTS

Reduce the limbs, hips, abdomen and as far above the waist-line as desired. Can be worn under the corset all day without the slightest discomfort.

Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing the flesh anywhere desired. Invaluable to those suffering from rheumatism.

Write at once for further particulars.

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O-G "Princess" (Colonial)

SHOES

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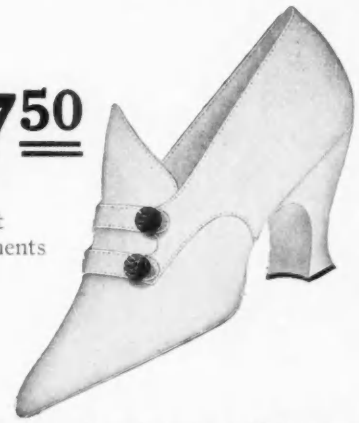

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SENT ANYWHERE IN THE UNITED STATES, PREPAID, UPON RECEIPT OF PRICE. MONEY REFUNDED IF **NOT** SATISFACTORY.

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Or do you realize the immense advantage possest by the man or woman who can talk with foreigners in the *foreigner's own tongue*—when traveling abroad, when transacting business with foreigners, or when meeting them in a social way!

Thousands of American men and women spend two or more years studying one of the four important foreign languages—German, French, Spanish, Italian—in a public or private school, and at the end of their study find themselves *wholly unable to maintain a casual conversation on ordinary matters in the foreign language!*

If you really want *to speak* and *understand* one of these common foreign languages, use the *ROSENTHAL METHOD* for private study, or organize a *ROSENTHAL CLUB* among your friends. By the

Rosenthal Method of Practical Linguistry

you can learn to converse in a new language as *naturally* and easily as a child learns to speak. Like the child—or like a foreigner learning English here—*you learn first the more necessary and most useful words and sentences.* You quickly get a mastery of ordinary, necessary conversation and correspondence in the new language you wish to USE.

The *ROSENTHAL METHOD* is for BUSY men and women—ten minutes three times a day will lead within a marvelously short time to complete mastery of every-day business and social conversation. The study is a pleasure—never a task.

If you want to learn to *think* and *talk* in idiomatic French, German, Spanish or Italian, quickly, pleasurably, and FOR PRACTICAL USE, send a postal for *DR. RICHARD S. ROSENTHAL'S* **Free booklet, "Revolution in the Study and Teaching of Foreign Languages."** Address

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Perspiration

is necessary but the dor is not

Neither is excessive perspiration. Nilodox eliminates odor and corrects excessive perspiring.

NILODOX entirely new

Thin waists now worn make shields less desirable than formerly. They can be dispensed with if Nilodox is used. Nilodox is antiseptic and harmless. *Try it.* Big bottle, 50c. Nilodox is being placed on sale with druggists as fast as possible. Send us 50c for full size bottle, prepaid.

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Chicago, Illinois

50c by mail

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STILLMAN'S Freckle Cream

Made especially to remove freckles. Leaves the skin clear, smooth and without a blemish. Prepared by specialists with years of experience. Money refunded if not satisfactory. 50c per jar. Write today for particulars and free booklet, **"Wouldst Thou Be Fair"** Contains many beauty hints, and describes a number of elegant preparations indispensable to the toilet. *Sold by all druggists.*

STILLMAN CREAM CO.
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Reduce Your Flesh

It can be quickly and easily accomplished. For every part of the body we have a specially designed article in

DR. WALTER'S FAMOUS

Rubber Garments

FOR MEN AND WOMEN

By inducing perspiration these garments cause the safe and speedy reduction of all unnecessary flesh. They cover the entire body or any part. They are endorsed by leading physicians.

Bust Reducer, $5

Made of Dr. Walter's famous flesh-reducing rubber with coutil back.
The reducing qualities of this garment are remarkable, at the same time it gives added comfort and style.

CHIN REDUCER AND WRINKLE ERADICATOR
Price, $2.00 each

DR. WALTER'S SLIP-OVER, $6

Made of strong rubber elastic webbing. Worn over the corsets and reduces the thighs at the same time increasing comfort to a startling degree.

Made to your measure, price $6 up
Perfect fit guaranteed

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THE charm of summer parasols, which are in every shape, size, and color a parasol ever was in, destined them to play an important part in the fashions of the season. Last year the distinctly dome-shaped type prevailed, but this year the smartest are the flattest. However, the ever-present model with a conservative mushroom curve is good. The sketch above shows a charming black taffeta parasol brocaded inside and out with glowing crimson and gold roses. The top of the parasol is veiled with gossamer-like, black crepon.

ALTHOUH, as a rule, the evening coiffures of the moment are as simple as simple can be, the Parisienne yet finds a way to make that same simplicity striking. In the sketch below a band of coral velvet, drawn so low over the brows it all but eclipses one eye, is bound about a chignon piled high on the head without the glitter of a single ornament.

FOR several seasons society women have refused to turn really gray, but have succeeded in turning blond instead. The yellowish tinge to the hair is supposed to make the wearer look younger than she would if her locks were allowed to remain gray. A distinct departure from this was seen, however, in the case of a manikin, who appeared at Longchamp recently with her white locks faintly tinged with blue.

MANY of the new slippers are mere sandals, although heels remain as high as ever. Vamps are cut so low that one can count the toes, which are encased in the thinnest of gossamer stockings; the effect is not pleasing.

Right in the face of the fact that her brow is bound with a flaming, extraordinary band of velvet, the Parisienne declares that she is going in for simplicity of coiffure

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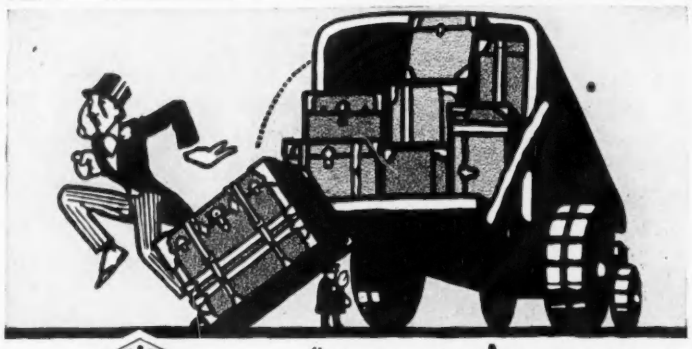

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DINNER GIVING

(*Continued from page 27*)

The ventilation of the room in which the dinner is to be given should be carefully considered also, and a dinner must by no means be given in warm or in extremely cold weather, if the dining-room is one that can not be brought to the proper temperature in either case. The lighting of the dining-room is an easy matter to arrange, as the low light of candles is the most becoming to the guests as well as the prettiest for the room.

CONSISTENCY IN PERIOD

If the furnishings of the room follow a certain period, the same style should, of course, be adhered to in silver, candles, china, and glass. Jacobean furniture, with the ornate silver of the eighteenth century, for instance, would be inharmonious.

The napery should be of the best possible quality, and unless it is possible to have the finest of lace and embroidery or drawn-work, it is better for the cloth to be a plain one of fine damask, with a monogram at either end of the table, eighteen inches from the center. Many conservative women never use a centerpiece of lace or embroidered linen, as it seems to spoil the effect of simplicity. A low silver bowl of fruit, ferns or flowers usually occupies the middle of the table and gives the necessary bit of color without obstructing the view of the guests. A very smart English fashion is to use some wonderful old bit of silver in the form of a tankard or an antique loving-cup as a decorative centerpiece.

Candelabras or single candlesticks are sometimes used on dining-tables, and in case the silver service used with them is Colonial or early English, candle shades are not used. For the more elaborate type of candlestick, charmingly severe French shades of hand-painted parchment are preferred to the more ornate ones which were formerly used.

EMANCIPATION FROM MUCH SILVER

The correctly set table no longer boasts so much flat silver that the bewildered guest is unable to indulge in conversation until safely launched into each course. The story once current that a brilliant woman became absorbed in conversation with the guest of honor, a well-known celebrity, and reached the sweet course to find that her only implement was an oyster fork, while the man of note devoured his ice with a soup spoon, is not likely now to find a parallel, for only enough flat silver is put on the table at first for two or three courses. The servants place what is necessary for each following course as it is reached. This is an abstemious age; not more than two wines are served during dinner, and in many instances, only champagne, while liqueurs are passed afterwards with the coffee, and cocktails never precede any but an informal dinner, so there is small possibility of confusion in regard to glasses.

Napkins are folded so as to show the monogram or the fine drawn-work decoration, and are put on the place-plate with the card indicating the name of the guest. The place-cards are always of a fine quality of pasteboard with, perhaps, a gold edge and the crest or monogram of the hostess. Menu cards are still used by some people who prefer to know what they are going to eat or eliminate. If menu cards are used, they should match the place-cards and should never be in the least ornate. The oysters, clams, grapefruit, or whatever is used as the first course, should be ready on the side table, so that the moment the guests are seated, they may be served.

The rules that there must be no food on the table until after the guests are seated, and that there must never be any ice on the plates in which food is served, must be observed invariably. Every cold dish should be thoroughly chilled, but the ice with which it has been chilled must not appear with it.

DOUBLE SERVICE

If the dinner is a large one, there should be a double service, that is, two sets of dishes should be passed simultaneously from either end of the table. Where there are a number of footmen, the service may be trebled. In passing a dish, a servant usually holds it in a folded napkin, passes it at the left side, and must never rest the hand or arm on the table. When the place-plate is removed (from the right side), another plate quickly replaces it, so that the table is never bare until just before the sweet course, when the crumbs are removed with a folded napkin and a plate. One servant should always be detailed to attend to the wine, and rapid but silent service must be rendered, whether the dinner is served by one maid or a dozen men. Bread and butter plates are never used for dinner, as the rolls or toast are passed as they are needed.

At a formal dinner, coffee, liqueurs, and so forth, are passed to the women after they adjourn to the drawing-room, and to the men at the dining-table, as they usually resume their seats in the dining-room after having risen while the women are permitted to leave the table.

DIGNITY IN SPACING

The tables photographed on pages 26 and 27 indicate the sense of space and dignity that shoud be given in a correctly set table. Too great an emphasis can not be put on this point, as many inexperienced women are prone to crowd their tables with decorations until they succeed in giving their guests a mental dyspepsia. A European guest, while visiting in a well-known house in New York, peeped into the dining-room before the arrival of the guests bidden to a large dinner by her hostess, and could not resist complimenting the butler on the simple beauty and dignity of the table, though the details of the service were simply priceless. The old family servant drew himself up and answered, "Thank you, Madame, I am glad that you are pleased. We do not wish to have the table look like a charity bazaar."

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Instead of going to Europe this summer, as has been my custom for years, I am going to remain in New York and devote my time to the introduction of my new preparations. But as I am receiving inquiries daily from patrons, who ask when my "Going Away Sale" takes place, I have decided to offer FOR A LIMITED TIME all my specialties at the usual sale reduction (25%) rather than disappoint those who have dealt with me for years. Therefore, those who order now, are entitled to

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Solution of the children's wardrobe. Sensible clothes for children of every age, party frocks, school outfits, shoes, stockings, gloves, overcoats and hats. New ideas in entertainments for the younger generation.

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The end of Summer—approved Autumn hats from New York and Paris. The illustrations and suggestions show exactly what hats will be worn during the Fall.

Forecast of Autumn Fashions — September 15th
The first of the Autumn mode from the great fashion openings of Paris and London. Advance models in gowns, coats, wraps and accessories, many weeks before they are shown elsewhere in America.

Autumn Patterns and Textiles — October 1st
The second of Vogue's two annual catalogs of dress patterns—a display of the entire Fall and Winter mode. The models shown chiefly include those more practical styles that will remain in fashion throughout the coming Winter.

Winter Fashions — October 15th
The Winter mode at its height exhaustively discussed. Pages of illustrations and descriptions of smart Winter gowns, corsets, hats, boots and slippers, every detail of the Winter mode. The furs that will be worn in midwinter season.

Shops — November 1st
A personally conducted tour through the world's best shops. New wares and their prices surveyed so selections may be made from the entire market with speed and satisfaction.

Vanities — November 15th
A number in which the unique spirit of Vogue is annually seen at great advantage. New discoveries for the vanity box and toilet table—all the little accessories of the fashionable toilette—perfumes, creams, soaps, powders and other toilet preparations that make fair woman fairer.

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Vogue's solution of the Christmas gift problem. A real manual of the holiday shops, containing Vogue's now famous offer to do its readers' Christmas shopping. Gifts useful and ornamental for every pocketbook and every taste. News of society as the round of dinners, dances and opera begins.

Christmas — December 15th
The festivities and frivolities of Christmas. Last minute gifts and midwinter novelties from the best shops—also Vogue's offer to do Christmas shopping. Highlights of the metropolitan social, dramatic and musical seasons.

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Good Things for the Table

IF, as the genial poet puts it, "civilized man cannot live without cooks," how much less can the civilized cook live without materials for her pleasantest creations?

On these pages Vogue has gathered a number of the best foods and beverages it knows. Some are ready for the table, others for the kitchen. Their makers, almost without exception, have interesting things to send you—recipe books, price lists, and the like.

A little study of these pages may perhaps transform your next entertainment. It will certainly lead to the discovery of excellent new things for your own table and picnic basket.

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LOG CABIN CANE AND MAPLE SYRUP

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Put up in quarts, pints and splits,

Order by the case from your grocer or druggist.

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FOR *the* HOSTESS

THE hostess who entertains on small resources has a problem of her own, the character of which, unfortunately, she herself is often the last to understand. Instead of approaching it intelligently, she is prone to labor futilely, though with infinite pains, to attain an ideal which for her is out of the question—the standard set by her friends of unrestricted means. A household that boasts of an average cook and an ordinary waitress, with, perhaps, an assistant for the waitress, certainly can not attain the elaboration in the presentation of food that the large establishment offers as a matter of course.

The thing that the hostess who entertains on a simpler scale can and should do is to concentrate her attention upon the essential features and maintain in them the same standard of perfection, but to omit what might be called the ornaments of the feast. All that she offers her guests should be prepared and served as perfectly as in the larger household, but she must offer them less and choose those things which may be served simply. Bearing this in mind, there is no reason why things can not be done in exactly the right way in the small household as well as in the large.

SIMPLICITY THE KEYNOTE

A clever woman who goes about constantly to well-appointed houses can get many a point in regard to simple dishes that will redeem her own table from the commonplaces of the ordinary plain cook. Entertaining is far easier to-day for the woman of small means than it was ten or fifteen years ago, for the very reason that there is a general acceptance of simplicity as the acme of good taste. Luncheons and dinners are half as short again, and there is a noticeable reversion to plain dishes. In fact, nothing so immediately stamps a woman as an inexperienced hostess as the setting before her guests of a long succession of elaborate dishes. To give guests boldly almost less than what seems requisite, to curb the hospitable impulse to offer a bountiful repast, is to attain the standard that is now considered both correct and smart. The hostess who must entertain in a simple way profits greatly by this change, and also by the tendency to discard the foolish small dishes that once were so confusing a part of dinners.

There are particular points in the giving of either a luncheon or a dinner that it is a great help to know and remember. A cold luncheon, for instance, is in itself a veritable salvation, for the greater part of it can be prepared the day before, and everything can be made to run smoothly with the minimum amount of work on the day of the entertainment. Either in winter or summer a cold luncheon is permissible except that one hot dish must always be included in a menu to be served in cold weather.

One good menu which may be easily prepared and as easily served is:

TOMATOES AND CAVIAR
CLAM BOUILLON ROLLS
COLD HAM AND CHICKEN
SALAD WITH RUSSIAN DRESSING
CAMEMBERT CHEESE AND CASSAVA CAKES
WHITE WINE OR CHAMPAGNE
(SERVED THROUGHOUT)
COFFEE

Tomatoes with caviar is one of the easiest hors-d'œuvres to prepare and does not require a skilled hand. Medium-sized tomatoes, one for each person, should be selected, scalded in order to remove the skins, and a large slice should be cut from the top of each. The seeds and pulp should be scooped out and the tomatoes set on a platter in the ice-box. The stuffing should be made of Roquefort cheese, well softened with cream. Shortly before the hour for the luncheon, each tomato should be filled with the cheese and topped by a thick layer of caviar. A 65-cent tin of caviar is enough for six people. Each tomato should be served on a salad or dessert plate with two crisp lettuce leaves arranged on either side. The plates holding the tomatoes may be placed on the sideboard or serving table and set on the serving plates before the guests as soon as they are seated. In making the clam bouillon, four clams should be allowed to each person, and the bouillon should be served in cups with whipped cream dropped on top.

ANENT VIRGINIA HAM

Both the chicken and ham suggested in the menu can be roasted the day before the luncheon and should be sliced very thin and placed in alternate slices on a platter. The dish looks very tempting if garnished with radishes in nests of watercress. There are many and varied ways of cooking ham, but according to epicures, the secret of its success lies in the soaking of it. The directions that come with a Virginia ham say it should be soaked for forty-eight hours, but this is not a sufficient length of time to destroy its stringiness. Nothing is more disappointing than to take the trouble to get the best Virginia ham and after apparently careful cooking, to have it break into slivers when it is carved. A ham should really be soaked for three days before it is cooked, and then it will carve like the tenderest chicken. During the soaking, the water should be changed every day. The ham should be well scrubbed with a brush before it is boiled.

For the salad, it is always best to use whatever can be obtained at the particular season fresh from the garden. Endive is, of course, delicious, and chicory is also, if it is carefully chosen and is not bitter. A salad to be served with meat should be a light one. The endive or its substitute must be washed and prepared like lettuce, and left in iced water so that it is thoroughly chilled when it is served.

Russian salad dressing, which is always delicious, is a thin mayonnaise seasoned with red pepper and Worcestershire sauce, and mixed through with a chopped pimento to change the color of the dressing to red. The endive should be placed in a salad bowl with the ends pointing to the center, and the dressing should be poured in the bottom of the dish so that it covers the ends.

THE END OF THE LUNCHEON

Cassava cakes, which are large, thin Swedish crackers, combine excellently with salad. They should be delicately buttered and heated in the oven. Camembert cheese, before it is served, should stand in the pantry for a little time so that it has lost all chill from the ice-box and is softened until it almost runs.

Any good fancy bakery or caterer can supply French patisserie. Strawberry and raspberry tarts, chocolate and vanilla éclairs, cream puffs, and plain pastries in various shapes make an appetizing selection. They should be served as they are in the large restaurants, attractively arranged on a large tray covered with a linen cloth. From this tray, the guests may choose what they wish. Either champagne or white wine may be served with the cold meat and salad and continued through the luncheon.

FOR THE HOSTESS

"Minty Mallows"—Refreshing Confections for Teas, Dinners or Luncheons

Another of *Whitman's* famous after-dinner confections. 25c a box at Whitman agents, or by mail. Write for "List of Good Things."

Mint Jelly Dainties, Old Time Favorites, Cream Puffs, Mellow Cream Peppermints.

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And first of all, she knows that she must serve a tea that is different—one that all her guests will recognize and appreciate. Such a tea is

Darjeeling Golden Orange Pekoe Tea

from the hills of Darjeeling in Bengal, India. The natives grow it with a forked stick and grow only a little each year—so little that we cannot sell it through dealers. Its price direct to you is $2.00 a pound, delivered in the United States.

We suggest that you send for a pound at once, so that you will be sure to secure some If you don't find it subtly different and rare we shall be glad to refund your money.

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Most easily digested bite. Packed in the best internal lubricant

PURE FRENCH OLIVE OIL

Just the right size to broil

Nothing finer if eaten simply as they come out of the tin

Insist on getting **Yacht Club Brand** and you will always have the best obtainable

Meyer & Lange, New York, Sole Agents

SEND TODAY FOR THESE HOT WEATHER AIDS—

NUT-LET PEANUT BUTTER and NUT-LET "HOME HELPS"

NUT-LET's a new wholesome delicacy, whose flavor has made it in great demand for picnics, sandwiches, luncheons, afternoon teas, etc. You must try it to realize its deliciousness.

NUT-LET "HOME HELPS" contain daily Kitchen Reminders, Laundry Lists, and delightful recipes, that save exertion on hot days.

If your dealer can not supply "Nut-Let," we will send a 10c jar and a booklet of "Home Helps" on receipt of his name and 10 cents in stamps or coin.

BOSMAN & LOHMAN CO. Norfolk, Va.

Better than Bread

The Educator Wafer, crisp, fresh, appetizing, all the good of the wheat, ever ready. Buttered as eaten, it makes everything else taste better.

EDUCATOR CRACKERS

The acme of economy—about 190 to the pound. Sold everywhere.

Johnson Educator Food Co., Boston, Mass.

CLYSMIC

The King of Table Waters

ON WITH THE DANCE, LET JOY BE UNCONFINED
---AND UNCONFINED IT WELL MAY BE WHEN
PURE, SPARKLING CLYSMIC GOES THE ROUNDS

Cake Secrets 36-Page Book FREE

Contains many cake recipes, thoroughly tried and tested, also valuable hints on cake baking. One woman writes us: "I learned more about cake making from 'Cake Secrets' than from any other book." Write today for this book.

SWANS DOWN PREPARED CAKE FLOUR

Not Self-Rising

For Home Cake Baking

Swans Down Girl

Makes Lightest, Finest, Whitest Cakes and Puddings, keeping qualities just as good in July as December. Endorsed and used for 16 years by best cooking teachers. Sold by leading grocers in clean, sanitary packages. If you cannot get it, write us.

IGLEHEART BROS., Dept. V, Evansville, Ind., U. S. A.

Davis Delicacies

From Ocean, Farm and Orchard

This is the season above all others for enjoying the *Seafood Specialties* we furnish in such appetizing variety. Every *Vegetable* and *Fruit* dainty is also at your command, and *all in keepable packages*, ready for use.

No matter where you are, no matter when the season, we offer the solution of your market problem.

Davis Delicacies are not sold through dealers, but are sent *direct to you*—perfect satisfaction guaranteed. Write for summer price-list.

Delight your guests

FRANK E. DAVIS COMPANY DELICACIES GLOUCESTER MASS FROM OCEAN FARM & ORCHARD

FRANK E. DAVIS COMPANY
51 Central Wharf
Gloucester, Mass.

A PROSPECTIVE BRIDE WHO COMES TO NEW YORK

to do her shopping will find that we can be of great assistance to her. We are specialists in the furnishing of weddings and the attendant festivities, and have a fund of ideas for imparting novelty and charm to the entertainment of the bridal party, wedding reception, etc., etc.

On request we will be pleased to send free our booklet "Wedding Suggestions"

Dean's
628 Fifth Avenue,
New York.

1839 Seventy-fifth Anniversary 1914

WHITE HOUSE

TWO VERY CHOICE REQUISITES FOR DOMESTIC USE AND FORMAL FUNCTION QUALITY UNSURPASSED

BOSTON DWINELL-WRIGHT COMPANY CHICAGO

TEA and COFFEE

Willowcraft

There are many kinds of willow furniture—there is only one "WILLOWCRAFT." It is so much better in material, design and construction that no comparison is possible—one recognizes its thoroughbred appearance at once. Its fine lines, workmanship and durability stamp "WILLOWCRAFT" as wonderfully different from the cheaply constructed kinds which are found at stores generally.

Our catalog suggests 175 attractive patterns. Send for it to-day

THE WILLOWCRAFT SHOPS
Box G North Cambridge, Mass.

SAND BUNNY A shapely fuzzy rabbit to fill with sand. It has eyes like jewels, long ears, a funnel through which to feed it, and a shining spoon, attached to prevent its loss. Grey 35 cents, 3 for $1.00; White, in gift box, 50 cents postpaid.

Mistress Patty V. Comfort, Randolph, N. H.

PRINCE ALBERT CACHOU

A delicate breath perfume pellet. Used by society people in Europe past 50 years. 25c. a box. Mail, or at druggists. HENRY BIEGEL, Distributors, 154 Nassau St., N. Y.

A HOUSE PARTY WELL AMUSED, AMUSES ITSELF

MANY a hostess who is able to give a luncheon, dinner, or tea with notable success, feels herself at a loss when called upon to entertain guests for several days. If she but knew it, the secret of a truly delightful house party is to entertain the guests just as little as possible, to plan few amusements and to leave much time in which every one may follow the whim and mood of the moment. This is the English idea, and a very happy one. But, more is the pity, in accordance with the native American fashion, house party guests as a usual thing have barely time to greet their hostess before being told they are dining out at eight o'clock, after which they will attend a dance at the casino, and follow it by a supper at one of the other cottages. The next day is usually just as strenuous. Directly after breakfast, every one is whisked off to the tennis-courts, and after several sets of tennis, played in breathless haste, is then rushed madly to the bathing-beach for a plunge in the surf, motored to a country seat several miles away where cocktails are served, and then, continuing on the frantic career, the party arrives a little late for an equally precipitous luncheon at the casino. In the afternoon there is a motor trip to a place some twenty miles distant, described by the hostess as "ravishingly beautiful for afternoon tea," and this involves being annoyingly late for the dinner-dance of the evening. Sunday itself is hardly quieter, and they are very weary guests who bid good-by to the hostess on Monday morning.

ENTERTAINING À LA ENGLISH

Fortunately the English plan is gradually being adopted in this country. At a very delightful party given recently, the guests were met upon their arrival by their hostess and then shown to their rooms by the faultless butler, who saw that they were in immediate possession of their luggage. They were told that dinner would not be served until eight o'clock, and so could dress in comfortable leisure and saunter down, rested and refreshed, to a well-planned dinner. The coffee, cigars, cigarettes, and liqueurs, and later in the evening refreshing iced drinks were served on the terrace. The next evening a dinner-dance was given by the hostess for her guests, but until that time, the automobiles, saddle and driving horses, tennis-courts, and billiard-tables having been put at their disposal, they were left to follow joyfully their own devices. Every one did what seemed most tempting at the moment without the slightest feeling of restraint. On the following day there was the opening of a nearby Horse Show, and in the afternoon all were invited to join a coaching party to witness it, and later to attend a dinner given in honor of some of the judges. This dinner was made unusually delightful by being served at small tables on the lawn of a beautiful country place. Myriads of Japanese lanterns were strung among the trees and gave the dinner the appearance of a fête.

So the days passed, and upon each some one amusement — carefully varied from the event of the day before—was provided to add to the pleasure and entertainment, yet always the guests had time which they could call their own and could while away exactly as they might choose.

IN THE GUEST'S ROOM

The house party hostess must, of course, give thought also to the needs and comfort of her guests when they are in their rooms. In the women's rooms there should be a generous supply of coat hangers in the closet or wardrobe, and among them some covered ones, which are a necessity for perishable evening gowns, since the others do not prevent gowns from slipping off and falling to the floor. Upon the bureau there should be all the necessary toilet articles—hairpins, powder, toilet water, a manicuring set, and all the rest—so that in case the guest's maid has forgotten any such trifle in the packing, there is still none of the embarrassment which always occurs when it is necessary to bother the hostess with such a request. The bureau drawers should be entirely empty save for a lining.

On a table, besides flowers, should be something to read, usually something light, which can be picked up in a few idle moments. The desk—there should, if possible, be one in every room—must be furnished, of course, with all necessary stationery, a calendar, a clock, and all those things which make for perfect convenience.

ODDS AND ENDS OF COMFORT

In the rooms designed for men there should be trouser hangers as well as coat hangers in the closet, and on the bureau should be found a pair of military brushes and a whisk-broom, and if the gentleman be a horseman, a boot-jack and pullers are necessary. A desk and table are equally important in a man's room.

The guest bathrooms must be supplied with Turkish bath-towels and bath-mat, large face towels, small hand towels, and wash-cloths. Soap should be placed at both the bathtub and wash-stand, and tooth wash and tooth powder, and a small jar of cold cream upon the glass shelf. A shaving mirror in the men's apartments must be hung where it will have the best light, with a razor-strop beside it.

A trig-looking lady's maid in neat black dress and dainty apron, after she has unpacked bags, trunks, and hat-boxes for the visitors, ought to be constantly on hand to assist them with their dressing, and to respond immediately to the call of their electric bells. A properly trained valet does almost as much for the men, unpacks their bags and arranges their evening clothes, so that when they return to their rooms to dress for dinner, they find them laid out and already fixed with the necessary studs and cuff-links. Shoes placed outside the doors must be taken down, cleaned, polished, and brought up again as soon as possible. For visitors who do not bring their own maid or valet, this kind of assistance is usually most welcome, and a tip to the servant is not only permissible, but expected; the size of it depends upon the length of the visit and the amount of service rendered.

THE BREAKFAST SERVED IN BED

There is one small thing about which even careful hostesses are sometimes unfortunately lax—the trays for the breakfasts that are served upstairs. Yet in no repast does daintiness count for more.

Individual breakfast services, with cream jug, sugar bowl, covered pitcher for hot milk, toast or muffin dish, bread and butter plate, saucer for cereal and plate for fruit or whatever else may be served, are made in delicately flowered or blue and white china, and their use avoids the omission of any necessary thing from the tray. The tray itself should be as light as possible that it may be easily held, and a flower in a tiny vase set upon it will complete its tempting appearance.

KAFFEE HAG is a blend of choicest coffees so wonderfully well roasted and packed in sealed parchment bags inside of sealed tins, that its delightful aroma and flavor come to the table unimpaired. Besides 95% of the Caffeine has been removed, permitting you to drink it as strong as you like and as often as you like. It delights the palate. It saves the nerves.

If your dealer cannot supply it, send 25 cents to Kaffee Hag Corporation, 225 Fifth Avenue, New York, and a package will be sent postpaid.

VANITY FAIR

The open-air cover of an open-air magazine

VANITY FAIR

for July—now on sale

This month, when all the world is out-of-doors, Vanity Fair's July number is full of outdoor interest. Here are some of the more striking features.

GRAHAME-WHITE **Aviation**

For years this young Englishman, eschewing circus tricks in the air, has safely carried himself and many passengers upwards and on. In Vanity Fair for July he writes pleasantly of the cost of touring by air and the delights of it.

GEORGE LUKS **Polo**

In these brilliant sketches by George Luks, made at this year's preliminary matches, you will find the intensely dynamic spirit of first class polo.

This is "Mr. George." In the July Vanity Fair appears a new chapter in the Rolle Books. The editor hopes that every reader will be benefited by this narrative of virtuous life and character.

JOHN M. WARD **Baseball**

The former captain of the Giants, now one of the owners of the Brooklyn Federal League team, writes in the Vanity Fair of his baseball memories, ranging back twenty-five years to the halcyon days of Mike Kelly and Amos Rusie.

LUIS MORA **Mexico**

Contributes a page from his Mexico City sketch book. No more sympathetic delineation of Mexican types has ever been presented.

THE July Vanity Fair also contains a series of open-air photographs of Gertrude Hoffman; some of them especially posed by Miss Hoffman for our photographer. Then there are some spirited sketches of the chorus in New York's hot weather reviews by Ethel Plummer. Leander Richardson has an amusing article on the chorus girls of yester-year; and there are many photographs of the stage favorites of to-day.

Harpignies, the distinguished French landscape artist, on his ninetieth birthday made a drawing that is wonderfully characteristic of his best and most youthful manner. You will find it in Vanity Fair for July. There are also photographs of Paul Bartlett, and the six statues he is finishing for the New York Public Library.

Portraits of the Prince of Wales and the King of Spain as polo players; a biographical article on "F. P. A." by Will Irwin; another on George M. Cohan, perhaps the most important figure on the American stage to-day; photographs of the best American women tennis players; and all the regular Vanity Fair departments complete an unusually entertaining number.

All better-class newsstands have Vanity Fair for July

Klein's Glycerine

Hungarian Soaps

IN them is something that suggests the dainty person and a dainty, irresistible appeal of cleanliness and fragrance.

This happy combination is appreciated only by becoming acquainted with these exquisite soaps—Klein's. Go to the nearest leading druggist and buy them.

There are several odors—lilac, lily-of-the-valley, rose and violet—each one a poem in fragrance.

Square cakes are 15c. each, three in a box for 40c. The bar at 30c. breaks readily into four cakes. The bath tablet, 25c.

Sold by leading dealers. Three trial tablets, 5c. Send for them direct to us.

PARK & TILFORD
529-549 W. 42d St., New York
Sole Agents

AnA
ESTABLISHED 1857

Andrew Alexander
548 Fifth Avenue New York

TWO smart examples from our huge stock of women's shoes for dress and sports. We forward mail orders promptly to any resort or home address. Correspondence invited.

Dancing shoe, hand made, in patent calf with white and black panel—white calf with patent leather or mahogany brown panel—gunmetal calf with patent leather panel—Spanish heels, $7.50. Other dancing shoes—largest variety in America—from $3 to $11.

Women's Tennis Oxford — individual in style—correct from a sporting standpoint—in white buckskin with cork-and-rubber soles, $7. Other styles in white buckskin, $5.50 to $8; tan calfskin, $3.50 to $7.50; white canvas, $3 and $3.50.

ON HER DRESSING-TABLE

THE overnight guest is to be expected more often during the summer-time than in the winter, and so it behooves the country hostess to make the rooms set apart for her visitors as charming as her good taste, her income, and the shops will permit. In the front ranks of summer furnishings stand the brilliant companies of chintzes and cretonnes, which have laid siege to and captured almost every available object in the land of interior decoration.

On this page is shown a new set for the dressing-table that combines chintz with wood. In this instance, the wood is enameled in the favorite French gray to match the dressing-table, but the pieces may also be obtained in white enameled wood lined with white moire, and with tops of any color of chintz and in any of a host of charming designs. The pieces pictured here are: three-drawer cabinet, $2; handkerchief box, $2.75; glove box, $2.75; oval pin cushion, $1.25; and sectioned pin tray, $1.25. There are other separate dressing-table pieces to be had, as well as a complete set, priced at $5.25, for the little gray desk.

Less expensive are the all-cretonne sets trimmed with cotton gimp or gold galloon. Round pillows, waste paper baskets, candy and cake boxes, veil cases, hairpin and hatpin holders, all these and more are gaily covered. Matching desk sets can be purchased for as low as $2.50 a set. At the other extreme are the French sets of brocade and gold galloon with French print medallions.

POWDER PUFFINGS

Nowadays it is rare for a woman to enter a perfumer's or chemist's shop and say carelessly, "I want some face powder." Most of us have made a study of just the kind and the color we individually need. And we can get it, for there are as many powders as there are toilet firms, and each firm endeavors to have as many powders as there are complexions—and then a few more.

Recently, a well-known Berlin concern has presented a sunburn powder in a light and a dark shade. With this powder, which does not show like white powder, the objectionable shine is removed from the hot and tanned face without even disclosing the fact that a powder has been used. These new tones of powder may be procured in 50-cent boxes, or in the now indispensable compact powder put up with a puff in small and pretty round boxes with a reducing mirror in the lid, and sold for 40 cents a box. Put up in similar attractive cases are three tones of rouge, all the usual shades of powder, and also such unusual shades of powder—to be used only under artificial light—as green for auburn-haired women, blue for use under the eyes, and, for all over the face, mauve for the fair-skinned, and ocher for the dark-skinned woman.

For her who prefers the book of cleanly powder leaves this German concern has designed a pleasing variety. One style, with leaves filled with white, cream, or rose powder faintly scented with aspasia, has an oval reducing mirror inside its front cover. Price, 25 cents. Then there are books for 20 cents each, without the mirror, containing light or dark rouge leaves, or leaves half powder, half rouge.

NOVELTY POWDERS

"A light powder for young ladies" are the novel and rather appealing words that in gold letters and German words adorn the cover of a dainty violet colored box, filled with a powder noticeably light in weight and extraordinarily fine to the touch. It may be had in white, cream, or rose for $1 a box.

The elaborateness and perfection required in the fancy dress of present-day parties frequently necessitate the use of genuine theatrical make-up. This firm has specialized in this branch of cosmetics. A long, flat eyebrow pencil with a slide has replaced the round one which so soon loses its power to make fine arches. In black, brown, blond, and dark blue, they are 19 cents each.

[Note.—Readers of Vogue inquiring for names of shops where dressing-table articles are purchasable should enclose a stamped and addressed envelope for reply. State page and date.

Here, the flowered cretonne which has laid siege to every article of interior decoration, captures a whole dressing-table set

Would You Like Hair Like This

Cuticura Soap Will Help You

Realize this ambition, when assisted by Cuticura Ointment, by keeping your scalp clean and free from dandruff, itching and irritation.

Samples Free by Mail

Cuticura Soap and Ointment sold throughout the world. Liberal sample of each mailed free, with 32-p. book. Address "Cuticura," Dept. 133, Boston.

Add The "Fruity Flavor" To Your Summer Salads!

Pompeian Olive Oil added to your Diet will add years to your life. Its more than just ***Pure***—its ***Fine! Fresh! Palatable.***

Half Pints, 25c Pints, 50c Quarts $1.00

POMPEIAN CO. Washington, D. C.

POMPEIAN OLIVE OIL

SHIRT HOSPITAL

ESTABLISHED 1899

Shirts you may consider worthless, we repair so they will give you another season's wear. We have altered over 2,000,000 shirts for people in all parts of the world.

ECONOMIZE--SAVE MONEY

Send repairing to us by Parcels Post—broken fronts, new necks, cuffs, in short all kinds of repairing—moderate charges. Send for price list. Shirts made to order from your own material.

Hutchinson's Famous Shirt Hospital, Inc.
1265 Broadway New York City
Phone the Doctor, Madison 846

TWO years ago a man who builds ships asked Vogue to buy two or three presents for a *young lady.*

Last year Vogue helped him to find a Christmas gift for his *fiancée.*

This month we have just received a letter asking us to buy a cape for the birthday of his *wife.*

VERY often we have suggested to men who don't know what to buy for women that Vogue is able to help them. Here is one man who took the hint. May we in all modesty remark that there can be little doubt that his wife has been pleased with the things we have selected for him to give her—ranging from shoe buckles and parasols all the way to the little cape which we have just sent for her birthday.

USE Vogue as your directory of the shops, and use the Vogue Shopping Service as your "friend in New York." Most of your shopping difficulties will then vanish—and especially so in the months when you are not in town.

VOGUE SHOPPING SERVICE
443 FOURTH AVENUE NEW YORK

For Your Convenience and Ours

1. Please write very plainly, especially name and address. When answer is required, enclose stamped envelope.

2. When ordering any article mentioned in Vogue, give the date of issue and number of the page.

3. Enclose check or money order, payable to the Vogue Company, to cover the cost of the articles desired. If price is unknown, send the approximate amount. Should a balance remain after purchase, it will be refunded promptly.

4. If your remittance is insufficient, you will be notified; articles cannot be forwarded until the full amount has been received.

5. Unless otherwise requested, all purchases will be sent express *collect.* When approximate amount is enclosed for the purpose, charges will be prepaid. Orders cannot be sent C. O. D. When ordering small articles, include sufficient postage so that they may be mailed.

6. Only when special arrangements are made in advance will articles be sent with the privilege of returning them. When you return any such article, send it to the Vogue Shopping Service and *not* to the shop. Your remittance will be refunded when the article is received, but express charges both ways will be at your expense.

7. The Vogue Shopping Service will not open charge accounts, nor undertake to charge purchases to your individual account with the shop from which they are bought.

8. When ordering garments of any kind, be sure to state sizes and to give the fullest possible instructions as to material, style, color, etc.

9. Whenever possible, please name a second choice in case the article you desire is no longer in stock. Also please let us know if you can wait for a fortnight or two weeks in case what you order is not in stock or has to be specially made for you.

10. Since every moment of available time is now spent in filling orders, Vogue cannot undertake to send samples.

Trade F. B. Mark

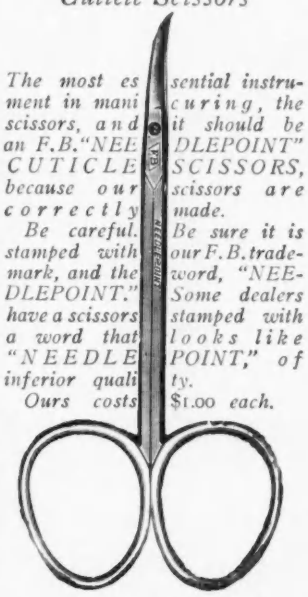
GIRLS!

For your vacation kit have you thought of the appearance of your finger nails?

There are lots of possibilities connected with a Manicure Outfit.

It is not the money you save by owning one of our F. B. Manicure Outfits, but the pleasure you get out of it by doing something for yourself, or for those you care for.

F. B. "Needlepoint" Cuticle Scissors



The most essential instrument in manicuring, the scissors, and it should be an F.B. "NEEDLEPOINT" CUTICLE SCISSORS, because our scissors are correctly made.

Be careful. Be sure it is stamped with our F.B. trade-mark, and the word, "NEEDLEPOINT." Some dealers have a scissors stamped with a word that looks like "NEEDLE POINT," of inferior quality.

Ours costs $1.00 each.

F. B. Manicure Outfit No. 956 B

F. B. Manicure Outfit No. 956 B, as illustrated, can be used by anyone wishing to manicure, and consists of F. B. Manicure File, F. B. Cuticle Scissors, F. B. Nail Scissors, F. B. Cuticle Knife, F. B. Emery Boards, F. B. Manicure Stick, F. B. Nail Buffer, jar of Polpasta, box of F. B. Nail Powder, box of Manipum, bottle of Foronga, and a bottle of Manso. Packed in a solid, leatherette covered case.

This outfit will be sent to you, free of all post charges, upon receipt of $2.50, and if you are not entirely satisfied, we will gladly refund you the amount of your remittance.

F. B. Manicure Preparations

POLPASTA, a nail polish, per jar 25c.
FORONGA, a nail bleach, per bottle 25c.
MANIPUM, a nail pumice, per box 15c.
MANSO, a nail soap, per bottle 25c.
F. B. NAIL POWDER, a select polish, per box 25c.

We pay all delivering charges.

Let us hear from you. We will send you information about the care of your finger nails free of charge.

Emile Forquignon Co.
108 Lafayette St., New York

MADE BY FORQUIGNON

Protect Your Complexion

Every woman who spends the Summer at the seashore, in the mountains or at some fashionable watering place should take with **her** a few bottles of

Gouraud's ORIENTAL CREAM

The favorite for over 65 years

to improve and beautify her complexion and protect her skin from the burning sun, bleaching winds, and damp night air.

The surest guarantee of its perfection is the fact that it has been in actual use for nearly **three-quarters of a century.**

It cannot be surpassed for the relief of tan, pimples, freckles and other blemishes of the complexion.

Price, $1.50 per bottle

At Druggists and Department Stores, or direct on receipt of price.

Gouraud's Oriental Velvet Sponge

should always be used when applying **Gouraud's Oriental Cream.** It is perfectly smooth and velvety, and will give you the most satisfactory results. Sent in a dust-proof box on receipt of 50c.

Ferd. T. Hopkins & Son
37 Great Jones Street
NEW YORK CITY

Send 10c. in stamps for a booklet of Gouraud's Oriental Beauty Leaves, a little book of perfumed powder leaves to carry in the purse.

WHAT THEY SAY

RECENTLY, about ten thousand women voted on the question, "If you were not a woman, what man would you prefer to have been?" submitted by the Parisian journal, *Femina*. An analysis of the vote affords a few mirthful moments. Almost all the number gave first preference to Napoleon. Odd, isn't it, that so many women would elect to be a dead man? Peace has her victories, and victors, but thousands of Frenchwomen prefer a war hero. Next in order came Pasteur, Victor Hugo, Edison, Poincaré, Rostand, Blériot, Wagner, Beethoven, and De Musset. Rather an amazing list, is it not? We should at least be thankful that Huerta and Villa are not in it.

THE BOLDEST OF ALL HORSEWOMEN

Russia seems to have given the world the boldest horsewoman in history. This is Mme. Kudasheva, a Cossack, whose avocation is making adventurous journeys all alone on horseback in the far east. Three years ago she rode all the way from Vladivostok to St. Petersburg, a matter of three thousand miles or more, on her horse "Mongolia," which she afterwards presented to the Czarevitch. In return for this, the Czar sent her a beautiful Arabian steed which she christened "Krit," and on which she is now making a journey more perilous and thrilling than the former one. This time she is going across China and Mongolia into Turkestan through regions practically untraversed. She sleeps beside her faithful horse and no harm has come to either of them. It is a hard life for woman and beast, but Mme. Kudasheva is making history and the Czar is proud of her. She hopes to be back in St. Petersburg next September covered with the glory of this epoch-making undertaking.

TELL IT NOT IN GATH

Tell it not in Gath. The Kaiser eats sausages for Sunday night supper! So do millions of others, for that matter, but they are of no account. With the Kaiser it is different; he is a law unto himself. That is, his cook thought so, and his grocer thought so, until the latter fell into the toils of the Prussian Court because he delivered the savory sausages to the new palace at Pottsdam on a Sunday morning after the hour of closing decreed by Berlin law. In vain the dealer pleaded the Imperial craving for his produce. The court was adamant and insisted that the Imperial appetite could be gratified only in accordance with law, and that his cook must see to it that needed delicacies were provided on Saturday. It is a safe assumption that the Kaiser does not know all this yet—only the newspapers. Otherwise, he would surely make it a case of *lèse majesté*.

HELLO, HELLO! HEL-LO!!

"Are you there?" say our British friends over the telephone, and then, after waiting an interminable time, hang up the receiver in exasperation, don street clothes, and pay a visit instead of telephoning. We say "hello" or "yes," according to the latitude and longitude of our habitat, and the friend lends an ear. At any rate, that is the theory. England has been comparing our blissful state of affairs with her own unblissful one, and the lion has roared not only "Are you there?" but "What is the matter with you?" And this to the government, for the post office department has a monopoly of the telephones in the United Kingdom. The service is bad and expensive, the people complain. There is only one telephone to every sixty-three people, while in the United States there is one to every ten. In Europe exchanges are usually closed on Sundays and holidays, at the lunch hour, and at any other time the government sees fit. Such treatment here would be regarded as an interference with life, liberty, and the pursuit of happiness. But the Englishman's telephone is merely an ornamental thing into which he can call "Are you there?" feeling reasonably sure that he will never know.

BETTER BABIES—AND MORE BABIES?

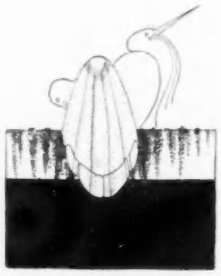
At least one state in the Union officially welcomes babies. Every new Hoosier mother now receives a copy of the "Indiana Mothers' Baby Book," published by the state, and accompanied by a letter from the governor congratulating the mother on the birth of the child. The book is very attractive and contains much valuable information—everything, in fact, that the mother needs to know in order to keep her child healthy and happy. But even this does not satisfy Indiana: the State Board of Health sends a letter assuring the mother of its willingness to help in any way possible to keep the baby in good health.

EXCEEDING THE SPEED LIMIT

The very newest thing in locomotion is the "levitated" train, an invention of a Frenchman, which is on exhibition in London. As trains go, it is neither in the heavens above, nor in the waters under the earth, nor yet on the earth itself. It is a hybrid, and simply—or very complexly, it would appear to the uninitiated, —speeds along at a rate of three hundred miles an hour just above the ground, thus avoiding friction with tracks. The motor forces are magnetic repulsion and attraction which are sufficiently powerful to lift the train clear of the ground and keep it going as desired. It sounds interesting enough, and we may all be traveling that way some day. Just at present, however, the inventor's plans provide for the carriage of only letters and mail packages. To have our letters fly to us faster than birds can travel looks pleasant, and, to those with a business bump, profitable; but is it desirable, this annihilation of time and space? We seem to be living in a speed-mad world. Prices speed upward, time speeds onward, and youth speeds away.

LETTING BOYS BE BOYS

Putting real boys to work with real men is a new plan for civic improvement which has been adopted by a number of cities. So many people have regarded boys as a nuisance that they finally came to live up to their reputation, but New York and Cleveland and Rochester and Kansas City and a score of other towns, large and small, now try to utilize for the public good the boyish energy that formerly ran to window smashing and other forms of lawlessness. Boys in New York, for instance, are helping to keep the parks clean, and have authority to warn people against scattering rubbish, under penalty of arrest. They have proved themselves valuable watchers, too. In Philadelphia, a gang of unregenerates known as the "Swamp Poodles," has become a force for law and order. Perhaps "boys will be boys," but it is also true that boys will be good boys if they have half a chance.



ANNIE MARION MACLEAN

How to make your skin fine in texture?

If the delicate pores of your skin have become enlarged and coarsened, it is because of cleansing methods unsuited to your skin. As a result, the pores have lost their power to contract and expand as they should.

You can restore them to their normal healthy condition and rebuild a smooth-textured skin by persistent use of the Woodbury treatment below.

Begin this treatment tonight

Just before retiring, dip your washcloth in very warm water and hold it to your face. Now take the cake of Woodbury's Facial Soap, dip it in the bowl of water and rub *the cake itself* over your skin. Leave the slight coating of soap on for a few minutes until the skin feels drawn and dry. Then dampen the skin and rub the soap in gently with an upward and outward motion. Rinse the face thoroughly, first in tepid water, then in cold. Whenever possible, rub the face with a piece of ice. Always dry carefully.

Use this treatment persistently for ten days and your skin will show a marked improvement—a promise of that greater smoothness and finer texture that the steady use of Woodbury's always brings.

Woodbury's Facial Soap costs 25c a cake. No one hesitates at the price *after their first cake.* Tear out the illustration of the cake below and put it in your purse as a reminder to get Woodbury's and try this treatment tonight.

Woodbury's Facial Soap

For sale by dealers everywhere throughout the United States and Canada

Write today for samples

For 4c we will send a sample cake. For 10c, samples of Woodbury's Facial Soap, Facial Cream and Powder. Address **The Andrew Jergens Co.,** *Dept. 9-G. Spring Grove Avenue, Cincinnati, Ohio.*

In Canada, *Address The Andrew Jergens Co., Ltd., Dept 9-G, Perth, Ontario*

A New Athletic Corset, $3.50

HEATHERBUD

An unusually comfortable, athletic corset for golf, tennis, bathing, dancing and general use.

Price, $3.50

Send waist measure, taken tight, with money order, check or draft on N. Y.

Wholesale, too

HEATH CORSET CO., Inc.
373 Fifth Avenue, New York

Poinciana Cerate

Used by Dainty Women Before Retiring

After a strenuous day outdoors, all traces of sunburn and roughening are obliterated—the tiny lines that come partly from laughter and partly from constant exposure to the drying sun, are smoothed out—the skin, softened and well nourished by **Poinciana Cerate,** recovers its freshness during the hours of rest.

We are sure that you will be entirely satisfied with **Poinciana Cerate,** and if you do not find it to be all that we claim we will gladly refund your money.

A liberal size sample will be sent to you on request

Jars, 50c., $1.25 and $2.50
Tubes, 25c.

Ask for it at any reliable dealer's or send direct to

G. B. MERRIAM
Lake Placid, N. Y.
also at Palm Beach, Fla. and White Sulphur Springs, W. Va.

Castle Hats

ASK · YOUR · DEALER

L·F·CASTLE·Co 63·65·67·WEST·38TH·ST N.Y.

CARTERS BULB CATALOGUE

Ready August First. Free on Application

Carters Tested Seeds, Inc.
116 Chamber of Commerce Bldg.
Boston, Mass.

BRANCH OF JAMES CARTER & CO., LONDON, ENG.

High Grade Panama Hats $6

This Extremely low price on Ladies' Panamas is made possible by direct importation in immense quantities, through the Port of Galveston. Purchased at retail, they would cost at least *Ten Dollars each.* They are carefully made of closely woven Panama straw, beautifully finished, with leather sweat band, trimmed with velvet or silk band. In large or small crowns, 6 inch or 3 inch brims. State preference. For a short time these $10.00 quality Panamas, sent by prepaid Parcel Post, each..... $6

Unbleached Curacoa Panamas, same style, by prepaid Parcel Post, each..... $2

HOUSTON HAT CO., Department V, HOUSTON, TEXAS

FREE ADVICE—Whether your dog is sick or well don't fail to send for Polk Miller's great book on "Dogs and How to Treat Them," price 50c. prepaid. A copy of this book (worth $10.00 to any dog owner) and a year's expert medical advice given free with a $1.00 order of the following dog remedies: Sergeant's Condition Pills, an unexcelled tonic, 50c. and $1.00 per box. Sure Shot Capsules for worms, 50c. box prepaid. They never fail. Pedigree blank sent free on application. Send today; you may save your dog's life.

Polk Miller Drug Co., Inc. 840 E. Main St., Richmond, Va.

EVETTE—HOUBIGANT

Le parfum parfait. The newest creation of Houbigant, Paris. With all who desire the most exquisite perfume, will *Evette* be a favorite.

Leading Perfumers. Sample Bottle, 20c.

PARK & TILFORD, NEW YORK
Sole Agents

Lillian Russell's Own Toilet Preparations

Every woman should have a good complexion.

Every woman can have a good complexion.

Through my own earnest efforts in perfecting **My Own Toilet Preparations,** I have made it possible.

Lillian Russell

My Own Skin Rejuvenator

Will clear up blackheads, pimples, liver spots, bleach the skin, circulate the blood and revive the faded tissue. **$1.50**

My Own Smooth Out

Astringent and healing. Will smooth out the little wrinkles that annoy you. Men should use it after shaving. **$1.50**
Smaller Size $1.00

My Own Skin Nutrient

Will feed the tissues and make the skin firm. **$1.50**
Smaller Size $1.00

My Own Cleansing Cream

Cleanses the skin thoroughly. **$1.00**
Smaller Size 50c

My Own Purity Face Powder

is a real beautifier, absolutely pure and healing. **$1.00**
Vanity Box with Mirror, 50c

My Own Lip Rouge

Will beautify your lips and protect them from chapping. **50c**

Lillian Russell's Beauty Box

Containing my six toilet Preparations. **Price $5.00**

For Sale at Leading Drug and Department Stores

I will be glad to send you my booklet. If you wish it, write direct to

Lillian Russell

2160 BROADWAY, NEW YORK

IMPORTANT—My own are the only toilet preparations which are authorized to use my name or likeness, and have my endorsement.

A Life Preserver for your Complexion

The Arden Skin Treatment Set $3

is put up especially so that clients may avail themselves of the principal preparations used in the Arden Treatments. Those who are not aware of the remarkable results attainable through the use of the Arden VENETIAN Preparations are thus given an opportunity to convince themselves at moderate cost. By using the Set this Summer you will be freed the necessity of having to undergo a long course of restorative treatments in the Fall.

The Set is packed in a pinked japanned metal box—most convenient to take when traveling or motoring. You should never be without this "necessary luxury" if you wish your skin to look blemishless and well cared for. The Set includes:

ARDENA SKIN-TONIC, a matchless astringent for making firm and youthful the flesh and tissues of the face.

VENETIAN CLEANSING CREAM, a thorough cleanser needed by every skin for keeping the pores cleansed and the skin in a sanitary condition.

VENETIAN VELVA CREAM, an ideal refining cream, rich and nourishing: makes the skin of satiny texture.

VENETIAN PORE CREAM, closes enlarged pores (after thoroughly cleansing out with Cleansing Cream), and makes the coarsest skin smooth and fine.

Box also contains these 4 **FREE** samples, as follows: — **VENETIAN ROSE COLOR, VENETIAN MUSCLE OIL, VENETIAN FLOWER POWDER, VENETIAN LILLE LOTION.**

Entire Set sent carefully packed on receipt of price—$3.00. Please include postage.

"The Quest of the Beautiful," Elizabeth Arden's useful little handbook, merits your perusal. Mailed without charge on request.

Elizabeth Arden

Suite 44

509 Fifth Avenue
New York

Branch Salon, 1209 Connecticut Ave., Washington, D. C.

Preparations for Sale also at STERN BROTHERS, N. Y.

"Thou Shalt Show Us How Dainty a Thing a Woman Can Be Made"

We cannot all have features divinely fair, nor forms perfectly molded, but we can have the loveliest of all feminine attributes—if we will

FORTUNATE the woman who realizes the irresistible and appealing beauty of daintiness. No matter what her type, whether she be severely costumed or frilled and furbelowed—if she be dainty, then she be fair to all beholding eyes.

NOT RAIMENT ALONE CAN DO IT

Of course, one's daintiness lies more or less in the selection of one's clothes (there are pages and pages to guide you in that), but your own individual daintiness is *most of all* a question of something else. And here is unfolded the real secret.

If she be dainty—

THERE'S AN OLD OFFENDER—

There's an old offender in this quest for daintiness—one that causes universal embarrassment and sore discomfort. All so unnecessary, too. You have only to think (yes, and shudder as you do) of the many times you have donned the freshest and "crispest" of blouses or that new gown that made you look never-so-well-before, only to have it quickly rumpled and even stained beyond redemption by—it's so repellent we even like to whisper it low—by the greatest hindrance to woman's appealing daintiness, *excessive perspiration.*

To be sure, you have found some protection in dress shields, but they're *such* a bother and *so* uncomfortable at times. And show they will in spite of all you can do in these days of gauzy stuffs. Have you ever thought what they really do? They merely aim to relieve the *effect* of excessive perspiration of the armpits, and do nothing to correct the condition which causes it.

IT CAN AND SHOULD BE BANISHED

Are you this moment trying to defend yourself for enduring all the suffering perspiration has caused you by saying, "But it's healthy to perspire"?

It's true that's an old, old saying, but truth goes less than half way with it. It *is* healthful to perspire, but not *all* perspiration is healthy.

That profuse perspiration that causes you so much distress is *unnatural* perspiration. And, once you understand its cause, you can easily correct it.

Here you have the cause. A goodly percentage of humanity is afflicted with an unnatural and unhealthy perspiration from certain small surfaces of the skin, like the armpits, feet, palms of hands, the upper lip or neck.

This unnatural profuse perspiration is called hyperidrosis. It is due to nervous overstimulation of the sweat glands, and does not refer to the profuse perspiration that occurs over the entire body as a result of vigorous exercise, high temperature, fever or other systematic toxæmia.

Unnatural profuse perspiration is a local condition which cannot be successfully treated by internal medication. It is now recognized by medical authorities that relief must be sought in local treatment—a treatment which will correct the local irregularity without affecting the general condition of the body.

THE SIMPLE REMEDY

From the laboratory of a specialist now comes an unscented toilet water which has been formulated to meet this need for local treatment. It is applied to the affected parts at night, and is as harmless as the witch hazel that soothed your childish bruises. One application not only does away with all perspiration odor for many days, but leaves the parts to which it is applied daintily clean, aseptic and *naturally* dry. It serves to relieve the unnatural profuse perspiration, but does not stop the perspiration which is necessary to health.

Think of the joy of being forever free from the petty—but mighty—annoyances and embarrassment of this enemy of your daintiness, by the simple use of an unscented toilet water. Most people find two or three applications a week all that they need to relieve them completely.

Golf and tennis players, artists and musicians find this toilet water invaluable for relieving the profuse perspiration of the hands that is so troublesome.

This unscented toilet water, which is called Odo-ro-no, is put up in the unique bottle shown here. You can get it at your druggist's, department store or woman's specialty store. There are three sizes—the 25c trial size, the 50c regular size and the $1.00 special size which contains three times as much as the 50c size. ——— M. W. S.

Use this "toilet water for excessive perspiration" on your hands before putting on gloves.

Note: Those who would like to have sent them a sample bottle of this toilet water, with a booklet explaining the cause of excessive perspiration and how to correct it, may send three 2-cent stamps to **The Odorono Company,** *605 Blair Ave., Cincinnati, Ohio.*

VOGUE SERVICES

On pages 6 *to* 11 you will find Vogue's School Directory, from which you may make a selection among the best schools in the country. If you are facing the problem of changing your children's school, let Vogue solve it for you.

On pages 12 *to* 15 do not fail to read over the Shoppers' & Buyers' Guide. These little announcements will introduce to you many an unusual shop that you have perhaps never before heard of.

On page 5 you will find the Sales & Exchanges department, through which you may discover exactly the odd thing which you have been looking for, or, on the other hand, may possibly dispose of something too valuable to throw away which you no longer need.

On page 83 read how the Shopping Service will buy anything for you, no matter where you are, eliminating all the fatigue and annoyance of shopping.

On page 88 you will find an announcement of Cut-to-Your-Own Individual Measure Patterns, which gives you your choice of any gown on any page of Vogue.

"If you have poison for me—

I will drink it." (King Lear.) Shaken and crumpled by the treason of his older daughters, who had accepted all his property and then heartlessly turned him out, he suspected even the faithful Cordelia of evil designs.

Perhaps you have read the great tragedy entire; it is one of the few immortal plays; *really well read men* know these few great plays. That knowledge is the surest mark of a liberal culture.

Out of the mountainous mass of plays, histories, biographies, works of science and travel and poetry (a mass which you could not read in ten lifetimes), sixty-seven eminent authorities have selected just the few permanently great works which make a *really well read man.*

One hundred thousand successful men own these great works—

THE FAMOUS FIVE-FOOT SHELF OF BOOKS

If you had all the books in the world and all the time in the world, you could not select a library as completely satisfying as these great authorities have selected for you. If you bought its 418 masterpieces separately from the individual publishers, the price would be $472.05. Now the whole magnificent library is yours for a few cents a day.

A GUIDE BOOK TO BOOKS

A free booklet has been published for you; it tells the story of the wonderfully interesting contents of the Five-Foot Shelf; it gives expert advice on how to have the *best possible library* without wasting a moment or a cent. All free; no obligation; no cost. Merely clip the coupon.

V.
7-15-14

P. F. Collier & Son, 416 W. 13th St., New York

Send me, free, by mail, the "Guide Booklet to Books," with the story of the famous Five-Foot Shelf.

☐ If you have children and are interested in their reading, put a ✓ in this square.

The Blouse Shop Inc.

SPECIAL SUMMER VALUES AT $2.00

MODEL D-12
Price, Prepaid, $2.00 each
A very striking blouse of all over embroidered White Voile. Organdie front trimmed with small buttons and three rows of hemstitching. Organdie collar worn high or low. Organdie cuffs, button trimmed, ¾ sleeve set in with hemstitching. Elastic belting.

MODEL D-16
Price, Prepaid, $2.00 each.
A handsome model of White Persian lawn. ¾ sleeves set in with hemstitching. Hemstitched roll collar with 2 rows of fluted ruffling. Plenty of fullness effected by very fine pin tucks extending from yoke. Elastic belting.

D-14

D-12

D-16

MODEL D-14
Price, Prepaid $2.00 each.
A dressy blouse of White Voile. 2 rows of wide Val lace each side bordering a shirred Voile insertion and lace frill down front. Two rows of Val lace on cuffs and also on shoulder above neat cluster tucks. 3 rows cluster tucking in back. New soft lacy roll collar. ¾ sleeve set in with hemstitching. Elastic belting.

By conducting our business entirely by mail, we one-third on the cost of your blouses.

It would cost us this difference were we to maintain a retail shop.

We deliver advance models of the highest type before they are even shown elsewhere. Satisfaction guaranteed or money refunded. Orders carefully filled and promptly delivered.

Send for your FREE Portfolio, containing sketches of the most Advanced Blouse Models.

The Blouse Shop Inc. 225 *Fifth Avenue* *New York*

THE CHARM OF THE LUXURIOUS EAST
IS IMPARTED BY
LAZELL'S
MASSATTA
TOILET WATER

A DELICATE SUGGESTION OF FRAGRANT JAPAN

THE TRUE ORIENTAL ODOR IS WONDERFULLY APPEALING

SEND US TEN 2-CENT STAMPS to cover cost of mailing, and we will send you free a cake of Massatta Soap, a week-end package of Massatta Talcum Powder and a small bottle of Massatta Toilet Water.
LAZELL, Perfumer, New York

Silk Accordion
Tailored Norfolk Coats

Have a glisten and a sparkle no other material has. Made in all colors and combinations.

Be sure and ask your dealer for the Blanchard & Price Silk Norfolks.

Carried by the leading department stores and specialty shops everywhere and are perfect in style and material.

Blanchard & Price
142 Fifth Ave., N. Y.

Mayfair, Inc.

661-663 Fifth Avenue
New York City

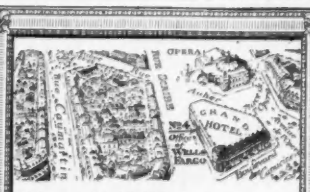
Mayfair Bridge Table with detachable brass rim, forming squares in the corners for ashes or glasses. Holds smoothly a washable table cover.

Price $15.00 *complete*
Separate rim and cover, $10.50

Exclusive Stationery and Engraving, Dinner Favors, Prizes, Exceptional Bon Voyage Gifts and Novelties of all kinds;

also

Unusual and usual Toys, Dolls, Mayfair Cottontots, Games, Jack Horner Pies, Electric Trains, Edison Kinetoscopes and Films.



YOUR PARIS ADDRESS

If it be sent "care of Wells Fargo, Paris," it will always find you.

Located just where you are most often likely to be in Paris, our office is *most* convenient.

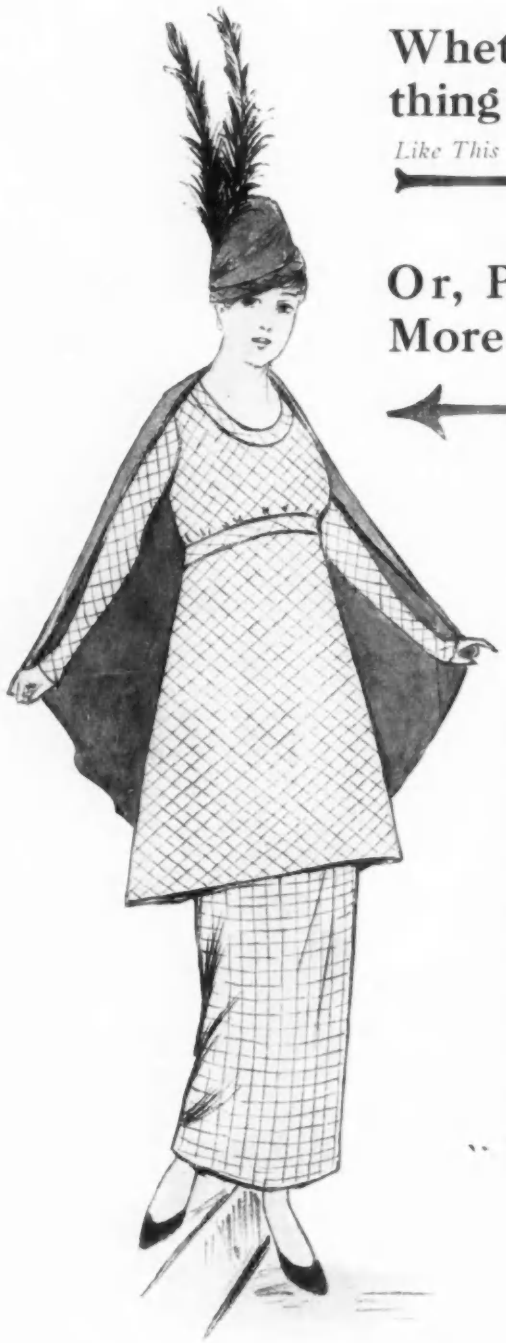
And the clerks in it (enough so you don't have to wait) are as keen to look after your mail and help you with advice and suggestions as to attend to your express business.

So take your money in the form of

WELLS FARGO TRAVELERS CHECKS

GOOD EVERYWHERE

LONDON	PARIS	NEW YORK
28 Charles St. Haymarket	4 rue Scribe Grand Hotel	51 Broadway



Whether You Want Something Rather Elaborate

Like This

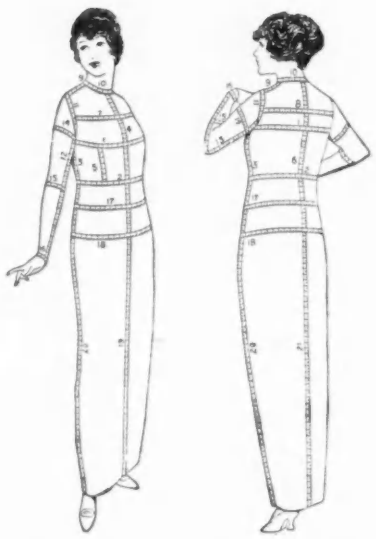
Or, Perhaps, Something More Simple

Like This

—one of Vogue's Special Cut-to-Individual Measure Patterns will instantly provide the working model for it.

VOGUE will cut to your own measurements the pattern for *any* gown, waist, skirt, or suit that is shown in any number of Vogue. All you have to do is to send your measurements with the clipped sketch or photograph of the model you want. Vogue will thereupon cut an exact facsimile in tissue paper of the complete gown, and will pin the pattern together so that even an inexperienced seamstress will have no difficulty in following it.

THE correct remittance should accompany your order. For a complete costume, $4; waist or skirt, $2; three-quarter-length coat or wrap, $3; and children's dresses, $1.



TEAR off the bottom of this page. Send it to Vogue with your measurements: having once sent them, they will be kept on file so that subsequent orders can be filled without delay.

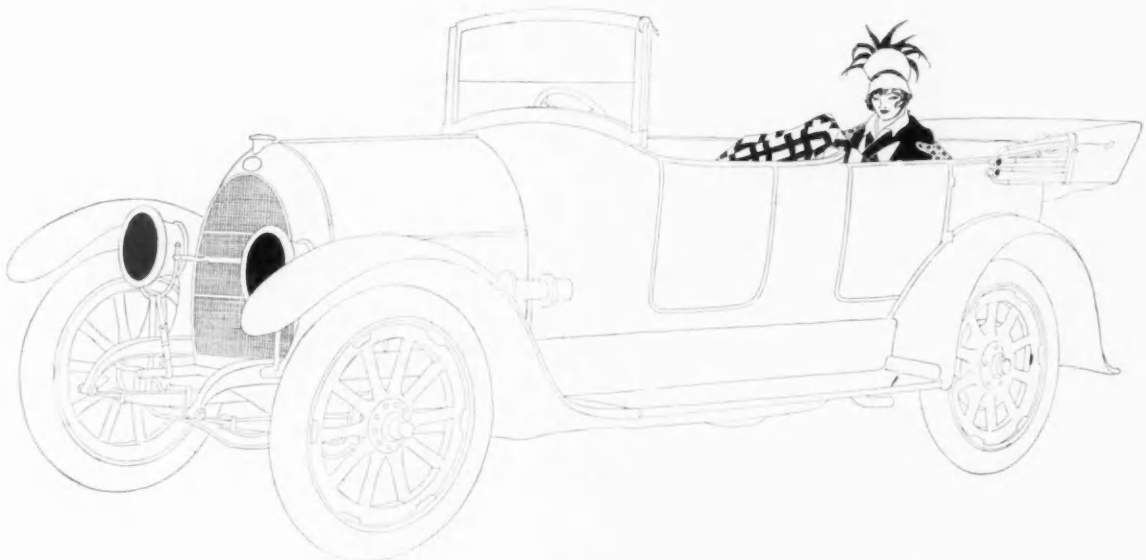
The bust measure should be taken loosely, the waist measure tightly, and the measurement of the arm-scye taken with the arm hanging by the side. The pattern will be cut and pinned together promptly upon receipt of your order, and if you so wish, the Vogue Shopping Service will even purchase the materials and trimmings necessary for making it up.

Vogue Pattern Service
443 Fourth Ave., New York

MEASUREMENTS TO FOLLOW NUMERICALLY

1	11 .....
2	12 .....
3	13 .....
4	14 .....
5	15 .....
6	16 .....
7	17 .....
8	18 .....
9	19 .....
10	20 .....

The FIAT Light "30"



IT takes an *unusual* car to interest motorists today. The new Fiat Light "30" Five Passenger Model, is an *unusual* car—a revelation to even present Fiat owners.

Its Price of $3,600 is *unusual.* There is no imported car with equal merit and none selling at such a low price. This includes a smart 5-passenger body, beautiful upholstery, one man top, double acting windshield, electric starting and lighting systems.

Its Power is *unusual.* The silent 30 H. P. monobloc motor pulls like 60 H. P. when 60 H. P. is needed.

Its Speed is *unusual.* "A mile a minute," holding the road beautifully, with no vibration.

Its Weight is *unusual.* This Fiat chassis (116-inch wheel-base) weighs only 2100 pounds and turns easily in the narrow streets.

Its Comfort is *unique.* Never before has so comfortable a car been produced.

There are *Unusual Features* in the other Fiat cars of 20-30, 55 and 50 H. P., the latter being of 6-cylinder type. When may we give you a demonstration of the new Fiat models?

FIAT MOTOR SALES CO.

Broadway, at 57th St., New York
838-841 Boylston St., Boston
95 Washington Ave., Albany, N. Y.
26 28 Snow St., Providence, R. I.

DITEMAN COLOR PRINTING CO., INC., N.Y.